



University of Pretoria Yearbook 2016

Fashion forecasting 222 (KLD 222)

Qualification	Undergraduate
Faculty	Faculty of Natural and Agricultural Sciences
Module credits	12.00
Programmes	BConsumer Science Clothing: Retail Management
Prerequisites	No prerequisites.
Contact time	3 lectures per week
Language of tuition	Double Medium
Academic organisation	Consumer Science
Period of presentation	Semester 2

Module content

The South African fashion industry: Basic principles of fashion; fashion as a product; and the consumer.
Fashion production: Haute Couture and ready-to-wear clothes. Fashion forecasting and fashion analyses.

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