



---

# University of Pretoria Yearbook 2016

---

## Creativity and innovation 823 (ENP 823)

**Qualification** Postgraduate

**Faculty** [Faculty of Economic and Management Sciences](#)

**Module content**

- The theorem surrounding creativity, innovation and opportunity finding
- The techniques to facilitate and enhance creative thinking
- A full understanding of business innovation in an entrepreneurial context

**Module credits** 20.00

**Programmes** [Postgraduate Diploma Digital Innovation](#)

[Postgraduate Diploma Option: Entrepreneurship](#)

**Prerequisites** No prerequisites.

**Language of tuition** English

**Academic organisation** Business Management

**Period of presentation** Semester 1

---

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of each student to familiarise himself or herself well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.