



University of Pretoria Yearbook 2016

Business plan 812 (ENP 812)

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| Qualification | Postgraduate |
| Faculty | Faculty of Economic and Management Sciences |
| Module content | <ul style="list-style-type: none">• Idea Generation and Business Start-up• The Business Plan – preparation, evaluation• The financial aspects as part of the business planBreak-even analysisFinancial statementsBudget• What potential financiers look for in business plansBusiness partnersVenture capitalistsCommercial banks |
| Module credits | 20.00 |
| Programmes | Postgraduate Diploma Option: Entrepreneurship |
| Prerequisites | No prerequisites. |
| Language of tuition | English |
| Academic organisation | Business Management |
| Period of presentation | Semester 2 |

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