



BIS Publishing

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- BIS Publishing

The BIS (Publishing) programmes teaches publishing theory and skills: selecting and developing content based on the needs of the user, and appropriately packaging this content through a process of adding value. Publishing can happen in both paper-based and electronic format and includes a range of products such as books for the trade market, and publications for educational, academic and corporate readers. Publishing processes are also used in the production of mass media products such as newspapers and magazines.

This programme aims to:

- provide students with knowledge of the publishing process and key role-players as well as trends and initiatives in the local and international publishing industry;
- provide students with the skills needed to perform specific tasks related to the publishing process;
- assist students in becoming responsible information intermediaries who add value to the production and dissemination of content; and
- make students aware of the social, ethical and legal responsibilities involved in the publishing process.

A variety of career opportunities are available in the book publishing industry, the book retail industry and the corporate publishing environment. Content production for media houses, including magazines and other content creators, is also possible. Goal-oriented candidates can become part of this highly competitive environment at the entrance level. On-the-job experience will be needed for subsequent career development.

For more information, please consult the Faculty webpage.

Career Opportunities

Entry-level job opportunities include assisting specific role-players in the publishing value chain (such as MDs of publishing houses, commissioning editors, editors, and production or marketing managers), market or picture research, copyright negotiations, copy-editing and proofreading, marketing and promotion, distribution and delivery.



Programme Code

12131014

Closing Dates

Applications for this plan have closed.

Admission Requirements

Important information for all prospective students for 2023

The admission requirements below apply to all who apply for admission to the University of Pretoria with a **National Senior Certificate (NSC) and Independent Examination Board (IEB) qualifications**. [Click here](#) for this Faculty Brochure.

Minimum requirements

Achievement level

English Home Language or English First Additional Language	APS
NSC/IEB	
5	28

The suggested second-choice programmes for BIS (Publishing) are BIS (Information Science), BA (Languages) and BA.

Life Orientation is excluded when calculating the APS.

You will be considered for final admission to degree studies if space allows, and if you have a National Senior Certificate (NSC) or equivalent qualification with admission to bachelor's degree studies, and comply with the minimum subject requirements as well as the APS requirements of your chosen programme.

Applicants with qualifications other than the abovementioned should refer to the Brochure: Undergraduate Programme Information 2023: Qualifications other than the NSC and IEB, available at



[click here.](#)

International students: [Click here.](#)

Transferring students

A transferring student is a student who, at the time of applying at the University of Pretoria (UP) is/was a registered student at another tertiary institution. A transferring student will be considered for admission based on NSC or equivalent qualification and previous academic performance. Students who have been dismissed from other institutions due to poor academic performance will not be considered for admission to UP.

Closing dates: Same as above.

Returning students

A returning student is a student who, at the time of application for a degree programme is/was a registered student at UP, and wants to transfer to another degree at UP. A returning student will be considered for admission based on NSC or equivalent qualification and previous academic performance.

Note:

- Students who have been excluded/dismissed from a faculty due to poor academic performance may be considered for admission to another programme at UP, as per faculty-specific requirements.
- Only ONE transfer between UP faculties and TWO transfers within a faculty will be allowed.
- Admission of returning students will always depend on the faculty concerned and the availability of space in the programmes for which they apply.

Closing date for applications from returning students

Unless capacity allows for an extension of the closing date, applications from returning students must be submitted before the end of August via your UP Student Centre.

Minimum duration of study

3 years, full-time

Faculty Notes

All modules will only be presented in English, as English is the language of tuition, communication and correspondence at the University of Pretoria.

Faculty Yearbooks: [click here](#).

The University of Pretoria has decided not to set a specific closing date for applications to non-selection programmes for 2023. Applications will close when the available study spaces are filled (**close on availability of space**). Once the available number of study places for a specific programme are filled, no further applications for that particular programme will be considered. All applicants are therefore strongly advised and encouraged to submit their applications as soon as possible after 1 April 2022 and to check the application site (UP Student Portal) regularly.

The Faculty of Engineering, Built Environment and Information Technology at the University of Pretoria is a leading source of graduates in the engineering, built environment and information technology professions. We achieve this by a focus on research to drive innovative and enquiry-led teaching for educating and positioning our students to be leaders in their professions. The Faculty has extensive and cutting-edge teaching, learning and laboratory facilities integrated with the excellent suite of facilities and services offered by the University. We facilitate access to our qualifications through our extended programmes but expect our students to excel and develop as future professionals through our programme offering. We invite you to consider enrolling in one of our programmes if you share our vision of excellence and want to position yourself as a leader in the professions that we support.

The Faculty is organised in four schools: the School of Engineering, the School for the Built Environment, the School of Information Technology and the Graduate School of Technology Management. The School of Engineering is the largest of its kind in the country in terms of student numbers, graduates and research contributions and offers programmes in all the major engineering disciplines with many specialisations also offered at undergraduate and graduate level.

The University of Pretoria aims to be internationally competitive while also locally relevant. Advisory boards at both faculty and departmental level promote alignment and excellence in our teaching and research activities. Where applicable and available our programmes are accredited by statutory and professional bodies at both national and international level.

Enquiries about the programme

[Click Here](#)





How to apply



Online Application





Note: Also consult General Rules and Information on the Yearbook website for additional information.

Disclaimer: Due to the continuous restructuring of the Faculty and this website, some of the information displayed here may not fully reflect the most recent developments in the Faculty. Any discrepancies that are experienced may be taken up with Student Administration of the Faculty.