

Bachelor of Information Science specialising in Multimedia [BIS]

- University of Pretoria
- Study at UP
- Bachelor of Information Science specialising in Multimedia [BIS]

Modern information technology offers the possibility of information products being designed and created comprising various types of media over and above the traditional text medium. Information technology, therefore, results in the convergence of various previously separate traditional media. There is not a single discipline that handles the combination of information products. The Multimedia qualification in the Department of Information Science addresses this shortcoming. Institutions in any economic sphere, including government, may profit from a multimedia approach to information design, organisation and retrieval.

Multimedia documents include text, graphics, sound, video and animation. This qualification aims to enable students to understand the necessary concepts to build multimedia products and maintain the products. This programme is, therefore, a combination of theory and practice. The explosion of the web and the exponential growth and power of information technology require the introduction of this degree following international trends.

A student with this degree will work in a team of developers and designers and communicate easily with both groups. They will also have the skills to move between these two types of roles within a company. They will also be able to further their understanding of design, animation, and game design and development and then work in those fields.

The ideal candidate should be:

- passionate about computing and technological advancements;
- happy to spend many hours in front of a computer;
- interested in creating and maintaining websites (both front- and back-end);
- interested in learning about animation, image, sound and video editing;
- interested in the intersection between technical aspects (programming) and design aspects (user experience, visual design); and
- nterested in understanding how people interact with computing systems and how to design them based on this knowledge (user experience and interaction design).

For more information, please consult the Faculty webpage.



Career Opportunities

Programmers, web designers, animation specialists, video editors and electronic artists. The programme prepares candidates for positions at any of the following content producers: paper publications, television, radio, phone technologies and the web. Graduates can become coders and work for programming companies. They can develop skills in their particular areas of interest, such as digital music or video programming, or graphic, games or web development.

Programme Code

12131013

Closing Dates

- **SA** 30/06/2025
- Non-SA 30/06/2025

Admission Requirements

Important information for all prospective students for 2026

The admission requirements below apply to all who apply for admission to the University of Pretoria with a National Senior Certificate (NSC) and Independent Examination Board (IEB) qualifications. Click here for this Faculty Brochure.

Minimum requirements

Achievement level		
English Home Language or English First Additional Language	Mathematics	APS
NSC/IEB	NSC/IEB	-
4	5	30



The suggested second-choice programmes for Bachelor of Information Science specialising in Multimedia are Bachelor of Information Technology in Information Systems, Bachelor of Information Science specialising in Publishing, Bachelor of Science in Information Technology in and Bachelor of Commerce specialising in Information Systems.

Life Orientation is excluded when calculating the APS.

Applicants currently in Grade 12 must apply with their final Grade 11 (or equivalent) results.

Applicants who have completed Grade 12 must apply with their final NSC or equivalent qualification results.

Please note that meeting the minimum academic requirements does not guarantee admission.

Successful candidates will be notified once admitted or conditionally admitted.

Unsuccessful candidates will be notified after 30 June.

Applicants should check their application status regularly on the UP Student Portal at click here.

Applicants with qualifications other than the abovementioned should refer to the International undergraduate prospectus 2026: Applicants with a school leaving certificate not issued by Umalusi (South Africa), available at <u>click here</u>.

International students: Click here.

Transferring students

A transferring student is a student who, at the time of applying at the University of Pretoria (UP) is/was a registered student at another tertiary institution. A transferring student will be considered for admission based on NSC or equivalent qualification and previous academic performance. Students who have been dismissed from other institutions due to poor academic performance will not be considered for admission to UP.

Closing dates: Same as above.

Returning students

A returning student is a student who, at the time of application for a degree programme is/was a registered student at UP, and wants to transfer to another degree at UP. A returning student will be considered for admission based on NSC or equivalent qualification and previous academic performance.

Note:



- Students who have been excluded/dismissed from a faculty due to poor academic performance may be considered for admission to another programme at UP, as per faculty-specific requirements.
- Only ONE transfer between UP faculties and TWO transfers within a faculty will be allowed.
- Admission of returning students will always depend on the faculty concerned and the availability of space in the programmes for which they apply.

Closing date for applications from returning students

Unless capacity allows for an extension of the closing date, applications from returning students must be submitted before the end of August via your UP Student Centre.

Minimum duration of study

3 years, full-time

Faculty Notes

All modules will only be presented in English, which is the University's official language of tuition, communication and correspondence.

The Faculty of Engineering, Built Environment and Information Technology at the University of Pretoria is a leading source of graduates in the engineering, built environment and information technology professions. We achieve this by a focus on research to drive innovative and enquiry-led teaching for educating and positioning our students to be leaders in their professions. The Faculty has extensive and cutting-edge teaching, learning and laboratory facilities integrated with the excellent suite of facilities and services offered by the University. We facilitate access to our qualifications through our extended programmes but expect our students to excel and develop as future professionals through our programme offering. We invite you to consider enrolling in one of our programmes if you share our vision of excellence and want to position yourself as a leader in the professions that we support.

The Faculty is organised in four schools: the School of Engineering, the School for the Built Environment, the School of Information Technology and the Graduate School of Technology Management. The School of Engineering is the largest of its kind in the country in terms of student numbers, graduates and research contributions and offers programmes in all the major engineering disciplines with many specialisations also offered at undergraduate and graduate level.

The University of Pretoria aims to be internationally competitive while also locally relevant. Advisory boards at both faculty and departmental level promote alignment and excellence in our teaching and



research activities. Where applicable and available our programmes are accredited by statutory and professional bodies at both national and international level.

• **Disclaimer:** This publication contains information about regulations and programmes of the University of Pretoria. Amendments to or updating of the information may be effected from time to time without prior notification. The accuracy, correctness or validity of the information contained here is therefore not guaranteed by the University at any given time and is always subject to verification. The user is kindly requested to verify the correctness of the information with the University at all times. Failure to do so will not give rise to any claim or action of any nature against the University by any party whatsoever.

Enquiries about the programme

Click Here



How to apply





Online Application





Note: Also consult General Rules and Information on the Yearbook website for additional information.

Disclaimer: Due to the continuous restructuring of the Faculty and this website, some of the information displayed here may not fully reflect the most recent developments in the Faculty. Any discrepancies that are experienced may be taken up with Student Administration of the Faculty.