



BComHons Marketing Management

- [University of Pretoria](#)
- [Study at UP](#)
- BComHons Marketing Management

Programme Code

07240162

Closing Dates

- **SA** - 31/10/2020
 - **Non-SA** - 31/08/2020
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Admission Requirements

1. Relevant BCom degree
 2. Weighted average of at least 65% for Marketing at final-year level (excluding BEM 356 and BEM 315 for University of Pretoria students).
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Duration of study

1 year, full-time.

Faculty Notes

The Faculty of Economic and Management Sciences aspires to be at the cutting edge of economic, financial and management education, as well as research and community engagement within the national, African and global context. Our mission is to advance relevant knowledge and develop



employable, innovative and diverse graduates to co-create value for society.

Enquiries about the programme

Name: Michelle van der Merwe

Tel: 012 420 4326

E-Mail: michelle.vandermerwe@up.ac.za



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Choosing a Course





Note: Also consult General Rules and Information on the Yearbook website for additional information.

Disclaimer: Due to the continuous restructuring of the Faculty and this website, some of the information displayed here may not fully reflect the most recent developments in the Faculty. Any discrepancies that are experienced may be taken up with Student Administration of the Faculty.