

---

# PhD specialising in Digital Culture and Media

- [University of Pretoria](#)
- [Study at UP](#)
- PhD specialising in Digital Culture and Media

## Programme Code

01264276

---

## Closing Dates

- **SA** - 30/11/2025
  - **Non-SA** - 30/09/2025
- 

## Admission Requirements

### General Admission Regulations:

Refer to the UP Institutional Admissions Policy as well as the General Academic Regulations and Student Rules (Go to <https://www.up.ac.za/yearbooks/home> and click on General Rules and Regulations, then on General Academic Regulations and Student Rules)

1. All applications must be accompanied by the following documents:
    - a. Certified full academic transcripts from undergraduate to current level;
    - b. Certified copy of ID or passport;
    - c. A research concept note (not applicable to honours or coursework master's degrees): A description of the proposed research field indicating a research topic and the broad scope of the proposed study, not exceeding 500 words.
  2. All applicants with international qualifications must submit the following documents, subject to provision number 9:
    - a. A SAQA evaluation of the completed qualification or a comprehensive Foreign Qualification Report
    - b. \*TOEFL or IELTS or Pearson Test of English or Oxford Test of English test results (if applicable)
    - c. Certified copy of passport.
-

3. All postgraduate applications are subject to departmental admissions processes.
4. Admissions is based on the content of and performance in the prior degree, bridging arrangements (where required), academic merit and prior work experience (if applicable).
5. Admission to all qualifications is subject to supervisory capacity and/or research projects in the field of specialisation in a department, therefore the relevant department has the right to limit the number of students per year.
6. Complying with the minimum admissions requirements, does not automatically guarantee admission to the degree.
7. Proposed research studies for masters and doctoral applicants should align with the research focus of the relevant department.
8. *If a qualifying candidate has expressed an interest in a field of study that the relevant department cannot accommodate, the applicant may be considered for an alternative project.*
9. All postgraduate applicants must be proficient in English as English is the official language of tuition, communication and correspondence at the University of Pretoria. Candidates who cannot provide evidence that previous studies were completed in English, must submit TOEFL or IELTS or Pearson Test of English or Oxford Test of English test results with their application.
10. All applicants must be computer literate.
11. All students need to have access to an internet enabled device, as well as consistent email and internet access.
12. Allowance will be made for the diversity profile of students in accordance with the University strategy.

### **Minimum admissions requirements:**

1. Master's degree in Visual Culture Studies or Culture Studie or Art History o Digital Media or Fine Arts or Design Studies or Communication and Media Studies or Publishing  
or  
relevant master's degree
2. An average of at least 70% for the research component of the master's degree

Note:

1. An admissions essay/examination may be required
2. Additional work/modules may be required in order to reach the desired level of competency

---

### **Minimum duration of study**

2 years, full-time

---

## Faculty Notes

The Faculty of Humanities provides a holistic education, transferable skills, critical thinking, and communication and problem-solving that will help you develop to your full potential. You will be entering a stimulating environment that will broaden your intellectual horizons and help you achieve personal and professional success through the best possible learning experience.

As the most diverse Faculty of the University of Pretoria, we offer an exciting and comprehensive range of programmes and discipline-based majors, including studies in languages, social sciences and visual and performing arts.

---

## Enquiries about the programme

**Name:** Prof AA du Preez

**Tel:** 012 420 3755

**E-Mail:** amanda.dupreez@up.ac.za

---



## How to apply



# Online Application





Note: Also consult General Rules and Information on the Yearbook website for additional information.

Disclaimer: Due to the continuous restructuring of the Faculty and this website, some of the information displayed here may not fully reflect the most recent developments in the Faculty. Any discrepancies that are experienced may be taken up with Student Administration of the Faculty.