



University of Pretoria Yearbook 2023

Applied data science 791 (INF 791)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	15.00
NQF Level	08
Programmes	BComHons (Informatics) Bachelor of Information Technology Honours (Information Systems) [BITHons] BSCHons (Geoinformatics)
Prerequisites	No prerequisites.
Contact time	1 lecture per week, 1 other contact session per week, 1 web-based period per week
Language of tuition	Module is presented in English
Department	Informatics
Period of presentation	Semester 1 or Semester 2

Module content

In this information age a lot of data is captured every day and recorded in databases, but the wealth of this data is kept locked in the databases because relatively little mining is performed on this data. This module introduces you to data mining in terms of:

- The data mining process - how do you mine data?
- The data mining techniques - an overview of the data mining techniques that can be used;
- Practical data mining experience - a practical project mining real industry data to find unknown patterns; and
- Product overviews - product demonstrations by data mining vendors.

Regulations and rules

The regulations and rules for the degrees published here are subject to change and may be amended after the publication of this information.

The [General Academic Regulations \(G Regulations\)](#) and [General Student Rules](#) apply to all faculties and registered students of the University, as well as all prospective students who have accepted an offer of a place at the University of Pretoria. On registering for a programme, the student bears the responsibility of ensuring that they familiarise themselves with the General Academic Regulations applicable to their registration, as well as the relevant faculty-specific and programme-specific regulations and information as stipulated in the relevant yearbook. Ignorance concerning these



regulations will not be accepted as an excuse for any transgression, or basis for an exception to any of the aforementioned regulations.

University of Pretoria Programme Qualification Mix (PQM) verification project

The higher education sector has undergone an extensive alignment to the Higher Education Qualification Sub-Framework (HEQF) across all institutions in South Africa. In order to comply with the HEQSF, all institutions are legally required to participate in a national initiative led by regulatory bodies such as the Department of Higher Education and Training (DHET), the Council on Higher Education (CHE), and the South African Qualifications Authority (SAQA). The University of Pretoria is presently engaged in an ongoing effort to align its qualifications and programmes with the HEQSF criteria. Current and prospective students should take note that changes to UP qualification and programme names, may occur as a result of the HEQSF initiative. Students are advised to contact their faculties if they have any questions.