University of Pretoria Yearbook 2022

BA (Information Design) (01130102)

Department	School of the Arts
Minimum duration of study	4 years
Total credits	530
NQF level	08

Programme information

This programme qualifies candidates for entry-level positions into the mass communications industries such as graphic design, branding and advertising as well as broadcast design. With a strong social underpinning, the programme incorporates design strategies, design applications and design products in print, ambient and screen-based media and technologies.

Closing date for applications: 30 June annually

Admission requirements

Important information for all prospective students for 2022

- The admission requirements apply to students who apply for admission to the University of Pretoria with a **National Senior Certificate (NSC) and Independent Examination Board (IEB) qualifications.**
- **Applicants with qualifications other than the abovementioned** should refer to:
  - **Brochure:** Undergraduate Programme Information 2022: Qualifications other than the NSC and IEB, available at click here.
- **Citizens from countries other than South Africa (applicants who are not South African citizens)** should also refer to:
  - **Brochure:** Newcomer's Guide 2021, available at click here.
  - **Website:** click here.
- **School of Tomorrow (SOT), Accelerated Christian Education (ACE) and General Education Development Test (GED):** The University of Pretoria no longer accepts qualifications awarded by these institutions.
- **National Certificate (Vocational) (NCV) Level 4:** The University of Pretoria may consider NCV candidates, provided they meet the exemption for bachelor's status criteria and the programme requirements.

Transferring students

A transferring student is a student who, at the time of application for a degree programme at the University of Pretoria (UP) –

- is a registered student at another tertiary institution, or was previously registered at another tertiary institution and did not complete the programme enrolled for at that institution, and is not currently enrolled at a tertiary institution, or has completed studies at another tertiary institution, but is not currently enrolled at a tertiary institution, or has started with tertiary studies at UP, then moved to another tertiary institution and wants to be

readmitted at UP.

A transferring student will be considered for admission based on

- an NSC or equivalent qualification with exemption to bachelor's or diploma studies (whichever is applicable); and meeting the minimum faculty-specific subject requirements at NSC or tertiary level; or having completed a higher certificate at a tertiary institution with faculty-specific subjects/modules passed (equal to or more than 50%), as well as complying with faculty rules on admission;
- previous academic performance (must have passed all modules registered for up to the closing date of application) or as per faculty regulation/promotion requirements;
- a certificate of good conduct.

Note: Students who have been dismissed at the previous institution due to poor academic performance, will not be considered for admission to UP.

Returning students

A returning student is a student who, at the time of application for a degree programme –

- is a registered student at UP, and wants to transfer to another degree at UP, or was previously registered at UP and did not complete the programme enrolled for, and did not enrol at another tertiary institution in the meantime (including students who applied for leave of absence), or has completed studies at UP, but is not currently enrolled or was not enrolled at another tertiary institution after graduation.

A returning student will be considered for admission based on

- an NSC or equivalent qualification with exemption to bachelor's or diploma studies (whichever is applicable); and meeting the minimum faculty-specific subject requirements at NSC or tertiary level; or previous academic performance (should have a cumulative weighted average of at least 50% for the programme enrolled for);
- having applied for and was granted leave of absence.

Note: Students who have been excluded/dismissed from a faculty due to poor academic performance may be considered for admission to another programme at UP. The Admissions Committee may consider such students if they were not dismissed more than twice. Only ONE transfer between UP faculties will be allowed, and a maximum of two (2) transfers within a faculty.

Important faculty-specific information on undergraduate programmes for 2022

- This is a selection programme. The closing date indicates the closure of the application process.
- Life Orientation is excluded when calculating the APS.
- Faculty Yearbooks: click here.
- All modules (excluding foreign language modules) will only be presented in English, as English is the language of tuition, communication and correspondence.

1. You will be considered for conditional admission if space allows, and if you:

- are a Grade 11 applicant (with an APS of 30 or more excluding Life Orientation), please submit your final Grade 11 examination results, and have a National Senior Certificate (NSC) with university endorsement or an equivalent qualification; OR
- are transferring from other recognised institutions to the University of Pretoria; OR
- are a graduate or have graduate status from another recognised tertiary institution; OR
- are a graduate of another Faculty at the University of Pretoria; AND
- comply with the minimum subject requirements and achievement levels, as well as the APS requirements of specific programmes.

If you are an applicant from a country other than South Africa, please apply for conditional admission based on your final results equivalent to Grade 11. Final admission is based on the qualification equivalent to the NSC.

2. You will be considered for final admission to degree studies if space allows, and if you:

- have a National Senior Certificate (NSC) or equivalent qualification with admission to bachelor's degree studies, and comply with the minimum subject requirements as well as the APS requirements of your chosen programme; OR
- are a student transferring from another recognised tertiary institution and comply with the programme requirements; OR
- have graduate status from another recognised tertiary institution or are a graduate of another Faculty at the University of Pretoria.

If you are a citizen from a country other than South Africa or are a student with other qualifications equivalent to the NSC (including school qualifications from other countries, eg Spain, New Zealand, etc), you must obtain a Complete Exemption Certificate or a Foreign Conditional Exemption Certificate based on your international ('foreign') qualifications. Certificates can only be obtained from Universities South Africa (USAf) at click here. In addition, these candidates must meet the relevant programme admission requirements.

University of Pretoria website: click here

Minimum requirements Achievement level English Home Language or English First Additional Language	APS (Grade 11)	APS (NSC/IEB completed)
5	30	28

* Students are advised to apply at least two weeks before the closing date.

* To retain admission, you must obtain an APS of at least 28 in the NSC.

Additional requirements

Departmental selection is necessary prior to admission to this programme. Although Art as a Grade 12 subject is not a requirement, a candidate must be able to demonstrate his/her creative potential and commitment to the chosen field of study. Candidates are therefore required to submit a portfolio of work for a merit selection review and, if invited, undergo a series of tests and be interviewed by a selection committee. Contact the coordinator for more information. A student who chooses this programme must work in an appropriate design studio, approved by the coordinator, for at least six weeks during the third and fourth years.

Other programme-specific information

Students who are deemed NOT to be at risk of their level of academic literacy, are exempted from ALL 110 and ALL 125.

Promotion to next study year

A student must pass all the core modules to be promoted to the next year of study. The Dean may approve exceptions to these promotion requirements on the recommendation of the head of the department.

Pass with distinction

The degree is awarded with distinction to a candidate who obtains at least 75% in IOW 400 and VKK 402.

Curriculum: Year 1

Minimum credits: 124

To be promoted to the second year of study all core modules must be passed.

Fundamental modules

Academic information management 111 (AIM 111) - Credits: 4.00
Academic information management 121 (AIM 121) - Credits: 4.00
Academic literacy 110 (ALL 110) - Credits: 6.00
Academic literacy for Humanities 125 (ALL 125) - Credits: 6.00
Academic orientation 101 (UPO 101) - Credits: 0.00

Core modules

Imaging and visualisation (1) 101 (ILL 101) - Credits: 40.00
Information design (1) 100 (IOW 100) - Credits: 40.00
Visual culture studies 111 (VKK 111) - Credits: 12.00
Visual culture studies 121 (VKK 121) - Credits: 12.00

Curriculum: Year 2

Minimum credits: 126

To be promoted to the third year of study all core modules must be passed.

Core modules

Imaging and visualisation (2) 201 (ILL 201) - Credits: 40.00
Information design (2) 200 (IOW 200) - Credits: 40.00
Community arts in practice 210 (SOA 210) - Credits: 6.00
Visual culture studies 211 (VKK 211) - Credits: 20.00
Visual culture studies 221 (VKK 221) - Credits: 20.00

Curriculum: Year 3

Minimum credits: 160

To be promoted to the fourth year of study all core modules must be passed.

Core modules

Imaging and visualisation (3) 301 (ILL 301) - Credits: 50.00
Information design (3) 300 (IOW 300) - Credits: 50.00
Visual culture studies 311 (VKK 311) - Credits: 30.00
Visual culture studies 321 (VKK 321) - Credits: 30.00

Curriculum: Final year

Minimum credits: 120

Core modules

Information design 400 (IOW 400) - Credits: 60.00
Arts research and methodology 400 (SOA 400) - Credits: 40.00
Design studies 402 (VKK 402) - Credits: 20.00

The regulations and rules for the degrees published here are subject to change and may be amended after the publication of this information.

The General Academic Regulations (G Regulations) and General Student Rules apply to all faculties and registered students of the University, as well as all prospective students who have accepted an offer of a place at the University of Pretoria. On registering for a programme, the student bears the responsibility of ensuring that they familiarise themselves with the General Academic Regulations applicable to their registration, as well as the relevant faculty-specific and programme-specific regulations and information as stipulated in the relevant yearbook. Ignorance concerning these regulations will not be accepted as an excuse for any transgression, or basis for an exception to any of the aforementioned regulations.