



University of Pretoria Yearbook 2022

Cross-media visual and digital scholarship 756 (VKK 756)

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| Qualification | Postgraduate |
| Faculty | Faculty of Humanities |
| Module credits | 40.00 |
| NQF Level | 08 |
| Programmes | BAHons Visual Studies |
| Prerequisites | No prerequisites. |
| Contact time | Blended mode |
| Language of tuition | Module is presented in English |
| Department | School of the Arts |
| Period of presentation | Semester 2 |

Module content

This module exposes students to the latest visual and digital research methodologies such as the use of photo diaries, interactive web documentaries, film and video clips, social media sites, mapping, visualisation of data and other multimodal scholarship skills in order to present a research portfolio/dossier aligned with the topic of their research essay (see SOA 700). A three-tiered analysis of images across media is followed, namely the site of production, the image itself and the meanings negotiated in specific social contexts.

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