



University of Pretoria Yearbook 2022

Visual design (1) 102 (VIO 102)

Qualification	Undergraduate
Faculty	Faculty of Humanities
Module credits	16.00
NQF Level	05
Programmes	BIS (Multimedia)
Service modules	Faculty of Engineering, Built Environment and Information Technology
Prerequisites	5 for Mathematics or WTW 114 or WTW 133 and 143
Contact time	1 lecture per week, 1 practical per week
Language of tuition	Module is presented in English
Department	School of the Arts
Period of presentation	Year

Module content

*Only for students who specialise in BIS Multimedia

Introduction to elements and principles of design, typography and layout. Application of visual principles and techniques. Media characteristics. The design process.

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