



University of Pretoria Yearbook 2022

Business management 114 (OBS 114)

Qualification	Undergraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	10.00
NQF Level	05
Programmes	BCom (Agribusiness Management) BCom (Informatics) Information Systems BCom (Law) BCom (Statistics and Data Science) BCom BCom (Accounting Sciences) BCom (Business Management) BCom (Econometrics) BCom (Economics) BCom (Financial Sciences) BCom (Human Resource Management) BCom (Investment Management) BCom (Marketing Management) BCom (Supply Chain Management) BEd (Senior Phase and Further Education and Training Teaching) BIS (Information Science) BIT (Information Systems) BSc (Information and Knowledge Systems) BSW BSocSci (Heritage and Cultural Tourism) BSocSci (Industrial Sociology and Labour Studies) BSc (Geoinformatics) BConSci (Clothing Retail Management) BConSci (Food Retail Management)



BConSci (Hospitality Management)

BSc (Applied Mathematics)

BSc (Mathematics)

Service modules Faculty of Engineering, Built Environment and Information Technology

Faculty of Education

Faculty of Humanities

Faculty of Natural and Agricultural Sciences

Prerequisites May not be included in the same curriculum as OBS 155

Contact time 3 lectures per week

Language of tuition Module is presented in English

Department Business Management

Period of presentation Semester 1

Module content

The entrepreneurial mind-set; managers and managing; values, attitudes, emotions, and culture: the manager as a person; ethics and social responsibility; decision making; leadership and responsible leadership; effective groups and teams; managing organizational structure and culture inclusive of the different functions of a generic organisation and how they interact (marketing; finance; operations; human resources and general management); contextualising Sustainable Development Goals (SDG) in each of the topics.

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