



University of Pretoria Yearbook 2022

Research methodology 804 (NME 804)

Qualification Postgraduate

Faculty [Faculty of Economic and Management Sciences](#)

Module credits 20.00

NQF Level 09

Programmes [MPhil \(Insolvency and Business Rescue\) \(Coursework\)](#)

[MCom \(Business Management\)](#)

[MPhil \(Business Management\) \(Strategic Management\) \(Coursework\)](#)

[MPhil \(Business Management\) \(Supply Chain Management\) \(Coursework\)](#)

[MPhil \(Entrepreneurship\) \(Coursework\)](#)

[MPhil \(Strategic Communication Management\) \(Coursework\)](#)

Prerequisites No prerequisites.

Contact time 1 lecture per week

Language of tuition Module is presented in English

Department Business Management

Period of presentation Semester 1

Module content

Strong emphasis on market research, quantification of the market but also a basis for academic publications and a doctorate.

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