



University of Pretoria Yearbook 2021

Business management 114 (OBS 114)

Qualification	Undergraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	10.00
NQF Level	05
Programmes	BCom
	BCom Accounting Sciences
	BCom Agribusiness Management
	BCom Business Management
	BCom Econometrics
	BCom Economics
	BCom Financial Sciences
	BCom Human Resource Management
	BCom Informatics Information Systems
	BCom Investment Management
	BCom Law
	BCom Marketing Management
	BCom Statistics and Data Science
	BCom Supply Chain Management
	BEd Senior Phase and Further Education and Training Teaching
	BIS Information Science
	BIT Information Systems
	BSc Information and Knowledge Systems
	BSocSci Heritage and Cultural Tourism
	BSocSci Industrial Sociology and Labour Studies
	BSW
	BConSci Clothing Retail Management
	BConSci Food Retail Management
	BConSci Hospitality Management



BSc Applied Mathematics

BSc Geoinformatics

BSc Mathematics

Service modules	Faculty of Engineering, Built Environment and Information Technology Faculty of Education Faculty of Humanities Faculty of Natural and Agricultural Sciences
Prerequisites	May not be included in the same curriculum as OBS 155
Contact time	3 lectures per week
Language of tuition	Module is presented in English
Department	Business Management
Period of presentation	Semester 1

Module content

The entrepreneurial mind-set; managers and managing; values, attitudes, emotions, and culture: the manager as a person; ethics and social responsibility; decision making; leadership and responsible leadership; effective groups and teams; managing organizational structure and culture inclusive of the different functions of a generic organisation and how they interact (marketing; finance; operations; human resources and general management); contextualising Sustainable Development Goals (SDG) in each of the topics.

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