



---

# University of Pretoria Yearbook 2021

---

## Information science: Competitive intelligence 380 (INL 380)

<b>Qualification</b>	Undergraduate
<b>Faculty</b>	<a href="#">Faculty of Engineering, Built Environment and Information Technology</a>
<b>Module credits</b>	30.00
<b>NQF Level</b>	07
<b>Programmes</b>	<a href="#">BIS Information Science</a> <a href="#">BSc Computer Science</a> <a href="#">BPolSci Political Studies</a>
<b>Service modules</b>	Faculty of Humanities
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	3 lectures per week, 3 practicals per week
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Information Science
<b>Period of presentation</b>	Semester 2

### Module content

This module provides an overview of Competitive Intelligence (CI) and focuses on the needs for CI in organisations. The ways in which organisations compete and the benefits that CI can bring to these organisations will also be covered. The growing need for CI among South African organisations will also be examined. Practical examples and case studies will be used to highlight the value of CI in organisations.

---

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.