



University of Pretoria Yearbook 2020

Visual culture studies 321 (VKK 321)

Qualification Undergraduate

Faculty [Faculty of Humanities](#)

Module credits 30.00

Programmes [BA](#)

[BA Information Design](#)

[BA Visual Studies](#)

[BSocSci Heritage and Cultural Tourism](#)

Prerequisites No prerequisites.

Contact time 1 discussion class per week, 2 lectures per week

Language of tuition Afrikaans and English are used in one class

Department School of the Arts

Period of presentation Semester 2

Module content

Visual and virtual spaces

Critical decoding of culturally encoded ideas and ideologies embodied in the construction of space, place, and cyberspace in selected Modernist and Postmodernist cultural practices. Topics include spaces of consumption and entertainment such as shopping malls; gender and spatiality; symbolic spaces; surveillance and the architecture of fear. Land art, environmental art and related debates are also addressed. The ways in which real space is virtualised through new technologies; the history and development of virtual reality, virtual communities, the cyborg and cyberpunk, as well as post humanism, are all engaged with specific emphasis on how embodiment and disembodiment are represented visually.

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