



# University of Pretoria Yearbook 2020

## Responsible management 214 (OBS 214)

**Qualification** Undergraduate

**Faculty** [Faculty of Economic and Management Sciences](#)

**Module credits** 10.00

**Programmes** [BCom Business Management](#)  
[BCom Marketing Management](#)  
[BCom Supply Chain Management](#)  
[BIT Information Systems](#)

**Prerequisites** No prerequisites.

**Contact time** 3 lectures per week

**Language of tuition** Module is presented in English

**Department** Business Management

**Period of presentation** Semester 1

### Module content

Business ethics; sustainability and the economic system; key social challenges; key environmental challenges; key economic challenges; conventional vs. progressive measure of progress; short-term vs long-term orientation; development as an outcome of growth; sustainable development as opposed to conventional development; sustainable development goals; sustainable development goals and the changing role of business in society; implications for the notion of corporate citizenship; global responses and solutions; local responses and solutions.

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