



University of Pretoria Yearbook 2020

Strategic communication management 811 (KOB 811)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	25.00
Programmes	MPhil Strategic Communication Management (Coursework)
Prerequisites	No prerequisites.
Contact time	Block: 5 per semester, 2 days per week
Language of tuition	Module is presented in English
Department	Business Management
Period of presentation	Semester 1 or Semester 2

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