



University of Pretoria Yearbook 2020

Thematic studies module 1 796 (GIA 796)

Qualification	Postgraduate
Faculty	Gordon Institute of Business Science
Module credits	14.00
Programmes	PGDip Business Administration Business Studies
Prerequisites	No prerequisites.
Contact time	24 Hours
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 1 or Semester 2

Module content

This module aims to guide students to read existing research and especially theories in an appreciative manner. They need to identify the main theories explaining a real-world phenomenon of their choice, and to explain how the theories have been used.

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