University of Pretoria Yearbook 2019

MPhil Entrepreneurship (Coursework) (07255181)

Minimum duration of study	1 year
Total credits	180
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Programme information

There will not be an intake of new students for each degree every year. It remains the applicant's responsibility to ensure that the degree they wish to apply for, will indeed be offered.

Admission requirements

- A relevant bachelor's degree and the Postgraduate Diploma with an option in Entrepreneurship.
- Subject to the provisions of General Regulations G.54 and G.55, both of the following degrees are required for admission:
- A relevant bachelor's degree and the Postgraduate Diploma with an option in Entrepreneurship or a relevant honours degree.

Candidates are selected subject to the provisions of General Regulation G.1.3. (The presentation of the programme is subject to the admission of a minimum number of candidates.)

Only selected candidates will be allowed to register for the MPhil in Entrepreneurship. The Department of Business Management reserves the right not to present the programme during a specific period or to limit the number of candidates admitted.

Additional requirements

1. A candidate may be refused admission to a master's degree by the relevant head of department/Postgraduate Committee if he/she does not comply with the standard of competence in the subject as determined by the department – with the proviso that a candidate who does not comply with the required level of competence, may be admitted, provided that he/she completes additional study assignments and/or examinations.
2. The relevant head of department/Postgraduate Committee may set additional admission requirements.
3. Specific departments have specific requirements for admission.
4. The number of students will be determined in line with the growth strategy of the University of Pretoria as approved by the Executive.
5. Allowance will be made for the diversity profile of students.

Other programme-specific information

Presentation method
The programme is presented by means of contact and online sessions. During each semester, there will be six contact sessions. Attendance at these contact sessions is compulsory.

Examinations and pass requirements

An examination paper is written in each of the modules and a minimum of 50% should be obtained. A subminimum of 40% in each module is required. Candidates must pass all modules, including the research article to qualify for the MPhil Entrepreneurship degree.

There are no supplementary examinations.

Research information

Dissertations/mini-dissertations, curricula and modules

1. The degree programme requires that a dissertation/mini-dissertation must be submitted in a field of study chosen from the fields covered for the honours degree, provided that the Dean may, on the recommendation of the relevant head of department/Postgraduate Committee, approve the replacement of the required dissertation by the successful completion of a prescribed number of module credits and a mini-dissertation/research article.
2. Information on modules, credits and syllabi is available, on request, from the relevant head of department/Postgraduate Committee.
3. A module in Research Methodology is compulsory in all programmes. The Dean may, on the recommendation of the relevant head of department/Postgraduate Committee, waive the prerequisites.
4. Sufficient number of bound copies of the dissertation/mini-dissertation must be submitted to the Head: Student Administration for examination, after permission is granted by the supervisor.

Article for publication
The Dean may require, before or on submission of a dissertation/mini-dissertation, the submission of a draft article for publication to the supervisor. The draft article should be based on the research that the student has conducted for the dissertation/mini-dissertation and be approved by the supervisor concerned. The supervisor should then have the opportunity to take the paper through all the processes of revision and resubmission as may be necessary and/or appropriate in order to achieve publication.

Submission of dissertation/mini-dissertation
A dissertation/mini-dissertation is submitted to the Head: Student Administration/departmental Postgraduate Office, before the closing date for the various graduation ceremonies as announced annually.

For examination purposes, a student must, in consultation with the supervisor, submit a sufficient number of bound copies and/or e-copies of the dissertation/mini-dissertation, printed on good quality paper and of good letter quality, to the Head: Student Administration/departmental Postgraduate Office. Permission to submit the dissertation/mini-dissertation in unbound form may be obtained from the supervisor concerned on condition that a copy of the final approved dissertation/mini-dissertation is presented to the examiners in bound format or electronic format.

In addition to the copies already mentioned, each successful student must submit a bound paper copy as well as two electronic copies of the approved dissertation/mini-dissertation to the Head: Student Administration/departmental Postgraduate Office in the format specified by the faculty and in accordance with

the minimum standards set by the Department of Library Services, before 15 February for the Autumn graduation ceremonies and before 15 July for the Spring graduation ceremonies, failing which the degree will only be conferred during a subsequent series of graduation ceremonies.

Curriculum: Final year

Minimum credits: 180

Core modules

Entrepreneurial start-up process 822 (ENP 822)

Module credits	50.00
Prerequisites	No prerequisites.
Language of tuition	Module is presented in English
Department	Business Management
Period of presentation	Year

Module content

Creative problem-solving and identification of opportunities: ideation and design thinking. Translation of ideation, design thinking and prototyping towards the process of innovation. Determining of viability and feasibility of opportunities generated through the process of concept development and evaluation. Entrepreneurial marketing and sales (an access to markets approach). Emphasis on E-marketing (how to effectively make use of social media marketing). Development of business modelling, taking ideation to market. Designing business models aligned with the market realm. Value-to-customer building and business efficiency development. The business planning process will be developed with an intensive focus on primary market research. The business plan, preparation and evaluation. Business plan for different stages of the business cycle

Entrepreneurial growth process 843 (ENP 843)

Module credits	50.00
Prerequisites	No prerequisites.
Language of tuition	Module is presented in English
Department	Business Management
Period of presentation	Year

Module content

The need for growth ventures, managing entrepreneurial growth, types of growth, managing the venture life-cycle, growth strategies and methods, financing growth. Understanding cash flow management and preparing a financial model. Financial management for the entrepreneur. Entrepreneurial financing (from crowd sourcing to venture capital). Financing options and modelling for the entrepreneurial venture towards fast growth. Break-even analysis and budget development. Financial plan of the business plan. Applying entrepreneurship to established companies. Corporate venturing. Levels of corporate entrepreneurship. Implementation of entrepreneurial management in corporations. Entrepreneurship policy versus SMME policy. Models for entrepreneurship development and enabling of SMME’s.

Research article 870 (ENP 870)

Module credits	60.00
Prerequisites	NME 804

Language of tuition	Module is presented in English
Department	Business Management
Period of presentation	Semester 2

Module content

A draft academic article based on the requirements of an accredited journal.

Research methodology 804 (NME 804)

Module credits	20.00
Prerequisites	No prerequisites.
Contact time	1 lecture per week
Language of tuition	Module is presented in English
Department	Business Management
Period of presentation	Semester 1

Module content

Strong emphasis on market research, quantification of the market but also a basis for academic publications and a doctorate.

The information published here is subject to change and may be amended after the publication of this information. The General Regulations (G Regulations) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the General Rules section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.