



University of Pretoria Yearbook 2019

MPhil Corporate Strategy (Coursework) (07254013)

Minimum duration of study 1 year

Total credits 180

Other programme-specific information

- Refer to General Regulation G.55.
- NB All modules are compulsory. Candidates must pass all the modules, including the dissertation, to qualify for the MPhil degree.

Examinations and pass requirements

- The minimum pass mark for each prescribed course is 50%, provided that a subminimum of 45% has been obtained in the examined component.
- A candidate who has failed more than two core courses may not continue with their studies for the degree, except with the approval of the Dean.



Curriculum: Final year

Select 4 electives (6 credits each).

Core modules

Strategic management 850 (GIJ 850)

Module credits	15.00
Prerequisites	No prerequisites.
Contact time	28 contact hours per 3 week cycle
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 2

Module content

This module will integrate the students understanding of strategy and management by thinking through these key concepts, drawing on the strategy-related topics as well as any other aspects of the MPhil that will assist the student in shaping the habits and practices of management at a strategic level.

Strategic foresight 851 (GIJ 851)

Module credits	15.00
Prerequisites	No prerequisites.
Contact time	28 contact hours per 3 week cycle
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 2

Module content

This module introduces students to a first principles approach to strategic thinking and demonstrates the use and understanding of strategic foresight as a useful method to use in complex and uncertain environments. Students will be provided with a diverse range of case studies to illustrate the practicality of strategic foresight in regards to decision making and general management.

Strategic leadership 852 (GIJ 852)

Module credits	15.00
Prerequisites	No prerequisites.
Contact time	28 contact hours per 3 week cycle
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 1



Module content

In this module, students will be introduced to models and principles of leadership. They will examine case studies where leaders have effectively and ineffectively utilised leadership principles in launching and growing a new business. This module builds on the concepts of Personal Leadership. The curriculum content requires students to know and understand the current “body-of -knowledge” of Leadership as well as the broad principles and practices associated with the subject of Leadership.

Environment of business 853 (GIJ 853)

Module credits	15.00
Prerequisites	No prerequisites.
Contact time	28 contact hours per 3 week cycle
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 1

Module content

The aim of this module is to consider a set of themes that are key to developing an understanding of the current macro-environment of business and its forces, influences and consequences. Although the specific content of the module will vary according to events and dynamics currently being experienced, the underlying tools of analysis allow the students to develop a fuller understanding of how to analyse the most important dynamics that are at play in the macro-environment of business at any time, and thus to identify the implications for their businesses and prepare their businesses for change.

Research methodology 854 (GIJ 854)

Module credits	15.00
Prerequisites	No prerequisites.
Contact time	28 contact hours per 3 week cycle
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 1

Module content

In this module students will be equipped to execute their research project. The module will focus on formulation of a research question, population and sampling concerns, the use of literature reviews, various qualitative and quantitative research methodologies including documentary research, surveys, questionnaire design and interviewing techniques. The analysis of data and research report writing will also be covered. The research report will serve as a means for the students to deepen their insight into the market that they are preparing to enter or to help them understand a key relationship affecting their business. As such the module will prepare a student to do research that is of both practical and intellectual value.

Mini-dissertation: Corporate strategy 860 (GIJ 860)

Module credits	81.00
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Prerequisites	No prerequisites.
Contact time	28 contact hours per 3 week cycle
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 1

Module content

Students must submit a mini-dissertation on an approved topic.

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.