
University of Pretoria Yearbook 2019

BA Visual Studies (01130133)

Minimum duration of study 3 years

Total credits 360

Programme information

With the increasing importance of the visual medium in the communications and cultural media, informed interaction with all forms of visual culture has become imperative. This programme aims to promote visual literacy by offering instruction in the analysis, interpretation and evaluation of various aspects of visual culture, in both an historical and contemporary context.

Closing date for applications: 30 September annually.

Admission requirements

- Candidates are advised to apply early, due to limited space availability in all programmes. As soon as a programme reaches its full capacity, applications of the specific programme will be closed before the official closing date.
- The following candidates will be considered for admission:
 1. A candidate who is in possession of a certificate that is deemed by the University to be equivalent to the required Grade 12 certificate with university endorsement; a candidate who is a graduate from another recognised tertiary institution or has been granted the status of a graduate of such an institution; and a candidate who is a graduate of another faculty at the University of Pretoria
 1. Candidates who have completed the National Senior Certificate with admission to degree studies or a certificate of conditional exemption on the basis of a candidate's non-South African ("foreign") qualifications, the so-called "Immigrant" or "Foreign Conditional Exemption". The only condition for the "Foreign Conditional Exemption" that is accepted is: 'completion of the degree course'. The exemption certificate is obtainable from Universities South Africa (USAf). Detailed information is available on the website at mb.usaf.ac.za.
- Candidates who comply with the minimum subject requirements and achievement levels as well as the APS requirements of these programmes will be granted placement in the programmes, subject to the availability of space. The above-mentioned is not applicable to selection programmes.
- To retain admission, learners will be expected to obtain an APS of at least 28 in Grade 12, except BA (Speech-Language Pathology), BA (Audiology) and BSocSci (Philosophy, Politics and Economics). The required APS for these three programmes is 32 in order to retain admission. Prospective students who have already been granted conditional admission in these programmes, but obtained at least an APS of 26 or 27 in Grade 12, will be considered by the Admissions Committee should space be available. The Admissions Committee of the Faculty of Humanities will consider these students once the results of the National Benchmark Test (NBT) are available and depending on the availability of space. The NBT is not applicable to selection programmes. Candidates who apply for selection programmes or BA (Law) are required to meet the minimum admission



requirements.

- Applicants who meet the minimum APS requirement, but who do not comply with the subject requirements must write the NBT.
- The Faculty will assess satisfactory performance in the NBT in the light of its commitment to ensure that an appropriate proportion of the applicants will be drawn from the disadvantaged category of the population.
- Life Orientation is excluded when calculating the APS.
- The language of communication and correspondence is English only.
- For more information, please consult the Faculty yearbook on the UP website.
- **Note:** The A and IB HL levels are not included in the APS Conversion Table. Faculty requirements for admission based on these equivalent international qualifications are a D for the A level and 4 for the IB HL level.
- Non-NSC candidates who have already completed the equivalent of Grade 12, are advised to submit their Exemption certificates obtained from USAf (www.usaf.ac.za) along with their applications.
- Non-NSC candidates who do not have English Language in Grade 12 are advised to write the NBT or submit their SAT results. Please note that English Literature is not considered as a substitute for English language.

Minimum requirements

Achievement level

English Home Language or English First Additional Language

APS

NSC/IEB

AS Level

5

C

30

Candidates will be expected to achieve an APS of at least 28 in Grade 12 to retain admission.

* Cambridge A level candidates who obtained at least a D in the required subjects, will be considered for admission. International Baccalaureate (IB) HL candidates who obtained at least a 4 in the required subjects, will be considered for admission.

Other programme-specific information

- Students who are deemed to be at risk of their level of academic literacy are compelled to take ALL 110 and ALL 125.
- Students who are deemed NOT to be at risk of their level of academic literacy are compelled to take language modules to the value of 12 credits from the list of language modules (see *Academic literacy*).

Academic literacy

The academic literacy of all students who enrol at the University of Pretoria for the first time and all new students enrolling with the Faculty of Humanities for the first time will be assessed at the start of the academic year by means of their NSC marks.

Students following a degree programme: The NSC Grade 12 English mark will be used to determine whether students in the Faculty of Humanities should register for the academic literacy modules (ALL 110 and ALL 125):

- Home Language: Students with a 4 or lower register for ALL 110 and ALL 125.
- First Additional Language: Students with a 5 or lower register for ALL 110 and ALL 125.

All students in the Faculty of Humanities who are identified as being at risk in terms of their level of academic literacy, are compelled to obtain at least 12 credits in the academic literacy modules ALL 110 and ALL 125.

All students in the Faculty of Humanities who are not at risk in terms of their level of academic literacy, are



compelled to obtain at least 12 credits in language modules:

Department of English

ENG 110 Introduction to literature in English (I)

ENG 120 Introduction to literature in English (II)

ENG 118 English for specific purposes

Departement Afrikaans

AFR 110 Afrikaanse taalkunde en letterkunde

AFR 120 Afrikaanse taalkunde en letterkunde

AFR 114 Afrikaans vir sprekers van ander tale (I)

Department of African Languages

NDE 110 Introduction to isiNdebele grammar – Capita selecta

* Students who want to take isiNdebele in the second semester, should also register for AFT 121 (African languages literature: Capita selecta)

ZUL 110 IsiZulu for beginners

ZUL 111 Introduction to isiZulu grammar – Capita selecta

* Students want to take isiZulu in the second semester, should also register for AFT 121 (African languages literature: Capita selecta)

SEP 110 Sepedi for beginners

SEP 111 Introduction to Sepedi Grammar – Capita selecta

* Students who want to take Sepedi in the second semester, should also register for AFT 121 (African languages literature: Capita selecta)

STW 110 Setswana for beginners

STW 111 Introduction to Setswana Grammar – Capita selecta

*Students who want to take Setswana in the second semester, should also register for AFT 121 (African languages literature: Capita selecta)

Department of Modern European Languages

DTS 104 German for beginners

DTS 113 German: Cultural-professional (1) *Prerequisite: Grade 12 German

FRN 104 French for beginners

FRN 113 French: Cultural-professional (1) *Prerequisite: Grade 12 French

SPN 101 Spanish for beginners

SPN 102 Spanish for beginners

PTG 101 Portuguese for beginners

Department of Ancient Languages and Cultures

HEB 110 Hebrew

LAT 110 Latin

GRK 110 Greek

LANGUAGE GROUPS FOR SELECTION IN PROGRAMMES

Note: Consult the online yearbook for module-specific requirements/prerequisites by searching for the relevant language module.

Module group 1 - Afrikaans

Year level 1

• As a first language: AFR 110, 120

• For speakers of other languages (also for speakers of other languages who are registered for qualifications in



education and law) AFR 114

- For law students (first language): AFR 110 Note: AFR 120 may be taken additionally.
- For students following a programme in education: AFR 110, 120; (first language); AFR 114 (speakers of other languages)

Year level 2

- As a first language: AFR 214, AFR 210, 220
- For students following a programme in education: AFR 214, AFR 220

Year level 3

- As a first language: AFR 311, 321
- For students following a programme in education: Any modules with alpha codes AFR offered at year level 3.

Module group 2 - English

Year level 1

- For special purposes: ENG 118
- For academic purposes: ENG 110, 120

Year level 2

ENG 210, 220

Year level 3

- ENG 310, 320
- ENG 311, 322

Module group 3 - French

Year level 1

- For beginners: FRN 104, 181 (LLM students)
- Cultural-professional (for students who have passed French in Grade 12): FRN 113, 123

Year level 2

FRN 211, 221

Year level 3

Cultural-professional: FRN 361, 362, 363, 364

Module group 4 - German

Year level 1

- For beginners: DTS 104
- Cultural-professional (for students who have passed German in Grade 12): DTS 113, 123

Year level 2

DTS 211, 221

Year level 3

Cultural-professional: DTS 361, 362, 363, 364

Module group 5 - Greek

Year level 1

GRK 110, 120

Year level 2

GRK 210, 220

Module group 6 - Hebrew

Year level 1

HEB 110, 120



Year level 2

HEB 210, 220

Module group 7 - Latin

Year level 1

LAT 110, 120 (students who passed Latin in Grade 12 may start immediately with Latin at year level 2)

Year level 2

LAT 210, 220

Year level 3

LAT 310, 320

Module group 8 - IsiNdebele

Year level 1

For speakers of isiNdebele as home language or first or second additional language

NDE 110, AFT 121

Year level 2

NDE 210, AFT 220

Year level 3

NDE 310, AFT 320

Module group 9 - IsiZulu

Year level 1

- For beginners: ZUL 110, 120

- For speakers of isiZulu as home language or first or second additional language: ZUL 111, AFT 121

Year level 2

- For students who did ZUL 110, 120 at year level 1: ZUL 210, 220

- For students who did AFT 121: ZUL 111 at year level 1: AFT 220, ZUL 211

Year level 3

ZUL 310, AFT 320

Module group 10 - Sepedi

Year level 1

- For beginners: SEP 110,120

- For speakers of Sepedi as home language or first or second additional language: SEP 111, AFT 121

Year level 2

- For students who did SEP 110, 120 at year level 1: SEP 210, 220

- For students who did AFT 121, SEP 111 at year level 1: AFT 220, SEP 211

Year level 3

SEP 310, AFT 320

Module group 11 - Setswana

Year level 1

- For beginners: STW 110, 120

- For speakers of Setswana as home language or first or second additional language: STW 111, AFT 121

Year level 2

- For students who did STW 110, 120 at year level 1: STW 210, 220

- For students who did AFT 121, STW 111 at year level 1: AFT 220, STW 211

Year level 3



STW 310, AFT 320

Module group 12 - Spanish

Year level 1

For beginners: SPN 101, 102

Year level 2

SPN 211, 221

Year level 3

SPN 311, 321

Module group 13 - Portuguese

Year level 1

- For beginners: PTG 101
- Portuguese language and culture (for students who have passed Portuguese in Gr 12): PTG 113, 123

Year level 2

PTG 211, 221

Year level 3

PTG 311, 321



Curriculum: Year 1

Minimum credits: 120

Elective modules for the first year

Select any three disciplines (subjects) at year level one and do two semester modules from each of these disciplines (to the value of at least 68 credits).

Special note: If BEM is selected as a discipline to continue with up to the third year, note that STK 110 is a prerequisite for BEM 314 and should already be taken in the first year of study.

If a language is selected as one of the three disciplines, the information provided under Language Groups should be taken into consideration – see Other programme-specific information.

Fundamental modules

[Academic information management 101](#) (AIM 101) - Credits: 6.00

[Academic literacy 110](#) (ALL 110) - Credits: 6.00

[Academic literacy for Humanities 125](#) (ALL 125) - Credits: 6.00

[Academic orientation 101](#) (UPO 101) - Credits: 0.00

Core modules

[Marketing Management 120](#) (BEM 120) - Credits: 10.00

[Visual culture studies 111](#) (VKK 111) - Credits: 12.00

[Visual culture studies 121](#) (VKK 121) - Credits: 12.00

Elective modules

[Anthropology 110](#) (APL 110) - Credits: 12.00

[Anthropology 120](#) (APL 120) - Credits: 12.00

[Drama and film studies 110](#) (DFK 110) - Credits: 10.00

[Drama and film studies 120](#) (DFK 120) - Credits: 10.00

[Heritage and cultural tourism 110](#) (EFK 110) - Credits: 12.00

[Heritage and cultural tourism 120](#) (EFK 120) - Credits: 12.00

[Philosophy 110](#) (FIL 110) - Credits: 12.00

[Philosophy 120](#) (FIL 120) - Credits: 12.00

[History 110](#) (GES 110) - Credits: 12.00

[History 120](#) (GES 120) - Credits: 12.00

[Information science 110](#) (INL 110) - Credits: 12.00

[Information science 140](#) (INL 140) - Credits: 12.00

[Theory of religion 110](#) (REL 110) - Credits: 12.00

[Kaleidoscope of religions 120](#) (REL 120) - Credits: 12.00



Curriculum: Year 2

Minimum credits: 120

Elective modules for the second year

Select any two disciplines (subjects) which were successfully completed at year level one and do both semesters at year level two (to the value of 80 credits). If DFK and /or BEM modules are selected, an additional module must be taken to meet the minimum credit requirement of 80.

Core modules

Visual culture studies 211 (VKK 211) - Credits: 20.00

Visual culture studies 221 (VKK 221) - Credits: 20.00

Elective modules

Anthropology 210 (APL 210) - Credits: 20.00

Anthropology 220 (APL 220) - Credits: 20.00

Consumer behaviour 212 (BEM 212) - Credits: 16.00

Integrated brand communications 224 (BEM 224) - Credits: 16.00

Drama and film studies 210 (DFK 210) - Credits: 15.00

Drama and film studies 220 (DFK 220) - Credits: 15.00

Heritage and cultural tourism 210 (EFK 210) - Credits: 20.00

Heritage and cultural tourism 220 (EFK 220) - Credits: 20.00

Contesting modernities I and II 210 (FIL 210) - Credits: 20.00

Philosophy in context 220 (FIL 220) - Credits: 20.00

History 210 (GES 210) - Credits: 20.00

History 220 (GES 220) - Credits: 20.00

Information science 230 (INL 230) - Credits: 20.00

Information science 240 (INL 240) - Credits: 20.00

Information science 260 (INL 260) - Credits: 20.00

Dynamics of religion 210 (REL 210) - Credits: 20.00

Ancient religions and health 220 (REL 220) - Credits: 20.00



Curriculum: Final year

Minimum credits: 120

Elective modules for the third year

Select one discipline (subject) which was successfully completed at year level two and do both semesters at year level three (to the value of 60 credits). If DFK and /or BEM modules are selected, an additional module must be taken to meet the minimum credit requirement of 60.

Core modules

Visual culture studies 311 (VKK 311) - Credits: 30.00

Visual culture studies 321 (VKK 321) - Credits: 30.00

Elective modules

Anthropology 310 (APL 310) - Credits: 30.00

Anthropology 320 (APL 320) - Credits: 30.00

Marketing research 314 (BEM 314) - Credits: 20.00

Marketing management 321 (BEM 321) - Credits: 20.00

Drama and film studies 310 (DFK 310) - Credits: 20.00

Drama and film studies 320 (DFK 320) - Credits: 20.00

Heritage and cultural tourism 310 (EFK 310) - Credits: 30.00

Heritage and cultural tourism 320 (EFK 320) - Credits: 30.00

Self and subjectivity 310 (FIL 310) - Credits: 30.00

Philosophy in context 320 (FIL 320) - Credits: 30.00

History 310 (GES 310) - Credits: 30.00

History 320 (GES 320) - Credits: 30.00

Information science: Information organisation 310 (INL 310) - Credits: 30.00

Information science: Digital repositories 340 (INL 340) - Credits: 30.00

Material religion 310 (REL 310) - Credits: 30.00

Sociology of religion 320 (REL 320) - Credits: 30.00

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.