



# University of Pretoria Yearbook 2019

## Agricultural economics 320 (LEK 320)

**Qualification** Undergraduate

**Faculty** [Faculty of Natural and Agricultural Sciences](#)

**Module credits** 16.00

**Programmes** [BCom Agribusiness Management](#)

[BCom Statistics](#)

[BScAgric Agricultural Economics and Agribusiness Management](#)

**Service modules** Faculty of Economic and Management Sciences

**Prerequisites** LEK 220, LEK 210

**Contact time** 3 lectures per week, 2 practicals per week

**Language of tuition** Afrikaans and English are used in one class

**Department** Agricultural Economics Extension and Rural Develo

**Period of presentation** Semester 2

### Module content

The modern food and agribusiness system. Key drivers in the global context. Whole farm planning and budget development The financial analysis of farm financial, financial modelling, the financing decision: capital acquisition, creditworthiness, different capital sources, capital structures. The investment decision and working capital management. Value chains in agribusiness. Risk management. Strategic management and marketing principles in agribusiness. Operational management and human resources management. Business planning for agribusiness.

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