



---

# University of Pretoria Yearbook 2018

---

## Consumer facilitation 222 (VBF 222)

<b>Qualification</b>	Undergraduate
<b>Faculty</b>	<a href="#">Faculty of Natural and Agricultural Sciences</a>
<b>Module credits</b>	8.00
<b>Programmes</b>	<a href="#">BConSci Clothing Retail Management</a> <a href="#">BConSci Food Retail Management</a> <a href="#">BConSci Hospitality Management</a> <a href="#">BSc Culinary Science</a>
<b>Contact time</b>	1 lecture per week
<b>Language of tuition</b>	Afrikaans and English are used in one class
<b>Department</b>	Consumer Science
<b>Period of presentation</b>	Semester 2

### Module content

Consumer decision making and consumer socialisation ; determinants of informed, responsible consumer decisions and consume satisfaction. Consumer education; development of consumer skills. Expenditure pttterns of the diverse South African consumer market and diverse market contexts. Consumerism. Globalisation.

---

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.