



---

# University of Pretoria Yearbook 2018

---

## Construction entrepreneurship 740 (KEN 740)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	<a href="#">Faculty of Engineering, Built Environment and Information Technology</a>
<b>Module credits</b>	9.00
<b>Programmes</b>	<a href="#">BScHons Construction Management</a>
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	3 lectures per week
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Construction Economics
<b>Period of presentation</b>	Semester 2

### Module content

Entrepreneurship, strategic management and marketing. Business ethics.

---

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.