



University of Pretoria Yearbook 2018

Entrepreneurship 786 (GIC 786)

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| Qualification | Postgraduate |
| Faculty | Gordon Institute of Business Science |
| Module credits | 10.00 |
| Programmes | PGDip Business Administration PGDip Business Administration |
| Prerequisites | No prerequisites. |
| Contact time | 24 contact hours per 3 week cycle |
| Language of tuition | Module is presented in English |
| Department | Gordon Institute of Business Science |
| Period of presentation | Semester 1 or Semester 2 |

Module content

This module will introduce the students to the world of entrepreneurship and its embedded process. It will contribute to the role entrepreneurs play in the socio-economic environment and likewise address certain applications of the field. The intention of this module is to explore the phenomenon broadly referred to as entrepreneurship; to make it easily understood as a business concept, readily accessible as a career option and practically applicable as a style of management within the realm of the entrepreneurial mind-set.

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