
University of Pretoria Yearbook 2017

BAHons Visual Studies (01240273)

Duration of study 1 year

Total credits 120

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Programme information

This qualification builds on the foundation laid in the undergraduate Visual Studies programme, and offers students the opportunity to engage in research and to start developing their own field of interest and specialisation, which can then be pursued in further postgraduate studies.

Admission requirements

An appropriate BA degree with an average of at least 65%.

Other programme-specific information

DRA 710 may be chosen in consultation with the programme manager.

Curriculum: Final year

Minimum credits: 120

Elective modules

Select ONE of the following:

VKK 756 Cross-media visual

VKK 757 Visual archiving and curating

DRA 710 may be chosen in consultation with the programme manager.

Core modules

Methods and techniques of research 751 (KGK 751)

Module credits	10.00
Prerequisites	No prerequisites.
Contact time	3 lectures per week
Language of tuition	Separate classes for Afrikaans and English
Academic organisation	Visual Arts
Period of presentation	Quarter 1

Module content

This module offers an introduction to research methodology. Applications are made to art history and visual culture where relevant. Different theoretical approaches to research in history of art and visual culture will be highlighted. Emphasis will be placed on photographic compilations, illustrated inventories, pictorial dictionaries, exhibition catalogues, the internet and electronic multimedia sources as resources for research.

Key texts in visual culture 751 (VKK 751)

Module credits	40.00
Prerequisites	Recommended: VKK 311 & VKK 321
Contact time	3 lectures per week
Language of tuition	Separate classes for Afrikaans and English
Academic organisation	Visual Arts
Period of presentation	Semester 1

Module content

This module examines some of the seminal texts and theoretical frameworks in developing the fields of cultural studies, visual culture and the "new art history". The texts of the leading theorists are dealt with. The issues will be illustrated with reference to the South African context where applicable.

Research report: Visual studies 755 (VKK 755)

Module credits	30.00
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Prerequisites	No prerequisites.
Language of tuition	Separate classes for Afrikaans and English
Academic organisation	Visual Arts
Period of presentation	Year

Module content

Students must submit a research report on an approved topic.

Elective modules

Cross-media visual and digital scholarship 756 (VKK 756)

Module credits	40.00
Prerequisites	Recommended: VKK 322
Contact time	Blended mode
Language of tuition	Afrikaans and English is used in one class
Academic organisation	Visual Arts
Period of presentation	Semester 2

Module content

This module exposes students to the latest visual and digital research methodologies such as the use of photo diaries, interactive web documentaries, film and video clips, social media sites, mapping, visualisation of data and other multimodal scholarship skills in order to present a research portfolio/dossier aligned with the topic of their research essay (see VKK 755). A three-tiered analysis of images across media is followed, namely the site of production, the image itself and the meanings negotiated in specific social contexts.

Visual archiving and curating 757 (VKK 757)

Module credits	40.00
Prerequisites	Recommended: VKK 322
Contact time	Blended mode
Language of tuition	Afrikaans and English is used in one class
Academic organisation	Visual Arts
Period of presentation	Semester 2

Module content

This module exposes students to theories and practices of the visual archive with a specific emphasis on how the digital impacts on curatorship and archiving. Students present a research portfolio/dossier, aligned with the topic of their research essay (see VKK 755), of a selected curatorial strategy within a visual archive that may include film, posters, magazines, newspapers, television, video, visual arts, postcards, photographs. The strategies may include e-curatorship or digital curatorship, as well as other traditional curatorial activities and 'older' technologies.



The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.