University of Pretoria Yearbook 2017

BA Information Design (01130102)

Duration of study	4 years
Total credits	522
Contact	Dr F Cassim fatima.cassim@up.ac.za +27 (0)124205188

Programme information

This programme qualifies candidates for entry-level positions into the mass communications industries such as graphic design, branding and advertising as well as broadcast design. With a strong social underpinning, the programme incorporates design strategies, design applications and design products in print, ambient and screen-based media and technologies.

Closing date for applications: 30 June annually

Admission requirements

- The following persons will be considered for admission: a candidate who is in possession of a certificate that is deemed by the University to be equivalent to the required Grade 12 certificate with university endorsement; a candidate who is a graduate from another tertiary institution or has been granted the status of a graduate of such an institution; and a candidate who is a graduate of another faculty at the University of Pretoria.
- Candidates who comply with the minimum subject requirements and achievement levels as well as the APS requirements of these programmes will be granted placement in the programmes, subject to the availability of space. The abovementioned is not applicable to selection programmes.
- To retain admission, learners will be expected to obtain an APS of at least 28 in Grade 12. Prospective students who have already been granted provisional admission in these programmes, but obtained at least an APS of 27 in Grade 12, will be considered by the Admission Committee should space be available. The Admission Committee of the Faculty of Humanities will consider these students once the results of the National Benchmark Test (NBT) are available and depending on the availability of space.
- The Faculty will assess satisfactory performance in the NBT in the light of its commitment to ensure that an appropriate proportion of the applicants will be drawn from the disadvantaged category of the population.
- Applicants who meet the minimum APS requirement, but who do not comply with the subject requirements must write the NBT.
- Life Orientation is excluded when calculating the APS.
- Departmental selection for this degree programme involves a merit selection process and a final selection process, as well as the submission of a questionnaire and a portfolio of at least 20 recent works, which must be submitted to the Department of Visual Arts by 30 June. Detailed information about the selection process and the portfolio requirements can be obtained at www.up.ac.za/visualarts. Based on the questionnaire and the portfolio, you will be notified whether you qualify to continue with the final selection process. If your merit selection was successful, you will be invited to attend the final selection process, which consists of visualisation tests, practical tests and an interview. The final selection process takes place during August. You will be notified by end August of the result of the final selection tests. Approximately 100 applicants will be

invited to take part in the final selection process.

Minimum requirements				
Achievement level				**APS**
Afrikaans or English				
NSC/IEB	HIGCSE	AS-Level	A-Level	
5	3	C	C	30

Additional requirements

Departmental selection is necessary prior to admission to this programme. Although Art as a Grade 12 subject is not a requirement, a candidate must be able to demonstrate his/her creative potential and commitment to the chosen field of study. Candidates are therefore required to submit a portfolio of work for a merit selection review and, if invited, undergo a series of tests and be interviewed by a selection committee. Contact the coordinator for more information. A student who chooses this programme must work in an appropriate design studio, approved by the coordinator, for at least six weeks during the third and fourth years.

Other programme-specific information

Students who are deemed NOT to be at risk of their level of academic literacy, are exempted from ALL 110 and ALL 125.

Promotion to next study year

##Promotion to the second year of study

Pass: IOW 100, ILL 101, VKK 111, 121 and 123.

##Promotion to the third year of study

Pass: IOW 200, VKK 211,221,222.

##Promotion to the fourth year of study

Pass: IOW 300, VKK 311, 321 and 322.

##The Dean may approve exceptions to these requirements on the recommendation of the head of the department.

Pass with distinction

The degree is awarded with distinction to a candidate who obtains at least 75% in IOW 400 and VKK 402.

Curriculum: Year 1

Minimum credits: 134

Promotion to the second year of study

Pass: IOW 100, ILL 101, VKK 111, 121 and 123.

Fundamental modules

Academic information management 101 (AIM 101) - Credits: 6.00
Academic literacy 110 (ALL 110) - Credits: 6.00
Academic literacy for Humanities 125 (ALL 125) - Credits: 6.00
Academic orientation 101 (UPO 101) - Credits: 0.00

Core modules

Imaging and visualisation (1) 101 (ILL 101) - Credits: 40.00
Information design (1) 100 (IOW 100) - Credits: 40.00
Visual culture studies 111 (VKK 111) - Credits: 12.00
Visual culture studies 121 (VKK 121) - Credits: 12.00
Visual culture studies 123 (VKK 123) - Credits: 12.00

Curriculum: Year 2

Minimum credits: 120

Promotion to the third year of study

Pass: IOW 200, VKK 211, 221

Core modules

Imaging and visualisation (2) 201 (ILL 201) - Credits: 40.00
Information design (2) 200 (IOW 200) - Credits: 40.00
Visual culture studies 211 (VKK 211) - Credits: 20.00
Visual culture studies 221 (VKK 221) - Credits: 20.00

Curriculum: Year 3

Minimum credits: 160

Promotion to the fourth year of study

Pass: IOW 300, VKK 311 and 321

Core modules

Imaging and visualisation (3) 301 (ILL 301) - Credits: 50.00
Information design (3) 300 (IOW 300) - Credits: 50.00
Visual culture studies 311 (VKK 311) - Credits: 30.00
Visual culture studies 321 (VKK 321) - Credits: 30.00

Curriculum: Final year

Minimum credits: 120

Core modules

Research: Information design (4) 400 (IOW 400) - Credits: 60.00
Design studies 402 (VKK 402) - Credits: 60.00

The information published here is subject to change and may be amended after the publication of this information. The General Regulations (G Regulations) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the General Rules section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.