



University of Pretoria Yearbook 2017

Visual culture studies 123 (VKK 123)

Qualification	Undergraduate
Faculty	Faculty of Humanities
Module credits	12.00
Programmes	BIS Publishing BA Extended programme BA Fine Arts BA Humanities BA Information Design BA Languages BA Visual Studies BPolSci Political Studies
Service modules	Faculty of Engineering, Built Environment and Information Technology
Prerequisites	No prerequisites.
Contact time	3 lectures per week
Language of tuition	Afrikaans and English is used in one class
Academic organisation	Visual Arts
Period of presentation	Semester 2

Module content

Images across media: historical perspectives

This module presents a historical overview of the ways in which images have appeared across media in visual culture from a specific African vantage point within the global. This is done by means of exploring key modes, themes and visual texts with the aim of fostering an understanding of how historical events and cultural and ideological trends underpin the visual. Among the topics that may be covered are the progression of graphic and industrial design from the Industrial Revolution, photography, art, fashion, dress, magazines, printed culture and postcards. The module also provides an introduction to research approaches and methods in the field of visual culture.

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