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# University of Pretoria Yearbook 2017

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## Responsible ecotourism management 714 (TBE 714)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	<a href="#">Faculty of Economic and Management Sciences</a>
<b>Module credits</b>	20.00
<b>Programmes</b>	<a href="#">BComHons Tourism Management</a> <a href="#">BSocSciHons Heritage and Cultural Tourism</a>
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	1 lecture per week, 1 other contact session per week
<b>Language of tuition</b>	Afrikaans and English is used in one class
<b>Academic organisation</b>	Division of Tourism Management
<b>Period of presentation</b>	Semester 1

### Module content

This module focuses on managing ecotourism (including the natural and cultural resource base) following eco-principles and guidelines in order to provide a framework for sustainable/responsible tourism development in response to community needs within the Southern African context. The concepts of ecotourism, alternative tourism, responsible tourism and geotourism are debated. A conceptual framework of the debated concept is developed with its underlying fundamentals. The management of ecotourism is studied from a theoretical perspective addressing issues such as the planning, design and sustainable development of eco-facilities and spaces; co-creation and the experienced tourist; the greening of the environment; and managing sustainable events; against the backdrop of climate change using local, national and international case studies.

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