



University of Pretoria Yearbook 2017

Electronic commerce 782 (INF 782)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	15.00
Programmes	BComHons Informatics BIT Information Technology
Prerequisites	No prerequisites.
Contact time	1 lecture per week
Language of tuition	Module is presented in English
Academic organisation	Informatics
Period of presentation	Semester 1 or Semester 2

Module content

The analysis of the management, innovation and information systems aspects of the use of e-business technology and strategies

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