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# University of Pretoria Yearbook 2017

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## Market and location studies of shopping centres 721 (EBM 721)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	<a href="#">Faculty of Engineering, Built Environment and Information Technology</a>
<b>Module credits</b>	6.00
<b>Programmes</b>	<a href="#">BScHons Real Estate Retail Property</a> <a href="#">BScHons Real Estate</a>
<b>Contact time</b>	2 lectures per week
<b>Language of tuition</b>	Afrikaans and English is used in one class
<b>Academic organisation</b>	Construction Economics
<b>Period of presentation</b>	Semester 2

### Module content

Market and marketability analysis of shopping centres, the influence of location on the marketability and cost of ownership of retail property, different location models of retail property.

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