
University of Pretoria Yearbook 2016

BAHons Option: Sport and Recreation Management (01240507)

Duration of study 1 year

Total credits 135

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Admission requirements

- A bachelor's degree with Human Movement Science, Sport and Leisure Studies or Sports Sciences as major (or equivalent degree subject to approval of the head of department and with the approval of Senate).

Curriculum: Final year

Minimum credits: 135

Fundamental modules

Recreation and sport philosophy 714 (MBK 714)

Module credits	27.00
Service modules	Faculty of Economic and Management Sciences
Prerequisites	No prerequisites.
Contact time	1 lecture per week
Language of tuition	Double Medium
Academic organisation	Sport and Leisure Studies
Period of presentation	Semester 1

Module content

The philosophy of sport and recreation examines the following themes: The history and basic philosophical principles of sport and recreation. Philosophic approaches to sport and recreation management. The future of and career perspectives on sport and recreation in the 21st century. Sportsmanship. Cheating and fair play in sport. Good competition and drug-enhanced performance. Sport and the technological image of man. Human dimensions of bodylines and their embodiment in sport and recreation. The nature of play and sport.

Research methodology of sport and recreation 701 (NME 701)

Module credits	27.00
Service modules	Faculty of Economic and Management Sciences
Prerequisites	No prerequisites.
Contact time	1 lecture per week
Language of tuition	Both Afr and Eng
Academic organisation	Sport and Leisure Studies
Period of presentation	Year

Module content

This module makes use of the textbook by Thomas, JR, Nelson, JK and Silverman, SJ, 2010, Research Methods in Physical Activity, as the basis for research in sport and recreation. The subsections of this module are qualitative research, quantitative research and statistics. The student has the opportunity to demonstrate an understanding of the module through the medium of a research proposal, a research manuscript, a written examination and a research project presentation.

Core modules

Recreation and sport management 707 (MBK 707)

Module credits	27.00
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Prerequisites	No prerequisites.
Contact time	1 lecture per week
Language of tuition	Double Medium
Academic organisation	Sport and Leisure Studies
Period of presentation	Semester 2

Module content

Aspects of visionary recreation management, entrepreneurship, human resource management and marketing are applied to the sport and recreation industry.

(1 hour contact time per week with work assignments for the following week.)

Sport facility and event management 709 (MBK 709)

Module credits	27.00
Prerequisites	No prerequisites.
Contact time	3 lectures per week
Language of tuition	Double Medium
Academic organisation	Sport and Leisure Studies
Period of presentation	Semester 2

Module content

The management of the natural environment with reference to sport and recreation use is explained. Facility management is studied completely as a cardinal duty of the sport and recreation manager. Sport tourism as a growing component of the industry is also touched upon from a spatial management viewpoint. (1 hour contact time per week with work assignments for the following week.)

Sport tourism management 716 (MBK 716)

Module credits	27.00
Prerequisites	No prerequisites.
Contact time	2 lectures per week
Language of tuition	Both Afr and Eng
Academic organisation	Sport and Leisure Studies
Period of presentation	Semester 1 or Semester 2

Module content

This module aims to clarify the relationship between sport and recreation events and activities and tourism. The role of sport and recreation in the development of tourism will be clarified. The multi-dimensional impact of sport tourism on communities will be analysed from both a sport management and event management perspective.

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