University of Pretoria Yearbook 2016

BA Visual Studies (01130192)

Duration of study	3 years
Total credits	372
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Programme information

With the increasing importance of the visual medium in the communications and cultural media, informed interaction with all forms of visual culture has become imperative. This programme aims to promote visual literacy by offering instruction in the analysis, interpretation and evaluation of various aspects of visual culture, in both an historical and contemporary context.

Closing date for applications: 30 September annually.

Admission requirements

- Candidates who achieved an APS of 30 in Grade 11 and comply with the minimum subject requirements and achievement levels of these study programmes will automatically be granted placement in the study programmes subject to the availability of space. The above-mentioned is not applicable to selection programmes.
- To retain admission learners will be expected to obtain an APS of at least 28 in Grade 12. Prospective students who have already been granted provisional admission in these study programmes but obtained at least an APS of 27 in Grade 12 will be considered by the Admission Committee should space be available. The Admission Committee of the Faculty of Humanities will consider these students once the results of the National Benchmark Test (NBT) are available and depending on the availability of space.
- The Faculty will assess satisfactory performance in the NBT in the light of its commitment to ensure that an appropriate proportion of the applicants will be drawn from the historically disadvantaged category of the population.
- Applicants with an APS of 30 but who do not comply with the subject requirements must write the NBT.
- Life Orientation is excluded when calculating the APS.

Minimum requirements for 2016				
Achievement Level				APS
Afrikaans or English				
NSC/IEB	HIGCSE	AS-Level	A-Level	
5	3	C	C	30

Other programme-specific information

- Students who are deemed to be at risk of their level of academic literacy are compelled to take ALL 110 and ALL 125.
- Students who are deemed NOT to be at risk of their level of academic literacy are compelled to take language modules to the value of 12 credits from the list of language modules (see *Academic literacy*).

?Elective modules for the first year

Select any two disciplines (subjects) at year level one and do two semester modules from each of these disciplines (to the value of 48 credits):

Yr level 1 modules:

APL 110,120 [12 each] DFK 110,120 [12 each]* EFK 110,120 [12 each] FIL 110,120 [12 each] INL 110,140 [12 each] BEM 110,122 [10 each]* GES 110,120 [12 each] PTO 111,120 [12 each] REL 110,120 [12 each]

(See Language Groups)

**If the DFK and/or BEM modules are taken, an additional module must be selected to meet the credit requirement of 48.*

Elective modules for the second year

Select one discipline (subject) which was successfully completed at year level one and do both semesters at year level two, plus one semester module from the second discipline that you successfully completed in the first year (to the value of 60 credits):

Yr level 2 modules:

APL 210,220 [20 each] DFK 210,220 [15 each]* EFK 210,220 [20 each] FIL 210,220 [20 each] INL 240 [20] BEM 212,224 [16 each]* GES 210,220 [20 each] STL 210,220 [20 each] REL 210,220 [20 each]

(See Language Groups)

**If DFK and BEM are selected, both semesters must be completed.*

Elective modules for the third year

Select one discipline (subject) which was successfully completed at year level two and do both semester modules at year level three (to the value of 60 credits):

Yr level 3 modules:

APL 310,320 [30 each] DFK 310,320 [20 each] * EFK 310,320 [30 each], FIL 310,320, INL 360 [30 each], BEM 314*,321 [20 each] GES 310,320 [30 each] STL 310,320 [30 each] REL 310,320 [30 each]

**Please note that STK 110 is a prerequisite for BEM 314 and should already be taken in the first year of study.*

**If DFK or BEM are selected, both semesters must be completed.*

LANGUAGE GROUPS FOR SELECTION IN PROGRAMMES

Note: You should consult the alphabetical list of modules for full information on all the language modules listed below, as some of these modules have specific requirements/prerequisites.

Module group 1 – Afrikaans

Year level 1

• As a first language: AFR 110,120
• For speakers of other languages (also for speakers of other languages who are registered for qualifications in education and law) AFR 114
• For law students (first language): AFR 110 Note: AFR 120 may be taken additionally.
• For students following a programme in education: AFR 110,120; (first language); AFR 114 (speakers of other languages)

Year level 2

• As a first language: AFR 214, AFR 210,220
• For students following a programme in education: AFR 214, AFR 220
• Language, culture, communication and media: LCC 210,220

Year level 3

• As a first language: AFR 311,321
• For students following a programme in education: Any modules with alpha codes AFR and LCC offered at year level 3.
• Language, culture, communication and media: LCC 312,320,322

Module group 2 – English

Year level 1

• For special purposes: ENG 118
• For academic purposes: ENG 110,120

Year level 2

ENG 210,220

Year level 3

• ENG 310,320
• ENG 311,322

Module group 3 – French

Year level 1

• For beginners: FRN 104,181 (LLM students)
• Cultural-professional (for students who have passed French in Grade 12): FRN 113,123

Year level 2

FRN 211,221

Year level 3

Cultural-professional: FRN 361,362,363,364

Module group 4 – German

Year level 1

• For beginners: DTS 104
• Cultural-professional (for students who have passed German in Grade 12): DTS 113,123

Year level 2

DTS 211,221

Year level 3

Cultural-professional: DTS 361,362,363,364

Module group 5 – Greek

Year level 1

GRK 110,120

Year level 2

GRK 210,220

Module group 6 – Hebrew

Year level 1

HEB 110,120

Year level 2

HEB 210,220

Module group 7 – Latin

Year level 1

LAT 110,120 (students who passed Latin in Grade 12 may start immediately with Latin at year level 2)

Year level 2

LAT 210,220

Year level 3

LAT 310,320

Module group 8 – IsiNdebele

Year level 1

For speakers of isiNdebele as home language or first or second additional language
NDE 110, AFT 121

Year level 2

NDE 210, AFT 220

Year level 3

NDE 310, AFT 320

Module group 9 – IsiZulu

Year level 1

- For beginners: ZUL 110,120
- For speakers of isiZulu as home language or first or second additional language: ZUL 111, AFT 121

Year level 2

- For students who did ZUL 110,120 at year level 1: ZUL 210,220
- For students who did AFT 121: ZUL 111 at year level 1: AFT 220, ZUL 211

Year level 3

ZUL 310, AFT 320

Module group 10 – Sepedi

Year level 1

- For beginners: SEP 110,120
- For speakers of Sepedi as home language or first or second additional language: SEP 111, AFT 121

Year level 2

- For students who did SEP 110,120 at year level 1: SEP 210,220
- For students who did AFT 121, SEP 111 at year level 1: AFT 220, SEP 211

Year level 3
SEP 310, AFT 320

Module group 11 – Spanish
Year level 1
For beginners: SPN 101,102

Year level 2
SPN 211,221

Year level 3
SPN 311,321

Module group 12 – Portuguese
Year level 1
• For beginners: PTG 101
• Portuguese language and culture (for students who have passed Portuguese in Gr 12): PTG 113,123

Year level 2
PTG 211,221

Year level 3
PTG 311,321

Academic literacy
The academic literacy of all students who enrol at the University of Pretoria for the first time and all new students enrolling with the Faculty of Humanities for the first time will be assessed at the start of the academic year by means of their NSC marks.

1. Students following a degree programme in English: The NSC Grade 12 English mark will be used to determine whether students in the Faculty of Humanities should register for the academic literacy modules (ALL 110 and ALL 125 in English):

- Home Language: Students with a 4 or lower register for ALL 110 and ALL 125.
- First Additional Language: Students with a 5 or lower register for ALL 110 and ALL 125.

2. Students following a degree programme in Afrikaans: The NSC Grade 12 Afrikaans mark will be used to determine whether students in the Faculty of Humanities should register for the academic literacy modules (VAG 110 and VAG 125 in Afrikaans):

- Home Language: Students with a 4 or lower register for VAG 110 and VAG 125.

All students in the Faculty of Humanities who are identified as being at risk in terms of their level of academic literacy, are compelled to obtain at least 12 credits in the academic literacy modules ALL 110 or VAG 110 and ALL 125 or VAG 125.
All students in the Faculty of Humanities who are not at risk in terms of their level of academic literacy, are compelled to obtain at least 12 credits in language modules:

Department of English
ENG 110 Introduction to literature in English (I)
ENG 120 Introduction to literature in English (II)
ENG 118 English for specific purposes

Departement Afrikaans
AFR 110 Afrikaanse taalkunde en letterkunde
AFR 120 Afrikaanse taalkunde en letterkunde

AFR 114 Afrikaans vir sprekers van ander tale (I)

Department of African Languages

NDE 110 Introduction to isiNdebele grammar – Capita selecta
* Students who want to take isiNdebele in the second semester, should also register for AFT 121 (African languages literature: Capita selecta)
ZUL 110 IsiZulu for beginners
ZUL 111 Introduction to isiZulu grammar – Capita selecta
* Students want to take isiZulu in the second semester, should also register for AFT 121 (African languages literature: Capita selecta)
SEP 110 Sepedi for beginners
SEP 111 Introduction to Sepedi Grammar – Capita selecta
* Students who want to take Sepedi in the second semester, should also register for AFT 121 (African languages literature: Capita selecta)
STW 110 Setswana for beginners
STW 111 Introduction to Setswana Grammar – Capita selecta
*Students who want to take Setswana in the second semester, should also register for AFT 121 (African languages literature: Capita selecta)

Department of Modern European Languages

DTS 104 German for beginners
DTS 113 German: Cultural-professional (1) *Prerequisite: Grade 12 German
FRN 104 French for beginners
FRN 113 French: Cultural-professional (1) *Prerequisite: Grade 12 French
SPN 101 Spanish for beginners
SPN 102 Spanish for beginners
PTG 101 Portuguese for beginners

Department of Ancient Languages and Cultures

HEB 110 Hebrew
LAT 110 Latin
GRK 110 Greek

Curriculum: Year 1

Minimum credits: 102

Fundamental modules

Academic information management 101 (AIM 101)

Module credits	6.00
Service modules	Faculty of Engineering, Built Environment and Information Technology Faculty of Education Faculty of Economic and Management Sciences Faculty of Humanities Faculty of Law Faculty of Health Sciences Faculty of Natural and Agricultural Sciences Faculty of Theology Faculty of Veterinary Science
Prerequisites	No prerequisites.
Contact time	2 lectures per week
Language of tuition	Both Afr and Eng
Academic organisation	Information Science
Period of presentation	Semester 1

Module content

Find, evaluate, process, manage and present information resources for academic purposes using appropriate technology. Apply effective search strategies in different technological environments. Demonstrate the ethical and fair use of information resources. Integrate 21st-century communications into the management of academic information.

Academic information management 111 (AIM 111)

Module credits	4.00
Service modules	Faculty of Engineering, Built Environment and Information Technology Faculty of Education Faculty of Economic and Management Sciences Faculty of Humanities Faculty of Law Faculty of Health Sciences Faculty of Natural and Agricultural Sciences Faculty of Theology
Prerequisites	No prerequisites.
Contact time	MAMELODI, 2 lectures per week
Language of tuition	Both Afr and Eng
Academic organisation	Information Science

Period of presentation	Semester 1

Module content

Find, evaluate, process, manage and present information resources for academic purposes using appropriate technology.

Academic information management 121 (AIM 121)

Module credits	4.00
Service modules	Faculty of Engineering, Built Environment and Information Technology Faculty of Education Faculty of Economic and Management Sciences Faculty of Humanities Faculty of Law Faculty of Health Sciences Faculty of Natural and Agricultural Sciences Faculty of Theology Faculty of Veterinary Science
Prerequisites	No prerequisites.
Contact time	2 lectures per week, MAMELODI
Language of tuition	Both Afr and Eng
Academic organisation	Information Science
Period of presentation	Semester 2

Module content

Apply effective search strategies in different technological environments. Demonstrate the ethical and fair use of information resources. Integrate 21st-century communications into the management of academic information.

Academic literacy 110 (ALL 110)

Module credits	6.00
Service modules	Faculty of Health Sciences Faculty of Theology
Prerequisites	No prerequisites.
Contact time	2 lectures per week
Language of tuition	English
Academic organisation	Unit for Academic Literacy
Period of presentation	Semester 1

Module content

This module intends to equip students to cope more confidently and competently with the reading and understanding of a variety of texts, to apply these skills in a variety of contexts and to follow the conventions of academic writing.

Academic literacy for Humanities 125 (ALL 125)

Module credits	6.00
Service modules	Faculty of Health Sciences
Prerequisites	No prerequisites.
Contact time	2 lectures per week
Language of tuition	English
Academic organisation	Unit for Academic Literacy
Period of presentation	Semester 2

Module content

This module equips students to understand and use a range of discipline-specific terminology; apply the strategies of critical and comprehensive reading to their own academic literacy; apply the conventions of academic writing to their own writing, using the process approach, to produce intelligible academic texts and use the correct referencing technique as required by the faculty.

Academic orientation 101 (UPO 101)

Module credits	0.00
Prerequisites	No prerequisites.
Language of tuition	Double Medium
Academic organisation	Humanities Dean's Office
Period of presentation	Year

Core modules

Visual culture studies 111 (VKK 111)

Module credits	12.00
Service modules	Faculty of Engineering, Built Environment and Information Technology
Prerequisites	No prerequisites.
Contact time	3 lectures per week
Language of tuition	Double Medium
Academic organisation	Visual Arts
Period of presentation	Semester 1

Module content

Foundations of visual culture
This module introduces art and visual culture theory using a wide range of texts and ideas. The module gives students wide exposure to visual discourses and includes a variety of visual culture examples e.g. artworks, advertisements. These discourses may include: exploring what visual culture is; modes of analysis; introducing terminology such as ideology and myth; dealing with selected periods from history contextually; introducing cultural icons and themes from popular visual culture.

Visual culture studies 121 (VKK 121)

Module credits	12.00
Prerequisites	No prerequisites.
Contact time	3 lectures per week
Language of tuition	Double Medium
Academic organisation	Visual Arts
Period of presentation	Semester 2

Module content

Images across media: current issues

This module presents an introduction into the ways in which images appear across media in contemporary visual culture from a specific African perspective within the global. This is done by means of exploring key modes, themes, genres, platforms and visual texts. Among the media and mediums that may be covered are photography, art, graphic design, advertising, film, documentaries, video, digital and social media.

Visual culture studies 123 (VKK 123)

Module credits	12.00
Service modules	Faculty of Engineering, Built Environment and Information Technology
Prerequisites	No prerequisites.
Contact time	3 lectures per week
Language of tuition	Double Medium
Academic organisation	Visual Arts
Period of presentation	Semester 2

Module content

Images across media: historical perspectives

This module presents a historical overview of the ways in which images have appeared across media in visual culture from a specific African vantage point within the global. This is done by means of exploring key modes, themes and visual texts with the aim of fostering an understanding of how historical events and cultural and ideological trends underpin the visual. Among the topics that may be covered are the progression of graphic and industrial design from the Industrial Revolution, photography, art, fashion, dress, magazines, printed culture and postcards. The module also provides an introduction to research approaches and methods in the field of visual culture.

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Elective modules

Anthropology 110 (APL 110)

Module credits	12.00

Prerequisites	No prerequisites.
Contact time	2 lectures per week, 1 tutorial per week
Language of tuition	Both Afr and Eng
Academic organisation	Anthropology and Archaeology
Period of presentation	Semester 1

Module content

Introduction to Anthropology
This introduction to anthropology introduces basic themes of the discipline including ritual, religion, marriage and sex. It combines classic studies with recent scholarship, and asks the 'big question' about human society and human cultures that offer challenging perspectives on the world we live in.

Anthropology 120 (APL 120)

Module credits	12.00
Prerequisites	No prerequisites.
Contact time	2 lectures per week, 1 tutorial per week
Language of tuition	Both Afr and Eng
Academic organisation	Anthropology and Archaeology
Period of presentation	Semester 2

Module content

Small places, Large issues
This module builds on the ethnographic and theoretical themes introduced in APL 110, asking particular questions about how we may think about the relationship between the local and the global; indigenous and universal; public and private; the real and the possible.

Principles of marketing management 110 (BEM 110)

Module credits	10.00
Service modules	Faculty of Engineering, Built Environment and Information Technology Faculty of Humanities Faculty of Natural and Agricultural Sciences
Prerequisites	No prerequisites.
Language of tuition	Both Afr and Eng
Academic organisation	Marketing Management
Period of presentation	Semester 1

Module content

Principles of marketing management and marketing instruments, customer centricity, the process of marketing management, market segmentation, positioning and marketing information systems, environmental analysis, identification of target markets, value creation, positioning strategies, consumer behaviour, relationship marketing, relationship intention, application of product, price, marketing communication and distribution strategies.

Drama and film studies 110 (DFK 110)

Module credits	10.00
Prerequisites	No prerequisites.
Contact time	3 lectures per week
Language of tuition	Double Medium
Academic organisation	Drama
Period of presentation	Semester 1

Module content

The languages of drama and film
This module introduces the languages of drama and film as well as approaches to drama and film analysis. In addition, historical and contemporary drama and film theories will be used to read various drama and film texts.

A & B: For students who enrolled for the BA Drama programme prior to 2016, as well as for students entering the BDram programme in 2016.

Drama and film studies 120 (DFK 120)

Module credits	10.00
Prerequisites	DFK 110
Contact time	3 lectures per week
Language of tuition	Double Medium
Academic organisation	Drama
Period of presentation	Semester 2

Module content

Drama and film genresThis module introduces the notion of genre as part of a wider concept of narrative building and storytelling in both drama and film. Different types of genre are introduced and discussed with regard to film and drama and furthermore linked to the idea of emerging identities in contemporary storytelling. All these parts are conceptually introduced and provide an introduction to reading, interpretation and giving meaning to various discourses in film and drama narratives.

A & B: For students who enrolled for the BA Drama programme prior to 2016, as well as for students entering the BDram programme in 2016

Heritage and cultural tourism 110 (EFK 110)

Module credits	12.00
Service modules	Faculty of Education
Prerequisites	No prerequisites.
Contact time	2 lectures per week
Language of tuition	Both Afr and Eng
Academic organisation	Historical and Heritage Stud
Period of presentation	Semester 1

Module content

Introduction to the study of Heritage and Cultural Tourism; overview of South African resorts and nature conservation areas as tourist destinations within the broader context of heritage and cultural tourism. An introduction to the basic research skills in the HCT domain.

Heritage and cultural tourism 120 (EFK 120)

Module credits	12.00
Service modules	Faculty of Education
Prerequisites	No prerequisites.
Contact time	2 lectures per week, 1 tutorial per week
Language of tuition	English
Academic organisation	Anthropology and Archaeology
Period of presentation	Semester 2

Module content

Archaeo-tourism
Analysis of tourist and other visitations to archaeological sites. Topics cover international and local legislation, ethics and best practices debates on who interprets and who ‘owns’ the past and profits from it. Also covered are site management plans, condition assessment and a consideration of the politics and ethics of ‘heritage’. Case studies range from large UNESCO World Heritage Sites to small, almost forgotten ‘places of the past’ scattered across the globe.

Philosophy 110 (FIL 110)

Module credits	12.00
Service modules	Faculty of Engineering, Built Environment and Information Technology Faculty of Law
Prerequisites	No prerequisites.
Contact time	3 lectures per week, 1 discussion class per week
Language of tuition	Both Afr and Eng
Academic organisation	Philosophy
Period of presentation	Semester 1

Module content

Introduction to Philosophy
The two semester modules at first-year level introduce students to the four main subfields of Philosophy, namely epistemology and metaphysics, ethics and political philosophy. This module introduces students to two of these subfields. Students must contact the Department of Philosophy to ascertain which two subfields are covered in each semester as the choice may change from time to time due to availability of teaching staff. Students will become acquainted with the nature of philosophical reflection by exploring a number of classical philosophical themes in each subfield. Throughout the module there is an emphasis on developing those critical thinking, reading and writing skills that are required in Philosophy, while students become acquainted with the power of critique as critical judgment and discernment.

Philosophy 120 (FIL 120)

Module credits	12.00
Service modules	Faculty of Engineering, Built Environment and Information Technology Faculty of Law
Prerequisites	No prerequisites.
Contact time	1 discussion class per week, 3 lectures per week
Language of tuition	Both Afr and Eng
Academic organisation	Philosophy
Period of presentation	Semester 2

Module content

Introduction to Philosophy
The two semester modules at first-year level introduce students to the four main subfields of Philosophy, namely epistemology and metaphysics, ethics and political philosophy. This module introduces students to two of these subfields. Students must contact the Department of Philosophy to ascertain which two subfields are covered in each semester as the choice may change from time to time due to availability of teaching staff. Students will become acquainted with the nature of philosophical reflection by exploring a number of classical philosophical themes in each subfield. Throughout the module there is an emphasis on developing those critical thinking, reading and writing skills that are required in Philosophy, while students become acquainted with the power of critique as critical judgment and discernment.

History 110 (GES 110)

Module credits	12.00
Service modules	Faculty of Education Faculty of Law Faculty of Health Sciences
Prerequisites	No prerequisites.
Contact time	2 lectures per week
Language of tuition	Both Afr and Eng
Academic organisation	Historical and Heritage Stud

Period of presentation	Semester 1

Module content

The making of the Modern World: a survey
A selection of themes on Asia, Africa, the Americas and Europe and their contribution to the making of the Modern World.

History 120 (GES 120)

Module credits	12.00
Service modules	Faculty of Education Faculty of Law Faculty of Health Sciences
Prerequisites	No prerequisites.
Contact time	2 lectures per week
Language of tuition	Both Afr and Eng
Academic organisation	Historical and Heritage Stud
Period of presentation	Semester 2

Module content

Africa and South Africa: a survey
An overview focusing on the making of African and South African societies from the earliest times to the present with emphasis on the most significant historical forces, factors and events.

Information science 110 (INL 110)

Module credits	12.00
Service modules	Faculty of Humanities
Prerequisites	No prerequisites.
Contact time	1 practical per week, 3 lectures per week
Language of tuition	Both Afr and Eng
Academic organisation	Information Science
Period of presentation	Semester 1

Module content

This module is an introduction to the study field of information science and its various professions. Key concepts that will be discussed include the following: the human as information processor and user; the life-cycle of information in terms of processes, products and role-players; as well as the communication of information. The social-ethical impact of globalisation is included as a key concern, with reference to Africa.

Information science 140 (INL 140)

Module credits	12.00
Service modules	Faculty of Humanities

Prerequisites	No prerequisites.
Contact time	1 practical per week, 3 lectures per week
Language of tuition	Both Afr and Eng
Academic organisation	Information Science
Period of presentation	Semester 2

Module content

Information and communication technology. This module offers a brief overview of hardware and software, telecommunications technology, LANs, WANs and intranets, the information highway, the internet and the World Wide Web, computer ethics, ICTs, e-commerce, mobile computing technology and the influence that new trends and developments have on the distribution of information.

Politics 111 (PTO 111)

Module credits	12.00
Service modules	Faculty of Economic and Management Sciences Faculty of Law
Prerequisites	No prerequisites.
Contact time	1 discussion class per week, 2 lectures per week
Language of tuition	Both Afr and Eng
Academic organisation	Political Sciences
Period of presentation	Semester 1

Module content

Basics of politics
An introduction to the study of organised political society at national and international levels with specific reference to political concepts, approaches and methods. The emphasis is on state and governance as frameworks for analysis. This includes the development and comparison of related political entities, processes and regime types of a democratic and non-democratic nature, also considering the salient changes brought about by globalisation.

Politics 120 (PTO 120)

Module credits	12.00
Service modules	Faculty of Economic and Management Sciences Faculty of Law
Prerequisites	PTO 111(GS)
Contact time	2 lectures per week, 1 discussion class per week
Language of tuition	Both Afr and Eng
Academic organisation	Political Sciences
Period of presentation	Semester 2

Module content

Cooperation in the political world
An introduction to cooperation at national and international levels with specific reference to the nature, foundations and politics of cooperation. This includes an analysis and comparison of the politicisation, localisation and internationalisation of issues and of the problems at national, regional and international levels related to cooperation in an increasingly interdependent world characterised by the absence of supranational institutions. Attention is also paid to the corresponding dynamics of regime development, performance and change.

Marketing applications 122 (BEM 122)

Module credits	10.00
Service modules	Faculty of Engineering, Built Environment and Information Technology Faculty of Humanities Faculty of Natural and Agricultural Sciences
Prerequisites	BEM 110 GS
Language of tuition	Both Afr and Eng
Academic organisation	Marketing Management
Period of presentation	Semester 2

Module content

E-marketing, services marketing, not-for-profit marketing, business-to-business marketing, retailing, global marketing.

Religion studies 110 (REL 110)

Module credits	12.00
Service modules	Faculty of Education
Prerequisites	No prerequisites.
Contact time	1 discussion class per week, 2 lectures per week
Language of tuition	Both Afr and Eng
Academic organisation	Theology Dean's Office
Period of presentation	Semester 1

Module content

The world of religion
What is religion? The functions of religion. Studying religion. Perspectives on religion. Common concepts and key terms in various religions will be dealt with - also generic dimensions and aspects. The interdependence of religion, culture and society.

Religion studies 120 (REL 120)

Module credits	12.00
Service modules	Faculty of Education

Prerequisites	No prerequisites.
Contact time	1 discussion class per week, 2 lectures per week
Language of tuition	Both Afr and Eng
Academic organisation	Theology Dean's Office
Period of presentation	Semester 2

Module content

Kaleidoscope of religions
The occurrence of religion in societies. Types of religion. Primal religions. Christianity, Judaism, Islam. A variety of religions will be addressed: capita selecta will be made from Christianity; Hinduism; Buddhism; New Religions; New Age; main developments in the world and South Africa.

Curriculum: Year 2

Minimum credits: 120

Core modules

Visual culture studies 211 (VKK 211)

Module credits	20.00
Prerequisites	No prerequisites.
Contact time	2 lectures per week, 1 discussion class per week
Language of tuition	Double Medium
Academic organisation	Visual Arts
Period of presentation	Semester 1

Module content

Gender, sexuality and visual representation
Introduction to the representation of sex, gender and sexuality in visual culture. Gender theory and terminology related to feminism, masculinity studies and *lbgtq* theory (lesbian, bisexual, gay, transgendered, queer) are unpacked. Themes and issues in gender and identity politics such as the male hero, the nude in late 19th century art, the femme fatale, hysteria, androgyny and transsexuality are dealt with. Sexuality and gender issues across a range of visual cultural such as soaps, sitcoms, artworks, advertisements, fashion, music videos and films are addressed.

Visual culture studies 221 (VKK 221)

Module credits	20.00
Prerequisites	No prerequisites.
Contact time	2 lectures per week, 1 discussion class per week
Language of tuition	Double Medium
Academic organisation	Visual Arts
Period of presentation	Semester 2

Module content

Visual (Post)colonialisms This module investigates aspects of Africanness, Afrocentrism, multiculturalism, transnationalism and the African diaspora and studies a cross section of work including traditional art, tourist art and the hybrid aesthetics of contemporary African art and visual culture. The module also focuses on the ideology of imperialism and colonialism and its influence on art and visual culture from the nineteenth century onwards. The influence of postcolonial thinking on the deconstruction of the ideology of colonialism is highlighted with reference to landscape and memory, the exotic and primitivism in South African visual culture.

Visual culture studies 222 (VKK 222)

Module credits	20.00
Service modules	Faculty of Engineering, Built Environment and Information Technology

Prerequisites	No prerequisites.
Language of tuition	Double Medium
Academic organisation	Visual Arts
Period of presentation	Semester 1

Module content

New media in visual culture
This module highlights and investigates emerging new media technologies by emphasising and critically analysing the cultural, political, rhetorical and aesthetic possibilities of these tools. New media is considered in terms of archiving, the digitisation and display of visual cultures, branding and dissemination of visual cultures. Theorists may include: McLuhan, Kellner and Manovich.

Elective modules

Anthropology 210 (APL 210)

Module credits	20.00
Prerequisites	APL 110(GS)
Contact time	1 tutorial per week, 2 lectures per week
Language of tuition	English
Academic organisation	Anthropology and Archaeology
Period of presentation	Semester 1

Module content

Sex, gender and healing This module explores sex, sexuality, gender, sickness and healing. It entails analysing the ways in which these concepts are understood in diverse social contexts and studies how anthropologists think about them in contemporary society.

Anthropology 220 (APL 220)

Module credits	20.00
Prerequisites	APL 110, APL 120(GS)
Contact time	2 lectures per week, 1 tutorial per week
Language of tuition	English
Academic organisation	Anthropology and Archaeology
Period of presentation	Semester 2

Module content

Power and wealth This module explores anthropological perspectives on politics, power and wealth in colonial and postcolonial contexts. Key concepts that are discussed include anthropological approaches to citizenship, cosmopolitanism, hegemony, human rights, neoliberalism, sovereignty, civil society, gender, race and class.

Drama and film studies 210 (DFK 210)

Module credits	20.00

Prerequisites	DFK 120
Contact time	3 lectures per week
Language of tuition	Double Medium
Academic organisation	Drama
Period of presentation	Semester 1

Module content

Historical modes of Western performance
The module involves a study of the socio-political contexts of Western Classical and Renaissance theatre, redirecting the focus to the notion of violence in performance during the age of Enlightenment.

A & B: For students who enrolled for the BA Drama programme prior to 2016, as well as for students entering the BDram programme in 2016.

Drama and film studies 220 (DFK 220)

Module credits	20.00
Prerequisites	DFK 210
Contact time	3 lectures per week
Language of tuition	Double Medium
Academic organisation	Drama
Period of presentation	Semester 2

Module content

Realism and contemporary South African performance
Concepts of naturalism and realism will be interrogated in relation to dramatic texts and performance values in both drama and film. Ways in which dramatic realism emerges from and reflects historical perspectives since the „Age of Reason? will be offered. Against this background, the concept of „realism? will be interrogated in relation to performance texts and performance values in the emergence of interdisciplinary framework of performance studies. Ways in which dramatic realism emerges from and reflects historical perspectives will be offered and discussed, so as to draw connections between realism, and contemporary South African performance.

A & B: For students who enrolled for the BA Drama programme prior to 2016, as well as for students entering the BDram programme in 2016.

Heritage and cultural tourism 210 (EFK 210)

Module credits	20.00
Service modules	Faculty of Education
Prerequisites	EFK 110(GS)
Contact time	2 lectures per week
Language of tuition	Both Afr and Eng

Academic organisation	Historical and Heritage Stud
Period of presentation	Semester 1

Module content

Utilisation of SA cultural historical heritage for tourism
Remembrance and commemoration and its utilisation in the tourism industry. Introduction to the historical-constitutional development of South Africa and inter-group relations in the country in the context of the heritage and tourism sector. An introduction to field research in the HCT domain.

Heritage and cultural tourism 220 (EFK 220)

Module credits	20.00
Service modules	Faculty of Education
Prerequisites	No prerequisites.
Contact time	1 tutorial per week, 2 lectures per week
Language of tuition	English
Academic organisation	Anthropology and Archaeology
Period of presentation	Semester 2

Module content

Community-based tourism Development theories and tourism theory: relation between development and tourism. Pro-poor tourism: Opportunities for and constraints on tourism development. Case studies in sub-Saharan Africa.

Philosophy 220 (FIL 220)

Module credits	20.00
Service modules	Faculty of Engineering, Built Environment and Information Technology
Prerequisites	At least one of FIL 110, 120
Contact time	2 lectures per week, 1 discussion class per week
Language of tuition	Both Afr and Eng
Academic organisation	Philosophy
Period of presentation	Semester 2

Module content

Political philosophy and ethics
In this module the ways in which human reality is reflected on in practical philosophy, are examined. Both the analytical, interpretative perspective and the normative perspective are covered. This is done with the aid of a selection of key themes and texts from the history of philosophy, but with special attention to their contemporary relevance. The first of the two foci of this semester module will be on political philosophy. Among the issues that may be covered are justice, power, ideology, authority, the social contract, law, legitimacy, recognition, etc. The second focus of this semester module will be on ethics. Among the issues that may be covered are the formation of rules, principles, ideal, dispositions and the capability to judge that regulate such diverse phenomena as freedom, equality, rights, distribution, oppression. pluralism, and others. The classical approaches to ethics - virtue ethics, deontology, consequentialism - will form the backdrop against which moral philosophy will be discussed. In this module, in general, the student can expect to be exposed to the work of Plato, Aristotle, Augustine, Aquinas, Machiavelli, Hobbes, Locke, Kant, Hegel, Marx, Sidgwick, Nietzsche, Weber, Mead, Arendt, Habermas, Rawls, Ricoeur, Walzer, Young, Sen, Honneth, and others.

History 210 (GES 210)

Module credits	20.00
Service modules	Faculty of Education
Prerequisites	GES 120(GS)
Contact time	2 lectures per week
Language of tuition	Both Afr and Eng
Academic organisation	Historical and Heritage Stud
Period of presentation	Semester 1

Module content

Themes from African History A selection of themes on the history of Africa and its people during pre-colonial, colonial and post-colonial times, focusing on the social, political and economic forces that helped shape the African historical experience.

History 220 (GES 220)

Module credits	20.00
Service modules	Faculty of Education
Prerequisites	GES 110(GS), GES 120(GS)
Contact time	2 lectures per week
Language of tuition	Both Afr and Eng
Academic organisation	Historical and Heritage Stud
Period of presentation	Semester 2

Module content

Rise and fall of segregation and apartheid Focuses on the origin and theoretical foundations of these policies and their entrenchment in SA legislation. The resistance against the institution of these respective policies and the subsequent dismantling of apartheid. The impact on social, cultural and economic terrain.

Information science 240 (INL 240)

Module credits	20.00
Service modules	Faculty of Humanities
Prerequisites	No prerequisites.
Contact time	3 practicals per week, 3 lectures per week
Language of tuition	Both Afr and Eng
Academic organisation	Information Science
Period of presentation	Semester 1

Module content

Social and ethical impact. This module examines moral and legal regulation practices related to information in print and digital environments. Different ethical theories are identified and applied to privacy, access to information, information poverty and censorship. The interpretation and enforcement of rules and regulations are discussed.

Religion studies 210 (REL 210)

Module credits	20.00
Service modules	Faculty of Education
Prerequisites	No prerequisites.
Contact time	2 lectures per week
Language of tuition	Double Medium
Academic organisation	Theology Dean's Office
Period of presentation	Semester 1

Module content

Focus on religion
Part 1: Christianity
Jesus as founder of Christianity; Images of Jesus; current research on the ‘historical Jesus’; core issues in the debate on the ‘historical Jesus’. Capita selecta from themes like: New Testament Christianity; Christian history in survey; Christian missions; After the Industrial Revolution and the Enlightenment; Christianity in a secularist age; The rise of Third World Christianity.
Part 2: Traditional African religiosity
Primal religion and traditional African religion; Traditional life and world view. Key elements like: Concept of time; Concept of God; Ancestral cult; Power doctors, healers and cultic leadership; Ethics: Examples of African religion; San religion; Zulu religion; Shona religion.

Religion studies 220 (REL 220)

Module credits	20.00
Service modules	Faculty of Education
Prerequisites	No prerequisites.
Contact time	2 lectures per week
Language of tuition	Double Medium
Academic organisation	Theology Dean's Office
Period of presentation	Semester 2

Module content

Part 1: Myth, symbols and other phenomena
Religion in diachronic and phenomenological perspective; Cosmologies and theologies; Myth and narrative; Ritual; Spirituality; Offices; Symbolism and communication. The module will focus primarily on mythical motives and thought patterns in the Old and New Testaments. By means of a capita selecta the chosen texts are analysed within the timeframe and world view of their own origin.
Part 2: Ancient religions
The content, characteristics and influence of religions in the Ancient Near Eastern and Mediterranean worlds will be studied: e.g. Egypt, Canaan, Mesopotamia, Greece etc. (A selection will be made every year.)

Political science 210 (STL 210)

Module credits	20.00
Service modules	Faculty of Economic and Management Sciences
Prerequisites	PTO 111(GS), PTO 120(GS)
Contact time	3 lectures per week
Language of tuition	English
Academic organisation	Political Sciences
Period of presentation	Semester 1

Module content

Political dynamics (Micro)
The study of the theory and practice of behavioural phenomena in politics. With reference to appropriate examples, the emphasis is on the study of political culture, leadership, communication, interests groups, parties and party systems; on elections, electoral systems, voting behaviour; and on public opinion and direct popular control techniques.

Political science 220 (STL 220)

Module credits	20.00
Service modules	Faculty of Economic and Management Sciences
Prerequisites	PTO 111(GS), PTO 120(GS), STL 210(GS)
Contact time	3 lectures per week

Language of tuition	English
Academic organisation	Political Sciences
Period of presentation	Semester 2

Module content

Political dynamics (Macro)
A theoretical basis and framework is provided for the description, analysis and classification of political and policy problems. The emphasis is on the nature of the state, governance and conflict in Africa. Amongst others a study is made of the issues of colonialism and post-colonialism, democratisation, authoritarianism and the development of the state in Africa, in the context of a globalising world.

Consumer behaviour 212 (BEM 212)

Module credits	16.00
Service modules	Faculty of Engineering, Built Environment and Information Technology Faculty of Humanities Faculty of Natural and Agricultural Sciences
Prerequisites	BEM 110 GS
Contact time	3 lectures per week
Language of tuition	Both Afr and Eng
Academic organisation	Marketing Management
Period of presentation	Semester 1

Module content

Internal and external influencing factors of consumer behaviour, the consumer's decision process and application fields of consumer behaviour, consumerisms and social responsibility, buying behaviour of consumers in both product and service related industries, consumer psychology and the influence thereof on buying behaviour, psychology of pricing, influencing factors in consumer buying behaviour, the impact of various forms of marketing communication on buying behaviour.

Integrated brand communications 224 (BEM 224)

Module credits	16.00
Service modules	Faculty of Engineering, Built Environment and Information Technology Faculty of Humanities Faculty of Natural and Agricultural Sciences
Prerequisites	BEM 110 GS
Contact time	3 lectures per week
Language of tuition	Both Afr and Eng
Academic organisation	Marketing Management
Period of presentation	Semester 2

Module content
Integrated brand communications approach, marketing communication planning, objectives and budgets for integrated marketing communications, principles and strategising of marketing communication elements, new media, the brand name communication process, marketing metrics and evaluation for marketing communication effectiveness.

Curriculum: Final year

Minimum credits: 150

Core modules

Visual culture studies 311 (VKK 311)

Module credits	30.00
Prerequisites	No prerequisites.
Contact time	1 discussion class per week, 2 lectures per week
Language of tuition	Double Medium
Academic organisation	Visual Arts
Period of presentation	Semester 1

Module content

Post/Modernities: Contemporary discourses
This module investigates Modernism and Postmodernism as the dominant aesthetic, discursive and visual paradigms of the 20th and 21st centuries. Key concepts in these discourses and counter-discourses are highlighted and explored, such as the creation of modern subjectivity, the beautiful and the sublime, the avant garde, the metaphysics of presence, originality, authorship, hermeneutics, the “language turn”, différance and the so-called “end of art”. Theorist may include: Kant, Heidegger, Derrida and Foucault.

Visual culture studies 321 (VKK 321)

Module credits	30.00
Prerequisites	No prerequisites.
Contact time	1 discussion class per week, 2 lectures per week
Language of tuition	Double Medium
Academic organisation	Visual Arts
Period of presentation	Semester 2

Module content

Visual and virtual spaces
Critical decoding of culturally encoded ideas and ideologies embodied in the construction of space, place, and cyberspace in selected Modernist and Postmodernist cultural practices. Topics include spaces of consumption and entertainment such as shopping malls; gender and spatiality; symbolic spaces; surveillance and the architecture of fear. Land art, environmental art and related debates are also addressed. The ways in which real space is virtualised through new technologies; the history and development of virtual reality, virtual communities, the cyborg and cyberpunk, as well as post humanism, are all engaged with specific emphasis on how embodiment and disembodiment are represented visually.

Visual culture studies 322 (VKK 322)

Module credits	30.00

Prerequisites	No prerequisites.
Language of tuition	Double Medium
Academic organisation	Visual Arts
Period of presentation	Semester 2

Module content

Advanced discourses
This module considers an array of visual research methods appropriate to the specific disciplines of fine arts, information design and visual studies. In particular, a key focus is on identifying research topics in the visual arts and providing a suitable method for their investigation and/or analysis. The identified research topic will culminate in an independent research project that may be pursued further in postgraduate studies.

Elective modules

Anthropology 310 (APL 310)

Module credits	30.00
Prerequisites	APL 210(GS)
Contact time	1 tutorial per week, 2 lectures per week
Language of tuition	English
Academic organisation	Anthropology and Archaeology
Period of presentation	Semester 1

Module content

Africa: anthropological perspectives Contemporary ethnographic studies in the African continent, with particular reference to politics, war, resettlement and refugees, religion, identity formation and identity politics, ethnicity and class, and consumption.

Anthropology 320 (APL 320)

Module credits	30.00
Prerequisites	APL 210, APL 220(GS)
Contact time	1 tutorial per week, 2 lectures per week
Language of tuition	English
Academic organisation	Anthropology and Archaeology
Period of presentation	Semester 2

Module content

Fieldwork, ethnography and theory This module reviews themes such as conducting fieldwork, writing ethnography and developing theory in anthropology. The module allows the opportunity to gain experience with ethnographic field methods in order to develop insight into the implications of methodological choices and their relationship to research questions and settings.

Marketing management 321 (BEM 321)

Module credits	20.00
Service modules	Faculty of Humanities Faculty of Natural and Agricultural Sciences
Prerequisites	BEM 212
Contact time	3 lectures per week
Language of tuition	Both Afr and Eng
Academic organisation	Marketing Management
Period of presentation	Semester 2

Module content

Strategic issues in marketing, strategic marketing, strategic analysis (market analysis, customer analysis, competitor analysis and internal analysis), market strategies (competitive strategies, strategies in the product life cycle and relationship building strategies) and strategy implementation and control.

Drama and film studies 310 (DFK 310)

Module credits	30.00
Prerequisites	DFK 220
Contact time	3 lectures per week
Language of tuition	Double Medium
Academic organisation	Drama
Period of presentation	Semester 1

Module content

Reading cultural representation
Against the framework of post-colonialism, issues of signification, representation and meaning in performance will be considered in relation to selected theoretical approaches to performance and their concern with gender in theatre and film. Representation and subjectivity and how they are revealed as gendered fictions rather than „natural?, inevitable realities will be explored through various drama and film texts. The student will explore how the body, as codified cultural product, can become a symbolic battleground for cultural supremacy in and through performance.

A & B: For students who enrolled for the BA Drama programme prior to 2016, as well as for students entering the BDram programme in 2016.

Drama and film studies 320 (DFK 320)

Module credits	30.00
Prerequisites	DFK 310
Contact time	3 lectures per week
Language of tuition	Double Medium
Academic organisation	Drama

Period of presentation	Semester 2

Module content

Counter discourses
Social relations, material conditions, discursive practices, identity and representational structures will be studied in relation to Marxist Materialism, cross-cultural theatre, postmodern discourse and post-theory ideas. Key figures and ideas from relevant critical theory will guide an interrogation of popular performance and cinema as well as non-dominant cinemas and modes of performance.

A & B: For students who enrolled for the BA Drama programme prior to 2016, as well as for students entering the BDram programme in 2016.

Heritage and cultural tourism 310 (EFK 310)

Module credits	30.00
Service modules	Faculty of Education
Prerequisites	EFK 210
Contact time	2 lectures per week
Language of tuition	Both Afr and Eng
Academic organisation	Historical and Heritage Stud
Period of presentation	Semester 1

Module content

Cultural historical sites and activities in SA
Introduction to the most important cultural historical sites and cultural activities in South Africa, with a specific focus on cultural tourism in practice. A research assignment with particular attention to literature analysis.

Heritage and cultural tourism 320 (EFK 320)

Module credits	30.00
Service modules	Faculty of Education
Prerequisites	No prerequisites.
Contact time	2 lectures per week
Language of tuition	English
Academic organisation	Anthropology and Archaeology
Period of presentation	Semester 1

Module content

Ethno-tourism
Approaches to the study of cultural landscapes: characteristics of ethno-tourism. The problem of stereotyping in the tourist industry. Influence of tourism on host communities: tourism dependence and residents' attitudes, authenticity and the presentation and commodification of culture. An assignment with particular attention to qualitative research methods.

Philosophy 310 (FIL 310)

Module credits	30.00
Service modules	Faculty of Engineering, Built Environment and Information Technology
Prerequisites	At least three of FIL 110, 120, 210, 220
Contact time	1 discussion class per week, 2 lectures per week
Language of tuition	Both Afr and Eng
Academic organisation	Philosophy
Period of presentation	Semester 1

Module content

Philosophical anthropology and cognitive philosophy In this module the focus is on the quest to understand humankind and its relations to reality and knowledge. Both the analytical, interpretative perspective and the normative perspective are covered. This is done with the aid of a selection of key themes and texts from the history of philosophy, but with special attention to their contemporary relevance. The first of the two foci of this semester module is philosophical anthropology or contemporary metaphysics. Themes covered may include: Is a human more than the sum total of its properties?; the relation between consciousness, self-consciousness and the human unconscious; the meaning of life; the nature of personal identity; the issue of free will, and others. The second focus of the semester module is the congnitive disciplines of philosophy, such as philosophy of science, philosophy of mind and epistemology. In philosophy of science, themes covered may include the types of reasoning in science, the nature and role of explanations in science, the scientific realism debate, the nature of scientific progress, justification of scientific theories, the role of truth in science, and others. In philosophy of mind, themes covered may include the relation between spriit, psyche and body - the mind-body problem, the nature of consciousness and qualia, dualism, materialism, functionalism, physicalism, supervenience, intentionality, and others. In epistemology themes covered may include rationalism, empiricism, transcendental, idealism and Kant foundationalism coherentism, epistemic internalism and externalism, radical scepticism, and others.

Philosophy 320 (FIL 320)

Module credits	30.00
Service modules	Faculty of Engineering, Built Environment and Information Technology
Prerequisites	FIL 110, 120, 210, 220 and 310
Contact time	1 discussion class per week, 2 lectures per week
Language of tuition	Both Afr and Eng
Academic organisation	Philosophy
Period of presentation	Semester 2

Module content

Philosophical hermeneutics and social philosophy
The first of the two foci of this semester module is a discussion and analysis of philosophical perspectives on the hermeneutical problem (the problem of understanding and interpretation), with particular attention to contemporary thinkers such as Nietzsche, Heidegger, Gadamer and Derrida. The second focus of the semester module is social philosophy where philosophical questions on social forms, structures, institutions, practices, habitus and ethos will be raised. A range of themes may be investigated, such as structure and agency, social imaginaries, new social formations, institutional cultures, gender and sexuality, subject constitution, and others. Furthermore, the framing of these themes in a spectrum of approaches including Critical Theory, Theory of Ideology, Constractariansim, Social Action Theory, Metaphorology, Critical Race Theory, Genealogy, and others will be analysed and explored.

History 310 (GES 310)

Module credits	30.00
Service modules	Faculty of Education
Prerequisites	GES 110, GES 120; GES 210(GS), GES 220
Contact time	2 lectures per week
Language of tuition	Both Afr and Eng
Academic organisation	Historical and Heritage Stud
Period of presentation	Semester 1

Module content

Historical trends in the modern world A selection of political, economic and social themes.

History 320 (GES 320)

Module credits	30.00
Service modules	Faculty of Education
Prerequisites	GES 210, 220 or approval of HOD
Contact time	2 lectures per week
Language of tuition	Both Afr and Eng
Academic organisation	Historical and Heritage Stud
Period of presentation	Semester 2

Module content

Globalisation, diversity and change Theories and interpretation on the process of change. Globalisation and its significance for, inter alia, the global economy, the nation-state, nationalism, ethnicity and culture.

Information science: Socio-political aspects of information in global context 360 (INL 360)

Module credits	30.00
Service modules	Faculty of Humanities

Prerequisites	No prerequisites.
Contact time	3 practicals per week, 3 lectures per week
Language of tuition	English
Academic organisation	Information Science
Period of presentation	Semester 1

Module content

This module examines aspects of the information and knowledge society within local, regional and international contexts. A special focus of the module is the interaction and exchange of data, information and knowledge from communities' local knowledge system with data, information and knowledge from the global knowledge system. The module discusses the growth and role of information and communication technologies (ICTs), and their implications for development.

Religion studies 310 (REL 310)

Module credits	30.00
Service modules	Faculty of Education
Prerequisites	No prerequisites.
Contact time	2 lectures per week
Language of tuition	Double Medium
Academic organisation	Theology Dean's Office
Period of presentation	Semester 1

Module content

Part 1: Reflecting on religion
Theories about religion; Religion and ideology; Secularism; Uniqueness; Doctrinal issues, etc.
Part 2: Topical issues
The relationship between religion and various topical issues in society will be addressed, like: Religion and society; religion and gender; religion and economics; religion, politics and the state; religion and the environment, etc.

Religion studies 320 (REL 320)

Module credits	30.00
Service modules	Faculty of Education
Prerequisites	No prerequisites.
Contact time	2 lectures per week
Language of tuition	Double Medium
Academic organisation	Theology Dean's Office
Period of presentation	Semester 2

Module content
Part 1: Religions as neighbours
Plurality; Religious interaction; Practical issues, e.g. Themes to be addressed are: conflict, propaganda, indoctrination, dialogue, syncretism, respect and tolerance. Models of dealing with plurality will be studied, e.g. fundamentalism, relativism, pluralism, inclusivism, exclusivism, secularism and co-responsibility and cooperation.
Part 2: Religion and the arts
Iconography; overview on the exposition of biblical themes in the expressive arts and music; religious aspects of well-known artefacts and musical compositions; function of art and music in worship.

Political science 310 (STL 310)

Module credits	30.00
Service modules	Faculty of Economic and Management Sciences
Prerequisites	PTO 111, PTO 120, STL 210(GS), STL 220(GS)
Contact time	3 lectures per week
Language of tuition	English
Academic organisation	Political Sciences
Period of presentation	Semester 1

Module content

Political theory
A theoretical and normative study of political ideas. This includes the study of key political thinkers such as Plato, Thomas Hobbes and John Rawls as well as the contemporary manifestations of ideologies such as liberalism, socialism, conservatism and nationalism. This normative assessment of politics concludes with a critical evaluation of the development, nature and practical value of prominent democratic theories including participatory, legal, and deliberative democracy.

Political science 320 (STL 320)

Module credits	30.00
Service modules	Faculty of Economic and Management Sciences
Prerequisites	PTO 111, PTO 120, STL 210(GS), STL 220(GS), STL 310(GS)
Contact time	3 lectures per week
Language of tuition	English
Academic organisation	Political Sciences
Period of presentation	Semester 2

Module content

Part 1: Democratic studies
A high level critical analysis of democratic theory and practice. The analysis of democratic theory will include themes such as classical, radical, deliberative and feminist perspectives. The analysis of democratic practice will include aspects such as democratisation, democratic consolidation, democratic citizenship and society, the role and importance of civil society, the institutions and procedures for democracy and "good governance".
Part 2: Political analysis
The methods and practice of political analysis is the focus of study. The principles and problems underpinning different approaches and methods of political analysis are described and explained. This includes the nature, methods and use of comparative analysis, forecasting, risk analysis, performance evaluation and the political audit. These analytical methods are positioned in a political and policy context, with emphasis on practical application. Applicable examples and case studies are used throughout.

Marketing research 314 (BEM 314)

Module credits	20.00
Service modules	Faculty of Humanities Faculty of Natural and Agricultural Sciences
Prerequisites	BEM 110; BEM 212 GS and STK 110
Contact time	3 lectures per week
Language of tuition	Both Afr and Eng
Academic organisation	Marketing Management
Period of presentation	Semester 1

Module content

The role of marketing research, the process of marketing research, interpretation of secondary research, qualitative research, survey research, observation, measurement and attitude scaling, questionnaire design, sampling design and sampling procedures, basic data analysis, descriptive statistical analysis, interpretation and reporting of results, research report writing.

The information published here is subject to change and may be amended after the publication of this information. The General Regulations (G Regulations) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the General Rules section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.