



University of Pretoria Yearbook 2016

BA Information Design Information Design (01130152)

Duration of study	4 years
Total credits	631
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Programme information

This programme qualifies candidates for entry-level positions into the mass communications industries such as graphic design, branding and advertising as well as broadcast design. With a strong social underpinning, the programme incorporates design strategies, design applications and design products in print, ambient and screen-based media and technologies.

Closing date for applications: 30 June annually

Admission requirements

- Candidates who achieved an APS of 30 in Grade 11 and comply with the minimum subject requirements and achievement levels of these study programmes will automatically be granted placement in the study programmes subject to the availability of space. The above-mentioned is not applicable to selection programmes.
- To retain admission learners will be expected to obtain an APS of at least 28 in Grade 12. Prospective students who have already been granted provisional admission in these study programmes but obtained at least an APS of 27 in Grade 12 will be considered by the Admission Committee should space be available. The Admission Committee of the Faculty of Humanities will consider these students once the results of the National Benchmark Test (NBT) are available and depending on the availability of space.
- The Faculty will assess satisfactory performance in the NBT in the light of its commitment to ensure that an appropriate proportion of the applicants will be drawn from the historically disadvantaged category of the population.
- Applicants with an APS of 30 but who do not comply with the subject requirements must write the NBT.
- Life Orientation is excluded when calculating the APS.
- An APS of 30 as well as Departmental selection is required for BA Information Design.

Minimum requirements for 2016



Achievement Level				APS
Afrikaans or English				
NSC/IEB	HIGCSE	AS-Level	A-Level	
5	3	C	C	30

Additional requirements

Departmental selection is necessary prior to admission to this programme. Although Art as a Grade 12 subject is not a requirement, a candidate must be able to demonstrate his/her creative potential and commitment to the chosen field of study. Candidates are therefore required to submit a portfolio of work for a merit selection review and, if invited, undergo a series of tests and be interviewed by a selection committee. Contact the coordinator for more information. A student who chooses this programme must work in an appropriate design studio, approved by the coordinator, for at least six weeks during the third and fourth years.

Other programme-specific information

Students who are deemed NOT to be at risk of their level of academic literacy, are exempted from ALL 110 and ALL 125.

Promotion to next study year

##Promotion to the second year of study

Pass: IOW 100, ILL 101, VKK 111, 121 and 123.

##Promotion to the third year of study

Pass: IOW 200, VKK 211,221,222.

##Promotion to the fourth year of study

Pass: IOW 300, VKK 311, 321 and 322.

##The Dean may approve exceptions to these requirements on the recommendation of the head of the department.



Pass with distinction

The degree is awarded with distinction to a candidate who obtains at least 75% in IOW 400 and VKK 402.



Curriculum: Year 1

Minimum credits: 118

Fundamental modules

Visual culture studies 111 (VKK 111) - Credits: 12.00

Academic information management 101 (AIM 101) - Credits: 6.00

Academic information management 111 (AIM 111) - Credits: 4.00

Academic information management 121 (AIM 121) - Credits: 4.00

Academic literacy 110 (ALL 110) - Credits: 6.00

Academic literacy for Humanities 125 (ALL 125) - Credits: 6.00

Academic orientation 101 (UPO 101) - Credits: 0.00

Core modules

Imaging and visualisation (1) 101 (ILL 101) - Credits: 24.00

Information design (1) 100 (IOW 100) - Credits: 24.00

Visual culture studies 121 (VKK 121) - Credits: 12.00

Visual culture studies 123 (VKK 123) - Credits: 12.00



Curriculum: Year 2

Minimum credits: 172

Core modules

Imaging and visualisation (2) 201 (ILL 201) - Credits: 40.00

Information design (2) 200 (IOW 200) - Credits: 40.00

Visual culture studies 211 (VKK 211) - Credits: 20.00

Visual culture studies 221 (VKK 221) - Credits: 20.00

Visual culture studies 222 (VKK 222) - Credits: 20.00



Curriculum: Year 3

Minimum credits: 190

Core modules

Imaging and visualisation (3) 301 (ILL 301) - Credits: 40.00

Information design (3) 300 (IOW 300) - Credits: 60.00

Visual culture studies 311 (VKK 311) - Credits: 30.00

Visual culture studies 321 (VKK 321) - Credits: 30.00

Visual culture studies 322 (VKK 322) - Credits: 30.00



Curriculum: Final year

Minimum credits: 120

Core modules

Information design (4) 400 (IOW 400) - Credits: 60.00

Design studies 402 (VKK 402) - Credits: 60.00

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.