



# University of Pretoria Yearbook 2016

## Visual culture studies 123 (VKK 123)

<b>Qualification</b>	Undergraduate
<b>Faculty</b>	<a href="#">Faculty of Humanities</a>
<b>Module credits</b>	12.00
<b>Programmes</b>	<a href="#">BIS Publishing</a> <a href="#">BA (Fine Arts) Fine Arts</a> <a href="#">BA Extended Programme</a> <a href="#">BA Humanities</a> <a href="#">BA Information Design Information Design</a> <a href="#">BA Languages Languages</a> <a href="#">BA Law</a> <a href="#">BA Visual Studies</a> <a href="#">BPolSci Political Studies</a>
<b>Service modules</b>	Faculty of Engineering, Built Environment and Information Technology
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	3 lectures per week
<b>Language of tuition</b>	Double Medium
<b>Academic organisation</b>	Visual Arts
<b>Period of presentation</b>	Semester 2

### Module content

#### *Images across media: historical perspectives*

This module presents a historical overview of the ways in which images have appeared across media in visual culture from a specific African vantage point within the global. This is done by means of exploring key modes, themes and visual texts with the aim of fostering an understanding of how historical events and cultural and ideological trends underpin the visual. Among the topics that may be covered are the progression of graphic and industrial design from the Industrial Revolution, photography, art, fashion, dress, magazines, printed culture and postcards. The module also provides an introduction to research approaches and methods in the field of visual culture.



**General Regulations (G Regulations)** apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the **General Rules** section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.