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# University of Pretoria Yearbook 2016

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## Construction entrepreneurship 740 (KEN 740)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	<a href="#">Faculty of Engineering, Built Environment and Information Technology</a>
<b>Module credits</b>	9.00
<b>Programmes</b>	<a href="#">BScHons Construction Man Construction Management</a>
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	3 lectures per week
<b>Language of tuition</b>	English
<b>Academic organisation</b>	Construction Economics
<b>Period of presentation</b>	Semester 2

### Module content

Entrepreneurship, strategic management and marketing. Business ethics.

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