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# University of Pretoria Yearbook 2016

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## Heritage and cultural tourism 320 (EFK 320)

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| <b>Qualification</b>          | Undergraduate  |
| <b>Faculty</b>                | <a href="#">Faculty of Humanities</a>  |
| <b>Module credits</b>         | 30.00  |
| <b>Programmes</b>             | <a href="#">BA Extended Programme</a><br><a href="#">BA Humanities</a><br><a href="#">BA Languages Languages</a><br><a href="#">BA Law</a><br><a href="#">BA Visual Studies</a><br><a href="#">BHCS Sc Heritage and Cultural Tourism</a> |
| <b>Service modules</b>        | Faculty of Education   |
| <b>Prerequisites</b>          | No prerequisites.  |
| <b>Contact time</b>           | 2 lectures per week  |
| <b>Language of tuition</b>    | English  |
| <b>Academic organisation</b>  | Anthropology and Archaeology   |
| <b>Period of presentation</b> | Semester 1   |

### Module content

#### Ethno-tourism

Approaches to the study of cultural landscapes: characteristics of ethno-tourism. The problem of stereotyping in the tourist industry. Influence of tourism on host communities: tourism dependence and residents' attitudes, authenticity and the presentation and commodification of culture. An assignment with particular attention to qualitative research methods.

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