



University of Pretoria Yearbook 2016

Industrial and organisational psychology 110 (BDO 110)

Qualification	Undergraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	10.00
Programmes	BAdmin International Relations BAdmin Public Management BCom Communication Management BCom Economic and Management Sc BCom Human Resource Management BIS Information Science BCur Nursing Science (Education and Administration)
Service modules	Faculty of Health Sciences
Prerequisites	May not be included in the same curriculum as SLK 110/120
Contact time	4 lectures per week
Language of tuition	Both Afr and Eng
Academic organisation	Human Resource Management
Period of presentation	Semester 1

Module content

Introduction to industrial and organisational psychology

This section is an introduction to the various schools of thought in psychology with particular emphasis on industrial and organisational psychology and its fields of application. The basic principles of scientifically systematising industrial psychological knowledge will be discussed. The biological basis of behaviour will be addressed in order to lay the foundation for the application of ergonomical principles.

Individual processes

This section consists of the principles of learning as found in the work context. The role of perception in the work environment will be discussed by considering aspects such as shape, depth, distance and colour perceptions. Cognition, thought, reasoning, memory, creativity and decision-making will be included. Intelligence will be addressed and placed in an Industrial and organisational psychology perspective.

The information published here is subject to change and may be amended after the publication of this information. The



General Regulations (G Regulations) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the **General Rules** section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.