

# International Conference on Business Strategy and Social Sciences

16-17 August 2014, Kuala Lumpur, Malaysia



Asian Economic and Social Society  
Pak Publishing Group

Venue: Pearl International Hotel  
Kuala Lumpur, Malaysia

The purpose of this conference is to bring together researchers from around the globe in order to present and discuss their views.

The organizing committee invites you to submit your papers to attend ICBSSS, 2014 Malaysia. The benefits of attending are considerable for established academics and new scientists alike. Your paper will be reviewed by 2-4 experts of the field that may offer you valuable guidelines to improve your work. In case of acceptance, you will be given the opportunity to present your research and share it with scientists from all over the world. You will stay up to date with the latest advances in the field and you will have the chance to discuss possible future collaborations.

## Proceedings

All selected papers will be published in a Handbook on Business Strategy and Social Sciences with ISBN (978-969-9952-00-5) by Pak Publishing Group.

## Journal Publication

The few selected papers will be published in the special or regular issues of the ISI and Scopus indexed journals.

**International Business Management** (Scopus Indexed)

**The Social Sciences** (Scopus Indexed)

**International Journal of Economic Perspectives** (Scopus Indexed)

**Asian Economic and Financial Review** (INDEX COPERNICUS INTERNATIONAL (Poland) IFV=

5.09; ULRICH'S WEB GLOBAL SERIALS DIRECTORY (USA); EconLit, ISC; DOAJ; PDOAJ; JQER; Cabell's

Dictionaries; Microsoft Academic Search; ProQuest )

**International Journal of Asian Social Science** (INDEX COPERNICUS INTERNATIONAL

(Poland) IFV= 6.75; ULRICH'S WEB GLOBAL SERIALS DIRECTORY (USA);, ISC; DOAJ; PDOAJ; JQER;

Microsoft Academic Search; ProQuest)

**International Journal of Management and Sustainability** (Will index ISI)

**International Journal of Sustainable Development & World Policy** (Will index ISI)

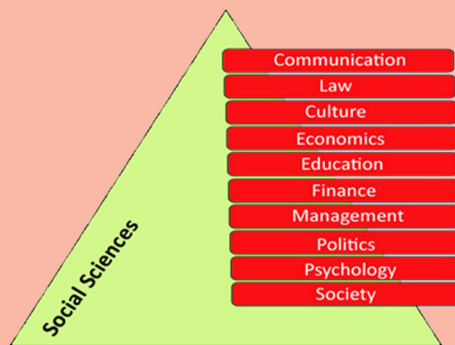
**World Applied Sciences Journal** (ISI & Scopus)

**Research Journal of Applied Sciences, Engineering and Technology** (ISI)

## Main Theme

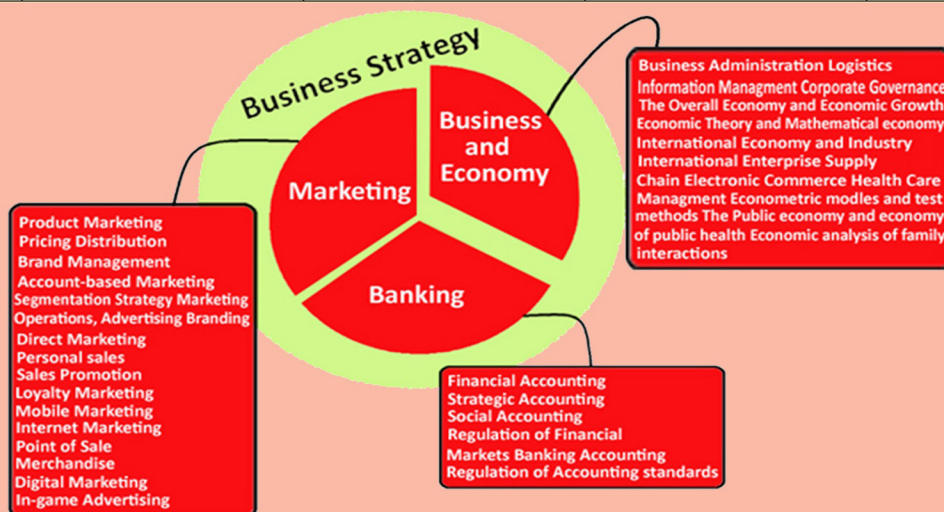
Issues Concerning Business Strategy and Social Sciences Field towards Sustainable Development

## Sub Theme



<i><b>Finance</b></i>	<i><b>Law</b></i>	<i><b>Management</b></i>	<i><b>Politics</b></i>	<i><b>Society</b></i>
<i>Banking Investment Stock Market Accounting Insurance Financial Engineering Financial Management Portfolio</i>	<i>Civil Law HR Law Criminal Law Climate change law Conflict of Law Economic and Financial law Copyright law Labor and social law Public Law</i>	<i>Business Administration Information Management International Enterprise Electronic Commerce Health Care Management Industry Innovation Logistics Supply Chain Human resource</i>	<i>History of Western politics Politics and Ethics Political Economy Public Administration &amp; Politics International Relations</i>	<i>Social science Online community Social legislation Family research Social psychology Criminology in society</i>

<i><b>Communication</b></i>	<i><b>Culture</b></i>	<i><b>Economics</b></i>	<i><b>Education</b></i>	<i><b>Psychology</b></i>
<i>Language and Communication Journalism Information Advertising Communication Arts Radio Education Communication and Technology Television Publishing</i>	<i>Linguistics Music and Art History &amp; Geography Literature &amp; Poetry Religious studies Philosophy Museums &amp; heritage Anthropology</i>	<i>Economy &amp; its growth The Public Economy Economics of Public Health Econometric Models Economic Theory &amp; Mathematical economy International Economy &amp; Industry Formation of Market Mechanism Economic analysis of Family Interaction</i>	<i>Psychology &amp; Counseling Rehabilitation Counseling Adult &amp; continuing Education Early Childhood Education Health Education Higher Education Civic Education Special Education</i>	<i>General Psychology Experimental Psychology Health Psychology Cultural Psychology Personality &amp; Social Psychology Educational Psychology School Psychology Consulting Psychology</i>



## Important Date

Abstract Submission Date: 15 April, 2014

Decision of Acceptance/Rejection: Within 15 days of submission

Full Paper Submission Date: 16 June, 2014

Early Bird Discount Date: 16 June, 2014

Conference Date: 16-17 August 2014

## Registration

You may register and pay registration fees through online (<http://www.pakinsight.com/?ic=fee&id=6>)

PACKAGE	Early Bird Fees	Normal Fees
Participants ( Presenter)	USD 440 ( RM 1320)	USD 550 ( RM 1650)
International Students (Presenter) (Please Email Your Student Card)	USD 330 ( RM 990)	USD 440 ( RM 1320)
Local Students ( Malaysian) (Presenter) (Please Email Your Student Card)	USD 275 ( RM 825)	USD 330 ( RM 990)
Additional Paper Charge	USD 220 ( RM 660)	USD 220 ( RM 660)
Participants	USD 220 ( RM 660)	USD 220 ( RM 660)

1. If you have already made a Payment Please Provide Transaction ID here, you will be sent a registration confirmation.
2. If you are willing to pay through bank account please e-mail : [conference@pakinsight.com](mailto:conference@pakinsight.com); [editor@aessweb.com](mailto:editor@aessweb.com)

## Registration Fees Includes

Conference Material

Certificate of Presentation

Two day Lunch and Coffee Breaks

E-book Conference Proceeding

## Contact Us

Email: [conference@pakinsight.com](mailto:conference@pakinsight.com); [editor@aessweb.com](mailto:editor@aessweb.com)