VIAD CO.ZA PRACTICE-LED WRITING ROUNDTABLE

30-31 JANUARY 2014 FACULTY OF ART, DESIGN AND ARCHITECTURE BUILDING BUNTING ROAD CAMPUS, UNIVERSITY OF JOHANNESBURG

Increasingly, in the South African academy, practice-led research (PLR) is becoming not only a recognised, but a necessarily acknowledged means of furthering research in the fields of art and design. While the University of Johannesburg's Faculty of Art, Design and Architecture, along with several other national and international institutions, promotes PLR as a point of positionality in its teaching and research, emphasis has, to date, been on PLR as an approach to creative outputs. Comparatively little discussion about possible PLR approaches to textual outputs, and how these have the potential to manifest new forms of, and forums for, non-traditional writing and publication have taken place. Such positions would necessarily impact on issues such as what may be accredited as written outputs by academic institutions, as well as how such outputs may be appraised by peerreviewers, editors and publishers.



In this regard, the **Research Centre**, **Visual Identities in Art and Design (VIAD)**.

University of Johannesburg, is organising a two-day roundtable discussion focussing on the possibilities for writing using PLR approaches, with particular emphasis on how these approaches may be deployed by PLR practitioners working across the fields of art and design, and more broadly, across the spectrum of visual representation. The key questions being posed to the roundtable are:

- How can PLR approaches to writing be used to model new forms of textual outputs in art and design?
- What are possible PLR approaches in writing?
- How are articles that employ these approaches to be appraised by peer-reviewers, editors and publishers?
- What is required in order for PLRbased writing forms to be acknowledged as scholarly outputs?

The roundtable will host key thinkers and practitioners working within, and outside, the field of PLR. Substantial time provision is being made to allow for in-depth engagement from the audience with any issues that arise after each

Registration Cost:

R300 (1 day) or R450 (1.5 days) For further information and registration contact **reshmac(duj.ac.za Registration closes: 17 January 2014**