



## **Sixth International Design Education Conference**

7 & 8 September 2011, University of Johannesburg

*Faculty of Art, Design and Architecture & Visual Identities in Art and Design Research Centre*

### **Announcement and Call for Abstracts and/or Papers**

The Sixth International Design Education Forum conference is hosted by the Faculty of Art, Design and Architecture & Visual Identities in Art and Design Research Centre at the University of Johannesburg.

### **Theme: 20/20 Design Vision**

In 2011, the Design Education Forum of Southern Africa is celebrating its 20<sup>th</sup> anniversary and in so doing, marks an important milestone in its reflection on design education from the past, present as well as visions for the future. The conference theme - *20/20 Design Vision*, offers participants the opportunity to focus on many interesting and engaging debates that range from an overview of the state of Design Education in the last 20 years to more importantly to offer visions beyond the present.

DEFSA encourages cross- and multidisciplinary or peripheral design education debates presented by academics, researchers and practitioners that incorporate a wide spectrum of research methods and approaches associated with design teaching, learning and research.

### **Sub-Themes**

Potential conference participants are required to present original research that addresses the conference theme; *20/20 Design Vision*, and the conference sub-themes as presented below. Presentations should aim to stimulate new thinking, present insights and/or reflect on different perspectives and viewpoints, communicate innovative conceptual frameworks and propose alternative solutions or new opportunities for design education. Papers can present either a critical analysis of detailed case studies, as lessons learnt, or explore and embrace the panoramic and peripheral aspects that contribute to discussions around the conference theme.

1. **Reflective vision - "Hindsight is always 20/20" Billy Wilder**
  - Undergraduate teaching and learning practices
  - Engaging with the design profession/industry
  - Design research projects or focus areas
2. **Three dimensional vision: exploring the multi-dimensional design education landscape**
  - Design and identity
  - Design and culture
  - Design and the human body
  - Cross- and multidisciplinary design collaborations
  - Interdisciplinary research and research focus areas
3. **Peripheral vision: Exploring the outer boundaries that inform/overlap with design education**
  - National and international collaborations
  - Cross- and/or multidisciplinary collaboration with "the other" disciplines
  - Synergies with peripheral disciplines or activities

#### 4. Future vision: Future projections and strategies for design education

- New approaches/perspectives for design education teaching and learning
- Research methods and methodology for design education research
- Evolving or emerging design education disciplines
- New design education paradigms

### Conference Structure

The conference is a 2-day event with parallel sessions. The conference will comprise plenary sessions and presentations around the conference theme and sub-themes.

### Submission of Abstracts and Papers

The conference organising committee will identify an evaluation panel to evaluate the submitted abstracts. Abstracts must reach the evaluation panel by 14 April 2011. Submission date for the full paper is 20 July 2011.

### Peer Review Process

- A blind peer review will be conducted, by the conference committee, of all the abstracts received within the specified deadline.
- The outcomes of the abstracts will be communicated to all authors. Authors, whose abstracts have been accepted, will be invited to submit full papers to the conference committee.
- Double blind peer reviews are undertaken of all papers prior to the conference and feedback presented to authors prior to conference presentation. Papers that are not accepted may not be presented at the conference.
- A panel of reputable national and international academics and subject experts will be established to conduct the peer review. A list of peer reviewers will be published in the conference proceedings.
- All authors will be informed of the outcome of the peer review process and provided with a copy of the comments made by the peer reviewers.
- Revised papers will be collated and published in the conference proceeding published on DEFSA website

### Key Dates for the Conference

- Submission of abstracts (minimum 450 to maximum 600 words) 14 April 2011
- Notification of successful abstract 6 May 2011
- Submission of full paper 20 July 2011 (Comply with the conference paper format)
- Deadline for presenters to register 30 July 2011
- Feedback from the peer reviewers 19 August 2011
- Outline presentation at conference 7-8 September 2011
- Submission of revised final paper for conference proceeding 19 October 2011
- Publish conference proceeding on DEFSA website in December 2011

### Submission of abstracts or papers to:

Tanya Smit (DEFSA secretariat and conference organiser) [tanya@contemporaryevents.co.za](mailto:tanya@contemporaryevents.co.za)

### DEFSA Website Address

Consult the DEFSA website to gain further information relating to the Forum and previous conferences: [www.defsa.org.za](http://www.defsa.org.za)