

OPENBARE LESING PUBLIC LECTURE



UNIVERSITEIT VAN PRETORIA
UNIVERSITY OF PRETORIA
YUNIBESITHI YA PRETORIA
Faculty of Humanities

20 Februarie 2013 • 20 February 2013

The human economy: an interdisciplinary approach to the world crisis

The Vice-Chancellor and Principal, Prof Cheryl de la Rey, cordially invites you to a public lecture presented by Prof Keith Hart.

Date Wednesday, 20 February 2013

Time 17:00–18:30, followed by a reception

Venue Senate Hall, Administration Building, Hatfield Campus,
University of Pretoria

RSVP Marinda Maree marinda.maree@up.ac.za, 012 420 2505 by 13 February

The lecture discusses the world economic crisis and outlines a new approach to humanity's predicament. The idea of a 'human economy' came out of an international movement inspired by the World Social Forum. Activists and researchers rejected the dominant free market and command models of twentieth-century economy. These were based on abstract and impersonal versions of human behaviour, remote from the concerns of people on the ground, and they left the vast majority of the world's inhabitants in acute poverty and without meaningful freedom. A human economy would be one that gives priority to what people really do and want, while addressing the needs of humanity as a whole. The Human economy programme aims to contribute a perspective of the global South.

Keith Hart is a Visiting Professor, Centre for the Advancement of Scholarship's, Co-director of the Human Economy Programme at the University of Pretoria. He is also a Centennial Professor of Economic Anthropology, London School of Economics.

*Troy Henriksen's *Ego Maniac* provides stereotypical images of contemporary economy that the Human Economy approach would like to replace.

The human economy: an interdisciplinary approach to the world crisis

Die Visekanselier en Rektor, prof Cheryl de la Rey, nooi u vriendelik uit na 'n openbare lesing deur prof Keith Hart.

Datum Woensdag 20 Februarie 2013

Tyd 17:00–18:30, gevolg deur 'n onthaal

Plek Senaatsaal, Administrasiegebou, Hatfieldkampus, Universiteit van Pretoria

RSVP Marinda Maree, marinda.maree@up.ac.za, 012 420 2505 teen
13 Februarie

Die lesing bespreek die wêreld- ekonomiese krisis en skets 'n nuwe benadering tot die mensdom se verknorsing. Die idee van 'n "menslike ekonomie" het voortgespruit uit 'n internasionale beweging wat 'n dekade gelede deur die Wêreld Sosiale Forum geïnspireer is. Aktiviste en navorsers het die oorheersende vryemark- en bevelsmodelle van die 20ste eeuse ekonomie verwerp. Dit was op abstrakte en onpersoonlike weergawes van menslike gedrag gegrond, verwyderd van mense op grondvlak se belange, terwyl dit die meerderheid van wêreldbewoners in akute armoede en sonder betekenisvolle vryheid gelaat het. 'n Menslike ekonomie sal een wees wat dit wat mense regtig wil doen, bo aan die prioriteitslys plaas terwyl dit die behoeftes van die mensdom as geheel aanspreek, soos gesien vanuit die perspektief van die Suide in sy geheel.

Keith Hart is 'n Besoekende Professor by die Sentrum vir die Bevordering van Vakgeleerdheid en Mededirekteur van die Menslike Ekonomie-program aan die Universiteit van Pretoria. Hy is ook 'n Professor in Ekonomiese Antropologie by die Londense Skool vir Ekonomie.

*Troy Hendriksen se *Ego Maniac*