

2nd Annual Open Learning & Distance Education for Africa Summit

**29 – 30 July, 2013
@ Holiday Inn
123 Rivonia Road, Sandton**



“Distance education’s manifestations transcend barriers across the globe, among developed and developing countries and is interwoven among those aspiring ideals of human rights, equity, and equality for all to pursue their educational aspirations”.



2nd Annual

Open Learning & Distance Education for Africa Summit

After the success of Melrose Training's inaugural Open Learning & Distance Education for Africa Summit, the mission of the 2nd annual is to bring together higher education institutions, distance education establishments, and conventional education bodies that apply methodologies based on open and distance education technologies in order to motivate the educational system stakeholders to participate in its rich activities, sessions, and workshops on the changing technology dimension: development of networking tools, new platforms and standards.

We all want quality courses – Learners want skills and qualifications, Providers want satisfied customers and businesses want a skilled workforce. In the face of current trends, global changes and new pathways in education, this knowledge base aims to provide educators and decision makers with comprehensive acquaintance on the various aspects of open and distance learning (ODL).

In terms of the need for openness and flexibility, the ODL approach is considered to be significant in achieving the Millennium Development Goals that were initiated by the United Nations in the year 2001. Online learning can be a lifeline to those who have obstacles, such as geographical distances, physical disabilities, or politico-cultural barriers and in retrospect, distance education's long-term legacy will be tied to its capacity to empower and leverage educational access and opportunities for the underserved populations. After the success of Melrose Training's inaugural Open Learning & Distance Education for Africa Summit, the mission of the 2nd annual is to bring together higher education institutions, distance education establishments, and conventional education bodies that apply methodologies based on open and distance education technologies in order to motivate the educational system stakeholders to participate in its rich activities, sessions, and workshops on the changing technology dimension: development of networking tools, new platforms and standards.

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Key topics to be discussed

- Cloud computing standards, privacy, security and coordination
- Lifelong learning and learner support system in ODL
- Integrating latest video technologies that are relevant for increased teaching and learning
- Impact of e-learning on social change and ethics
- Policy and law required for the success of distance education and open learning
- Standards for learning objects, evaluation and performance measurements
- ODL Design, implementation, integration and delivering issues

Target market

- Education institutions
- Research institutions
- Governmental departments
- Education foundations
- E-Learning concerns
- Publishing companies
- ICT service providers

Who should attend?

- Chancellors and Deputy Chancellors
- Vice Chancellors
- Rectors and Vice Rectors
- Registrars and Vice Registrars
- Principals and Deputy Principals
- Faculty Deans and Deputy Faculty Deans
- Heads of Administration
- Education Researchers and Policy Makers
- Learning & Development Executives
- E-Learning & Social Media Specialists
- Curriculum Designers
- Government Senior Education Personnel
- ICT Programme Directors/Managers
- Professors and Lecturers





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Your expert speaker faculty



Dr. Mark Bullen
E-learning Specialist
– Commonwealth of Learning, Canada



Brett St. Clair
Head of New Products
– Google



Professor Johannes Cronje
Dean of Informatics & Design
– Cape Peninsula University of Technology



Professor Mpine Makoe
HOD of Institute for Open & Distance Learning
– UNISA



Dr. Knuth Noke
Deputy Director, Language Department – Goethe Institute, Germany



Dr. Jenny Roberts
Senior Researcher of Open & Distance Learning – UNISA



Professor Stephen Marquard
Acting Director, Centre for Educational Technology – University of Cape Town



Nokulunga Sithabile Ndhlovu
Associate Lecturer, Educational Technology Division – Wits School of Education

Dr. Nancy Mutshaeni
HOD Curriculum Studies & Education Management – University of Venda

Greig Krull
Education & Information Systems Specialist, South African Institute for Distance Education (SAIDE)



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SUMMIT AGENDA

Day 1: Monday 29 July

08:00 – 08:30

Registration & early morning refreshments

08:30 – 08:40 Chairperson's opening remarks

08:40 – 09:25

KEYNOTE ADDRESS

Choices & challenges: Lessons learnt in the evolution of online education

- What are the critical challenges and lessons learnt by providers delivering online and open education in support of lifelong learning?
- How can these lessons be applied to assess opportunities, develop strategies and design innovative distance and open learning programmes to take advantage of existing and emerging delivery technologies?

This keynote presentation will address the potential and risks of online and open education, identify the changing education needs and expectations of students, employers and government agencies, share the lessons learned from the rise of new online education providers, offer advice on strategies for providers to successfully deliver programs at a distance and share a vision of the future of open and distance learning programs available anywhere and at anytime.

09:25 – 10:10

Academic accreditation for open learning degrees and institutions

- Open learning programmes strategy
- Instructional design: Theories and models
- Policies, legislation and regulatory bodies for open learning
- Instructor's role in design and development of content

10:10 – 10:40

Coffee/tea break

10:40 – 11:40

Quality Assurance in Open Learning

- General standards and controls
- Standards for measuring performance and evaluating open learning activities
- Recent international trends in monitoring,

measuring, and evaluating open learning activities

- Evaluation of technologies

11:40 – 12:30

Utilising Blended Design to Learn and Teach in Integrated Environments

- What is the student experience of blended learning?
- What is the impact of campus development design on student learning?
- How have recent projects improved the physical and virtual learning space?

12:30 – 13:30

Networking Lunch

13:30 – 14:25

Drivers of Change – Contestability, democratization, digital technologies, global mobility and integration with industry

- Impact on universities
- Potential models of the future
- implications

14:25 – 14:45

Mid-afternoon refreshments break

14:45 – 15:30

Mobile Learning and Student Engagement in and Outside the Classroom

- New developments in mobile devices and mobile platforms
- The drivers of mobile learning
- Features of university mobile learning
- Ease of access to social network sites
- Implementing a successful mobile learning strategy

15:30 – 16:15

Exploring the Right Social Media Platforms to Engage Students in the Learning Process: Using a Knowledge Model

- Knowledge identification
- Knowledge creation
- Knowledge quality check
- Knowledge dissemination

16:15

Chairperson's Closing Remarks



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Day 2: Tuesday 30 July

08:00 – 08:30

Registration & early morning refreshments

08:30 – 08:35

Chairperson's opening remarks

08:35 – 09:20

ICT Integration in African Universities

- Goals of technology enabled education
- Challenges of ICT Integration in University Teaching
- Opportunities of ICT Integration in University Teaching
- ICT Integration Case Study from 7 African Universities

09:20 – 10:10

Real Connections: Making Distance Education Accessible to Everyone

- Practices to ensure access to students with disabilities
- Visual impairments and other specific learning disabilities

10:10 – 10:40

Coffee/tea break

10:40 – 11:25

Future Directions, Spaces and Possibilities in ODL

- Open educational resources
- Social software for education
- Game-based learning
- Knowledge co-creation and sharing
- Research and development

11:25 – 12:10

Doing IT for Free

This talk will take delegates on a rollercoaster ride of free Web-based and mobile technologies to assist in improving teaching and learning over distance. It will cover topics such as:

- What technologies are available for what types of learning?
- How do the various technologies match up to Bloom's taxonomy of learning?
- How can these technologies be used in a teaching and learning setting

12:10 – 13:10

Networking lunch

13:10 – 14:10

CASE STUDY: A Free Online Doctoral Programme

14:10 – 14:30

Distance Language Courses – Possibilities and Limits

14:30 – 15:30

Mid-afternoon refreshments

15:30 – 16:15

OERs in Distance Education: Adopting a Model of Open Learning in Academic Practice

- Constraints by the lack of teaching experience
- Access to teacher resources in academic practice to enhance teaching skills and aptitudes
- The problem of identifying OERs on teaching from which tutors can benefit from in these environments
- focus on CDE project that revolves around repurposing a collection of digital learning resources and create awareness of the value of OERs for developing Distance Learning tutors

16:15

Chairperson's Closing Remarks



TO SECURE YOUR PLACE AT THIS COURSE, PLEASE COMPLETE THE FOLLOWING:

Cost Per Delegate: R 7999.00 excl vat**Company Details**

Company Name			
Company Vat Registration Number			
Business Postal Address			
Tel or Mobile		Number Fax	
Email			Purchase Order

Delegate Details

	Title	Delegate Name	Designation	E-mail	Cell	Amount
1st						
2nd						
3rd						
4th						
5th						
6th						
7th						
8th						
9th						
10th						

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Application for registration and acceptance of terms and conditions.

Reference Code:

I acknowledge that I have read, understood and accept the programme and Terms and Conditions (including Payment Terms) and hereby apply for registration on behalf of myself (if a single delegate) or on behalf of the under mentioned organisation which I am duly authorised to represent.

Company Name	Melrose Advanced Professional Training	Name	
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Number Of Delegates: _____ X R _____ (Price per delegate) = R _____ (Total Amount)

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acknowledge that I have read and understood all of the Payment Methods, Policies and Terms & conditions.

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or fax: 011 455 5084