

## **John North**

**Programme Director: Albert Luthuli Centre for Responsible Leadership /  
Project Head: GRLI / 50+20**

### Summary

I am a next generation integrational entrepreneur operating across the boundaries of society, business and academia. I hold an MBA degree, created 2 online businesses during my undergraduate degree, and later worked as international strategy consultant advising Fortune 500 companies. I was the founding head of Accenture's sustainability practice in Ireland. My passion to make a difference in my home country brought me back to South Africa in 2009 where I combine local work as senior advisor to the Albert Luthuli Centre for Responsible Leadership, University of Pretoria and an international role as Projects Head of the Brussels-based UN-backed Globally Responsible Leadership Initiative. In the latter role I am focussed on a series of implementation projects of the 50+20 Agenda of management education in service of society.

### Experience

#### **Project Manager**

##### 50+20

January 2011 – Present (2 years 9 months)

Member of Steering Committee and Authoring team. Responsible for communication and community management.

#### **Programme Director**

##### **Albert Luthuli Centre for Responsible Leadership**

October 2009 – Present (4 years)

Developed core curriculum of under-graduate, post-graduate and executive programmes

#### **Volunteer: National Arbor Month 2009**

##### **Food & Trees For Africa**

August 2009 – November 2009 (4 months)

Setup Arbor month contact database and tree distribution

#### **Snr Manager, Strategy Service Line**

##### **Accenture**

February 2007 – April 2009 (2 years 3 months)

Established Sustainability consulting service line of Accenture Ireland. Developed Operating Model and Strategy solutions in consultation with senior executives of banking and insurance companies in South Africa and Ireland. Clients included: Barclays, Absa, Old Mutual, RSA insurance, AIB, Bank of Ireland

### **Manager, Financial Services**

#### **Accenture South Africa**

March 2004 – January 2007 (2 years 11 months)

Consulting and Programme and Project Management position with recent experience in Strategy and Business Architecture, Post-merger integration and Information Management.

### **Business Analyst**

#### **Discovery Health**

June 2003 – February 2004 (9 months)

Business Analyst and Project Manager at largest SA Health Insurer. Typical duties included: scoping projects and doing feasibility and impact studies; documenting user and functional requirements using process flows, use cases and screen prototyping; managing project life cycle and stakeholder expectations. Projects typically aimed to encourage and facilitate use of internet functionality by Health scheme members (e.g. Online Claims, Pre-authorisations)

### **Head: Electronic Communication Office**

#### **University of Pretoria: Marketing & Communication**

January 2001 – March 2003 (2 years 3 months)

Established and co-ordinated the Unit for Electronic Communication in the Department of Marketing Services. Responsibilities included:

- Co-ordinating campus wide activities that relate to the planning, development, alignment and maintenance of University web sites (approximately 300 departments, centres and faculties) and other electronic communication media.
- Devising and implementing information architecture standards for web based and other electronic media interfaces.
- Managing the communication with stakeholders regarding the changes within this environment.
- Developing and implementing training programmes and material that relate to these skills and activities.
- Ensuring a business fit of the unit's activities by integrating the web site re-development project with open-source information technology architecture requirements and planning the alignment with other web based information systems and corporate marketing strategy

## **Owner, Manager**

### **Hypernorth**

January 1997 – December 2001 (5 years)

Self-employed by Hypernorth (north hypermedia cc, CK98 58095/23) as Information Architect and consultant to various companies on web site and information management solutions. Work experience listed by client: National Productivity Institute - [www.npi.co.za](http://www.npi.co.za); South African National Library - [www.nlsa.ac.za](http://www.nlsa.ac.za) (conceptualisation and first implementation of architecture as well as e-commerce enablement); Continuing Education at University of Pretoria (Pty) Ltd, including design of a platform for electronic delivery of CPD offerings - [www.ceatup.com](http://www.ceatup.com); Contracted by Interword Communications to design a year course and write course materials for Elken Private College on starting and managing a Web-publishing company; Unit of Knowledge and Information Design of the State Information Technology Agency (SITA); South African Bureau of Standards Design Institute - [www.sabs.co.za/design](http://www.sabs.co.za/design); Developed and maintained the Benchmarking South Africa web site - [www.bensa.co.za](http://www.bensa.co.za)

### **Barclays-Absa Programme Office**

January 2005 – September 2005

Setting up the Programme Office to run one of the largest post-merger integration programmes in Africa

### **Innovation Cohort - global programme for design and learning directors(Link)**

March 2013 – Present

A one year peer based programme developing innovation in learning within international business schools, universities, corporate universities and learning centre.

## **Skills & Expertise**

### **Most endorsed for...**

Strategy

Management Consulting

Program Management

Change Management

Sustainability

Business Transformation

Training

Management

Leadership

Project Management

**John also knows about...**

Project Planning

Coaching

Business Strategy

Consulting

Entrepreneurship

Languages

**Languages**

English      Native or bilingual proficiency

Afrikaans      Native or bilingual proficiency

**Publications**

**50+20 Agenda: Management Education for the World**

Edward Elgar

June 19, 2012

Management Education for the World is written for everybody concerned or passionate about the future of management education. For many years commentators have described what is wrong with business schools – characterizing them as the breeding grounds of a culture of greed and self enrichment in global business at the expense of the rest of society and of nature. Management Education for the World is a response to this critique and a handbook for those seeking to create knowledge for and educate a new breed of business leaders. It presents a vision for the transformation of management education in service of the common good. And it explains how such a vision can be implemented in practice. The 50+20 vision, as it is also known, was developed through a collaborative initiative between the Globally Responsible Leadership Initiative, the World Business School Council for Sustainable Business and the U.N.-backed Principles of Responsible Management Education and draws on the expertise of sustainability scholars, business and business school leaders and thought leaders from many other walks of life. This book explores the 21st Century agenda of management education identifying three fundamental goals: educating and developing globally responsible leaders, enabling business organizations to serve the common good, and engaging

in the transformation of business and the economy. It is a clarion call of service to society for a sector lost between the interests of faculty, business and the schools themselves at the expense of people and planet. It sees business education stepping up to the plate with the ability of holding and creating a space to provide responsible leadership for a sustainable world embodied in the central and unifying element of the 50+20 vision, the collaboratory

## **Education**

### **University of Pretoria/Universiteit van Pretoria**

MBA, Strategy, Finance, Project Management

2002 – 2003

### **University of Pretoria/Universiteit van Pretoria**

BA Information Science, Information Management, English

1996 – 2002

### **Afrikaanse Hoer Seunskool**

Matric, High School

1991 – 1995

## **Additional Info**

### **Interests**

Sustainability,

Strategy,

Entrepreneurship,

Business architecture,

Responsible leadership,

South Africa,

Information Management

## **Recommendations**

## Mary-Ann Fairall

Programme Manager of Trees for All and Bamboo for Africa

I worked with Mary-Ann at Food & Trees for Africa during 2009 when she coordinated National Arbor month. Mary-Ann is passionate about the sustainability movement, believes she can make a difference and inspires those around her to believe the same. At the time she was an undergraduate student who handled a number of tricky situations with maturity beyond her years.

November 29, 2011, John worked directly with Mary-Ann at Food & Trees for Africa

## Companies



wbcasd

Nonprofit Organization Management



FNB South Africa

Banking



SYMPHONIA

Symphonia Leadership Development

Professional Training & Coaching



EFMD EFMD

Nonprofit Organization Management



African Leadership Network

Think Tanks



University of Pretoria

Higher Education



Zermatt Summit Foundation

Think Tanks

