Albert Luthuli Centre for Responsible Leadership

Faculty of Economic and Management Sciences

Postgraduate Diploma in Integrated Reporting (Sponsored by PwC) (PGDIR)

Information Brochure

2015

UNIVERSITEIT VAN PRETORIA
UNIVERSITY OF PRETORIA
YUNIBESITHI YA PRETORIA
Faculty of Economic and Management Sciences

pwc

PGDIR (Sponsored by PwC) 2015 (Course Code: 07220025)

The Albert Luthuli Centre for Responsible Leadership

The Albert Luthuli Centre for Responsible Leadership aims to develop a new generation of responsible leaders, shaping local and international business practices and policies in support of social and environmental justice.

The ALCRL's strengths lie in its ability to harness the academic integrity of a variety of academic disciplines, reaching across areas such as economic and management sciences, environmental sciences, natural sciences, law, engineering and humanities, to name a few. Its legitimacy lies in its ability to respond to key issues in the field of corporate responsibility and responsible leadership.

For more information, visit the Albert Luthuli Centre for Responsible Leadership's website: **http://web.up.ac.za/crl.**

The ALCRL's vision for integrated reporting

The ALCRL's involvement in <IR> stems from its foundational belief in the pivotal role that business must play if sustainable development is to be realised. It is for this reason that the educational approach toward <IR> is situated within existing literature promoting the move toward sustainable development.

Presentation model

In 2015, the programme will be presented in blocks. This will make it possible for people all over South Africa and the rest of Africa to travel to the University of Pretoria to attend the classes. There will be three blocks (from Thursday to Sunday) in the first semester (between February and May 2015) and another three blocks in the second semester (between July and November 2015). Exams for the three modules of the first semester will take place in June and exams for the second semester in November. This will amount to a fourth block for each semester.

Specialist practitioners will present specialised topics within the PGDIR curriculum. We are delighted that Prof Carol Adams, a renowned and respected academic in the field of accounting for sustainability, will present a number of lectures on the programme. Carol Adams' work is

concerned with the relationships between business, society and the environment. She is an internationally renowned author in integrated reporting and sustainability reporting, change management and performance management. She holds a part time professor position at Monash University, is a visiting professor at the Adam Smith Business School, University of Glasgow and a Research Fellow at the Centre for Sustainability Management, Leuphana Universität Lüneburg.

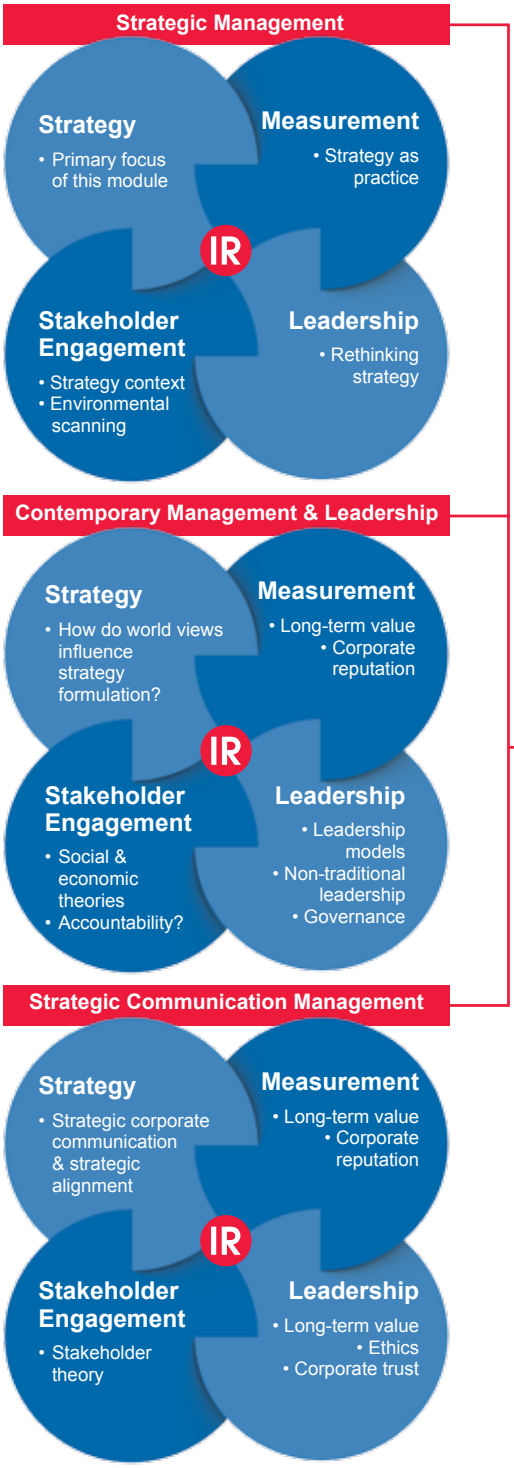
Please refer to the ALCRL's website for a full CV of Prof Adams.

Sustainability professionals from PwC and other organisations will present a number of topics within the Assurance module.

PwC sponsorship

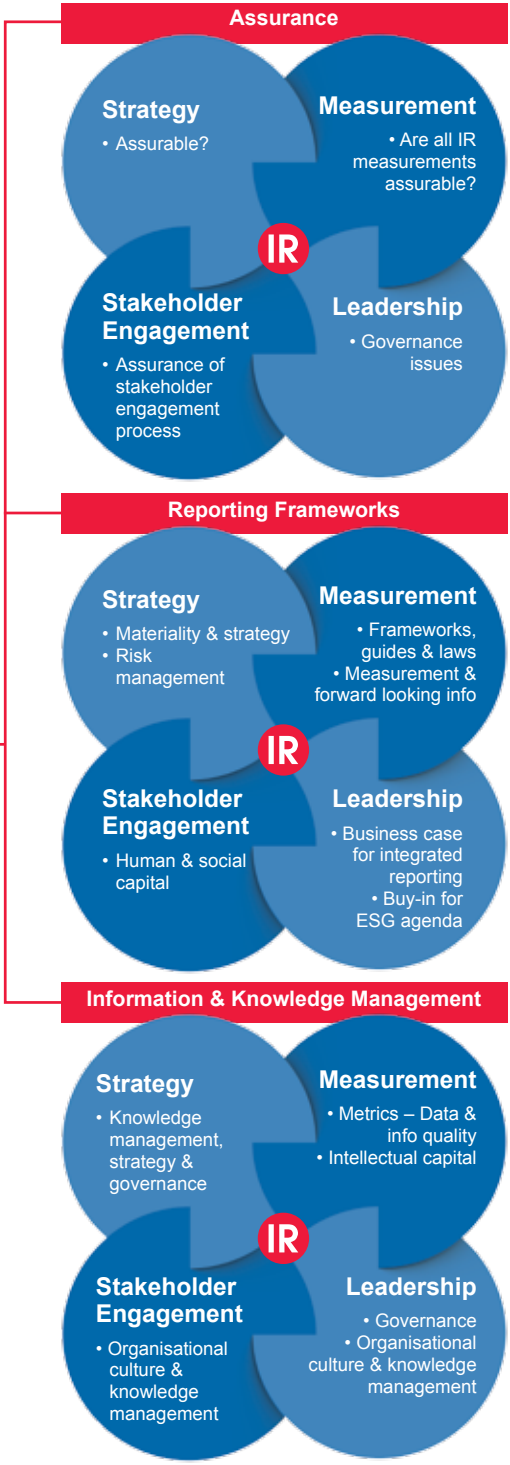
As a proud sponsor of the PGDIR, PwC also offers technical and professional support in advancing the field of integrated reporting at the ALCRL. (Please note that this document is for general information purposes only, and should not be used as a substitute for consultation with professional advisors.)

PwC helps organisations and individuals create the value they're looking for. We're a member of the PwC network of firms in 158 countries, with close to 169 000 people. We're committed to delivering quality in assurance, tax and advisory services. PwC refers to the South African member firm, and may sometimes refer to the PwC network. Each member firm is a separate legal entity.



1st Semester

2nd Semester



Subject areas within PGDIR

Course	Description	Credits	Link to integrated reporting
Strategic Management	Strategic Management analyses the combination of competitive strategies and business approaches that organisations can employ to satisfy customer needs, achieve organisational objectives and compete successfully in a dynamic business environment.	20	<IR> aims to provide information on the strategic intent of an organisation. This module provides the basic building blocks to reconsider strategy formulation within an <IR> context.
Strategic Communications Management	The objective of this module is to conceptualise the role of corporate communication in the strategic decision- making process. It also addresses the overlapping and complementary areas of communication management with other fields of study in the management sciences.	20	Management of stakeholder relationships and the engagement of stakeholders is an integral part of the integrated reporting process.
Contemporary Management and Leadership	The purpose of the module is to firstly situate <IR> within the broader discourse of sustainable development and to secondly, focus on the type of leadership that is required to realise sustainable development.	20	The module provides a broader philosophical understanding of the challenges that <IR> will have to overcome to flourish within the current economic paradigm.
Reporting Frameworks	The most prevalent reporting frameworks that currently affect integrated reporting practice will be considered in this module. Through the process of action learning, students will acquire the knowledge and skills to implement basic reporting principles within an organisation. A secondary aim of this module will be to create a platform where students can learn to apply the skills obtained in the other subject areas of the Diploma within an integrated reporting context.	25	The reporting frameworks that inform integrated reporting will be discussed in this subject.

Subject areas within PGDIR (continued)

Course	Description	Credits	Link to integrated reporting
Assurance	The value of an integrated report is directly dependent on the quality of the information. By viewing <IR> through the lens of an assurance provider, students will attain the proficiency to prepare information in an integrated report of a sufficient quality to withstand the scrutiny of external assurance.	20	An understanding of assurance principles provide students with the knowledge to prepare robust integrated reports.
Information and Knowledge Management	This module consists of two main sections. A theoretical framework of information and knowledge management will be addressed in Section One. Section Two covers the enablers of information and knowledge management, including leadership, corporate culture, organisational learning, strategy, laws and policies, measurement, and information technology.	15	A major motivation for the move toward <IR> resides in the inadequacies of intellectual capital reporting. This module provides students with the basic skill to capture and manage the internal drivers of intellectual capital.

Important Dates for 2015

1ST SEMESTER		
	Block 1	5 – 8 February 2015
	Block 2	26 – 29 March 2015
	Block 3	14 – 17 May 2015
	Exams	11; 13; 15 June 2015
2ND SEMESTER		
	Block 1	23 – 26 July 2015
	Block 2	31 Aug – 6 Sep 2015
	Block 3	15 – 18 October 2015
	Exams	12; 14; 16 November 2015

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