

SELECTION PROCEDURE 2021

Intake for 2022
BA Information Design (ID)

INTRODUCTION TO ID

The successful information designer (communication designer) is a professional, highly qualified person who plays a decisive and strategic role in creating the contemporary visual environment. We live in a world in which we are surrounded by words and pictures and it is the designer's responsibility to provide original solutions for mass communication purposes.

FOLLOW THESE STEPS TO APPLY

01 *Apply at UP* > **02** *Apply at ID* > **03** *Interview video and selection test*

- 01.** UP online application
- 02.** Submit your online ID selection form, which includes a questionnaire and an online portfolio section.
- 03.** Complete an interview video and selection test if your application complies with UP's and ID's admission requirements.

STEP 01

Apply at UP

To ensure that your complete application is received by ID by 31 July 2021, it is strongly advised that you complete & submit your UP application online at least two weeks before the deadline.

APPLY AT UP

Only applications that comply with the University's admission requirements will be considered for selection and admission to the Information Design course.

The closing date for applications for all selection courses at the University of Pretoria (UP) for 2022 is **31 July 2021**. Apply online at www.up.ac.za/apply. You must consult the **UP portal** to track the status of your application. Please contact the Student Service Centre on Hatfield campus (012) 420 3111 or ssc@up.ac.za if you experience problems with your online application.

Minimum Admission Requirements

For additional information regarding the minimum admission requirements, visit www.up.ac.za/programmes.

ADMISSION REQUIREMENTS

Please make sure that you comply with the following minimum requirements for admission to the BA Information Design course, as explained on the [VA web page](#):

- › National Senior Certificate (NSC) or an equivalent qualification with admission to bachelor's degree study.
- › An Admission Point Score (APS) of 30 (Grade 12 applicants calculate their APS using Grade 11 marks when applying, but Grade 12 marks are used for APS calculations for applicants who have already obtained a NSC or equivalent qualification. All applicants must achieve an APS of at least 28 in Grade 12 for final admission).
- › English Home Language or English First Additional Language (Level 5).
- › An art- or design-related school subject is not a requirement, but all applicants will have to complete an online ID selection form, which comprises of a question sections and a portfolio submission section, as part of their application.

NOTE After submitting your UP application, please save the proof/screengrab of your successful application, and then continue with Step 02, i.e. your application at ID.

STEP 02

Please consult the [VA web page](#) for details regarding the application for BA Fine Arts (FA) course, which is separate from the ID process detailed in this document.

APPLY AT ID

All applicants for Information Design must complete an [online ID selection form](#), which consists of question sections and an online portfolio section, by **31 July 2021**. No late applications will be accepted.

QUESTIONNAIRE

The online ID selection form requires you to answer questions about yourself, including education, personal interests and achievements, motivation for study, etc. Moreover, the form will facilitate the uploading of your portfolio pieces (as detailed in the section below).

PORTFOLIO

You are required to submit 8 portfolio pieces as part of the online ID selection form. The portfolio must include:

- › 1 x original drawing from observation
- › 1 x original photograph
- › 6 x additional work



APPLY AT ID (CONTINUED)

PORTFOLIO

Keep the photographs of your work simple. Avoid cluttering the photographs with decorative add-ons or unnecessary extras that may detract us from seeing the work clearly. Refer to the examples alongside.

The 6 colour photographs of your art/design work should indicate your proficiency in auto-graphic hand-drawn mark-making, expression and communication. The portfolio pieces that you submit can be 2D or 3D. Please refer to the tips below for taking photographs of your work.

Only include examples of works that have been created in the last two years. Specific requirements and instructions are provided on the online ID selection form.



Example: Drawing from observation

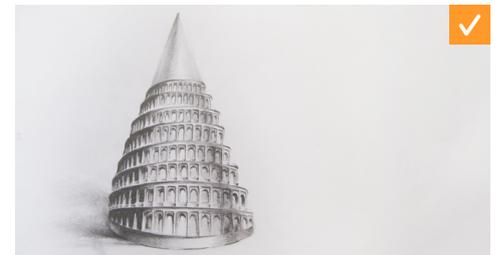
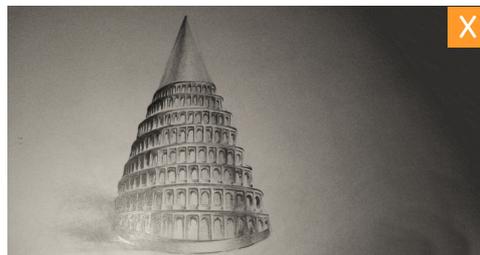


Example: Photograph (Architectural shot)

Photographing 2D work

Remember to avoid glares (do not take photographs under direct light). Make sure you capture sharp photos. Please also avoid submitting images that are out of focus.

TIPS FOR PHOTOGRAPHING 2D WORK



Glares and dark edges: Make sure to capture your photographs in natural light in a well-lit area. Photographs captured in darker areas with harsh lighting will result in dark edges and glares.



Blurry images: Make sure that you submit sharp images.

APPLY AT ID (CONTINUED)

PORTFOLIO REQUIREMENTS (CONTINUED)

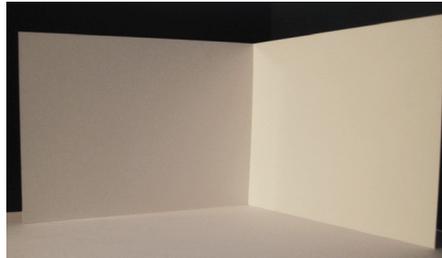
Photographing 3D projects

Remember to focus on lighting and angle variation when photographing 3D work.

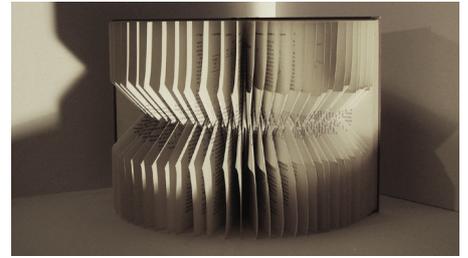
Note

You may choose to submit photographs of 3D work. You may also decide to photograph 3D work from a few different angles. Please note that all angles of the same work count as only one portfolio piece.

TIPS FOR PHOTOGRAPHING 3D WORK



Stage: Build a white stage or drape a black backdrop against which to showcase the object.



Lighting: Experiment with light placement for dynamic and well-lit objects.



Angles: Experiment with different angles to present dynamic photographs of 3D work.



Cropping: Don't be afraid to crop your work to exclude unnecessary elements or surroundings.

INTERVIEW VIDEO & SELECTION TESTS

STEP 03

SUCCESSFUL ID APPLICATIONS

If you successfully meet the requirements of the merit selection process for BA Information Design, you qualify to continue to the third and final step of the selection process. This step requires you to firstly record a short interview video; and secondly to complete a test that examines your ability to think laterally, visualise ideas, interpret visual images, and communicate ideas in written form.

The interview video and test will be reviewed in conjunction with your online ID selection form, in order to assist the selection panel in identifying the most suitable candidates for the Information Design course.

APPLY AT ID (CONTINUED)

INTERVIEW VIDEO & SELECTION TESTS (CONTINUED)

You will receive an email by 17 August 2021 with further information about this round of the selection process. The email will detail the requirements for each deliverable, as well as the deadline for the submission of the deliverables. Please ensure that you provide the correct contact details, including your preferred cell phone number and email address, when completing both the UP application form as well as the online ID selection form.

UNSUCCESSFUL ID APPLICATIONS

If you do not hear from us via email by 17 August 2021, you can assume that you do not qualify for the final round of the selection process; this means that you will not be eligible to submit an interview video and selection test. Please be aware that the selection panel's decision in this regard is final. No correspondence will be entered into by the ID selection panel members, nor other UP staff, including administrators.

FINAL SELECTION RESULTS

If you are not going to take your place, it is a common courtesy to indicate your decision, not only for the University, but also for other prospective students who may be on the waiting list.

You will receive an email from us by 30 September 2021, indicating that the final results are published on the UP Portal. If you have been accepted, kindly call the Visual Arts administrator on (012) 420 2353 or send an email to visualarts.selection@up.ac.za no later than 29 October 2021 to confirm whether you will be taking your place or not.

ACCEPTANCE OF ADMISSION AT UP

If you have been conditionally or unconditionally admitted, visit the [My UP login](#) 'Student Centre' to accept or decline the place that has been allocated to you.

