



UNIVERSITEIT VAN PRETORIA
UNIVERSITY OF PRETORIA
YUNIBESITHI YA PRETORIA

Faculty of Economic and Management Sciences

Fakulteit Ekonomiese en Bestuurswetenskappe
Lefapha la Disaense tša Ekonomi le Taolo

Department of Business Management

MPhil in Strategic Management

Programme code 07255287



What's the degree about?

Strategic management involves setting objectives, analysing the competitive environment, analysing the internal organisation, evaluating strategies and ensuring that management rolls out the strategies across the organisation.

At its heart, strategic management involves identifying how the organisation stacks up compared to its competitors and recognising opportunities and threats facing an organisation, whether they come from within the organisation or from the external environment.

Why choose the MPhil in Strategic Management programme?

The MPhil Strategic Management programme aims to equip managers with the necessary skills in the formulation and implementation of the major goals and initiatives of an organisation. The programme equips students to apply business knowledge in evaluating business goals, objectives and plans in light of the company's focus on effectiveness and efficiency.



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www.up.ac.za/business-management

Course outline

- This one-year programme consists of coursework (block contact sessions, after hours from 17:30-21:00) and the submission of a research article.
- The coursework is offered in the first and second semester of the year. Attendance of all contact sessions is compulsory.
- All lectures, tests and examination sessions will be conducted at the University of Pretoria's main campus in Hatfield.

Curriculum

One year full time programme:

Module code	Module name	Semester	Credits
OBS 811	Strategic Management	1 st	20
OBS 812	Advanced Concepts in Strategic Management	1 st	25
NME 804	Research Methodology	1 st	20
OBS 813	Applied Strategic Management	2 nd	25
OBS 898	Mini-dissertation: Research Article	2 nd	90



Who should apply?

The degree programme is designed for mainly middle and senior management professionals (aspiring junior managers) who want to attain an advanced degree while continuing to work in industry. Although many students in the programme have academic credentials in business related functions and management, the programme is also appropriate if your education and/or experience in other commerce disciplines or in sciences and engineering.

What are the entry requirements?

- The minimum entry requirements are an appropriate honours degree (NQF level 8) with at least 60% average and sufficient exposure to Strategic Management to the satisfaction of the Head of Department.
- A BTech degree is not recognised as an equivalent to an honours degree.
- Selection is not guaranteed as the department receives many applications annually and can only admit 15 students based on academic credentials.
- An English language proficiency test may be required as all class discussions, assignments, tests, examination papers and textbooks are in English.
- Shortlisted applicants may be required to write an academic writing test and attend an interview.

How should you apply?

- Applications are done online at www.up.ac.za/apply
- All postgraduate students with international qualifications need to submit an evaluation from the South African Qualifications Authority (SAQA). More information on this evaluation can be obtained from www.saqa.org.za
- International students may contact the International Cooperation Division for more information at www.up.ac.za/international-cooperation-division



Key dates

31 August 2020	Application closing date for international residents
30 September 2020	Application closing date for South African residents
October 2020	Shortlisted applicants invited to writing assessment & selection interview
November 2020	Final selection

Contact sessions

The dates for the first semester orientation and contact sessions will be communicated in December 2020.



What are the costs?

Full particulars concerning university fees and applicable regulations are contained in the Student Fees Guide of the University of Pretoria at www.up.ac.za/fees-and-funding

Enquiries

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>> Please see the Frequently Asked Questions (FAQs) on the next page.



Frequently asked questions about the department's MPhil degrees

1 What is the duration of an MPhil degree?

Most students complete the department's MPhil degrees in one (1) academic year, but you are allowed to spread your studies over two (2) years if necessary. However, the registration and tuition fees are payable per year of study (not per course). It is therefore financially advantageous to complete an MPhil degree in one academic year. You will have to obtain special permission from the Head of Department and the Deputy Dean: Research and Postgraduate Studies to interrupt or to extend your studies beyond two academic years.

2 What are the costs involved?

The registration and tuition fees are adjusted annually and are usually published on the University's web site during December (www.up.ac.za/student-fees/article/2735935/postgraduate-tuition-fees-per-faculty).

The fees for 2020 were as follows:

- Registration fee: R7 500 per annum (payable during January before online registration)
- Total course fees: R47 995 per annum (includes the registration fee)

You can use the amounts listed above +10% for budgeting and planning purposes while awaiting information on the exact registration and course fees payable in 2021.

Additional information about the registration and tuition fees may be obtained on the University's web page (www.up.ac.za/student-fees) or from the Student Service Centre (tel. 012 420 3111, e-mail: ssc@up.ac.za).

3 How much time should I have available for my MPhil studies?

Postgraduate studies require a lot of time and effort. You should have at least 20 to 25 hours available per week to focus on your MPhil studies. During peak times, you may even have to invest more time to prepare for tests, examinations and major written assignments.

4 Which factors should I consider to ensure my success as an MPhil student?

To be successful as an MPhil student, you will *inter alia* have to be internally motivated to succeed, invest the required time and effort in your studies, and deliberately seek stability in your life. Experience shows that it is not wise to undertake major life changes along with your

MPhil studies. Such major life changes could include getting married, starting a family, changing jobs or starting a new career, relocating to another town or city, or accepting a foreign work assignment.

On a practical level, you will also require access to a PC or laptop and to a stable high-speed Internet connection after hours and over weekends.

5 Is attendance of the contact sessions compulsory?

Yes, attendance of all the contact sessions is compulsory.

6 By when should I be formally registered as an MPhil student for 2021?

You will be informed during December 2020 whether your application for admission as an MPhil student in 2021 was successful or not. If successful, you should formally register as an MPhil student during January 2021 and preferably complete your online registration before 31 January 2021.

You have to be formally registered in order to access study material on clickUP, the University's online learning management platform, as well as the UP Library's e-journals collection. These resources are crucial for your studies.

Late registrations and degree changes will not be allowed after 15 February 2021.

7 What does the MPhil research project entail?

The MPhil research project contributes 110 of the 180 credits in each of the department's MPhil degrees. For this project, you will be required to individually plan and conduct an empirical research study under the guidance of a study leader in the department. Your study can be either qualitative or quantitative and must be aligned with your study leader's research interests and methodological expertise. Your study leader will guide you to identify an acceptable and feasible research topic for your study. You will be required to interview ± 12 participants (in the case of a qualitative study) or survey $\pm 150 - 200$ respondents (in the case of quantitative studies).



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