



UNIVERSITEIT VAN PRETORIA
UNIVERSITY OF PRETORIA
YUNIBESITHI YA PRETORIA

Faculty of Economic and Management Sciences

Fakulteit Ekonomiese en Bestuurswetenskappe
Lefapha la Disaense tša Ekonomi le Taolo

MPhil in Strategic Management

Programme code 07255287



What's the degree about?

Strategic management involves setting objectives, analysing the competitive environment, analysing the internal organisation, evaluating strategies and ensuring that management rolls out the strategies across the organisation.

At its heart, strategic management involves identifying how the organisation stacks up compared to its competitors and recognizing opportunities and threats facing an organisation, whether they come from within the organisation or from competitors.

Why choose the MPhil in Strategic Management programme?

The MPhil Strategic Management programme aims to equip managers with the necessary skills in the formulation and implementation of the major goals and initiatives of an organisation. The programme equips students to apply business knowledge in evaluating business goals, objectives and plans in light of the company's focus on effectiveness and efficiency.



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www.up.ac.za/business-management

Course outline

- The programme consists of coursework (after hours from 17:30-21:00) and a research article. The coursework part of the degree programme is offered during the first and second semester of the first year of study and the research article during the second semester.
- All lectures, tests and examination sessions will be conducted at the University of Pretoria's main campus in Hatfield – attendance of all contact sessions is compulsory.

Curriculum

One year full time programme:

Module code	Module name	Semester	Contact sessions	Credits
OBS 811	Strategy and Leadership	1 st	5x contact sessions	20
OBS 812	Advanced concepts in strategic management	1 st	5x contact sessions	25
NME 804	Research Methodology	1 st and 2 nd		20
OBS 813	Applied strategic management	2 nd	5x contact sessions	25
OBS 898	Mini-dissertation: Research article	2 nd		90



Who should apply?

The degree programme is designed for mainly middle and senior management professionals (aspiring junior managers) who want to attain an advanced degree while continuing to work in industry. Although many students in the programme have academic credentials in business related functions and management, the programme is also appropriate if your education and/or experience in other commerce disciplines or in sciences and engineering.

What are the entry requirements?

- The minimum entry requirements are an appropriate honours degree (NQF level 8) with at least 60% average and sufficient exposure to Strategic Management to the satisfaction of the Head of Department.
- A BTech degree is not recognised as an equivalent to an honours degree.
- Selection is not guaranteed as the department receives many applications annually and can only admit a limited number of students in each programme based on academic credentials.
- An academic writing proficiency test may be required.

How should you apply?

- Applications are done online at www.up.ac.za/apply
- All postgraduate students with international qualifications need to submit an evaluation from the South African Qualifications Authority (SAQA). More information on this evaluation can be obtained from www.saqa.org.za
- International students may contact the International Cooperation Division for more information at www.up.ac.za/international-cooperation-division



Key dates

31 August 2018	Application closing date for international residents
31 October 2018	Application closing date for South African residents
20 November 2018	Shortlisted applicants notified
28 - 30 November 2018	Selection interviews
11 December 2018	Accepted applicants notified

Contact sessions

The dates for the first semester orientation and contact sessions will be communicated in December of 2018.



What are the costs?

Full particulars concerning university fees and applicable regulations are contained in the Student Fees Guide of the University of Pretoria at www.up.ac.za/fees-and-funding

Contact us

For academic queries kindly contact Professor Marius Pretorius on 012 420 3394 or marius.pretorius@up.ac.za

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