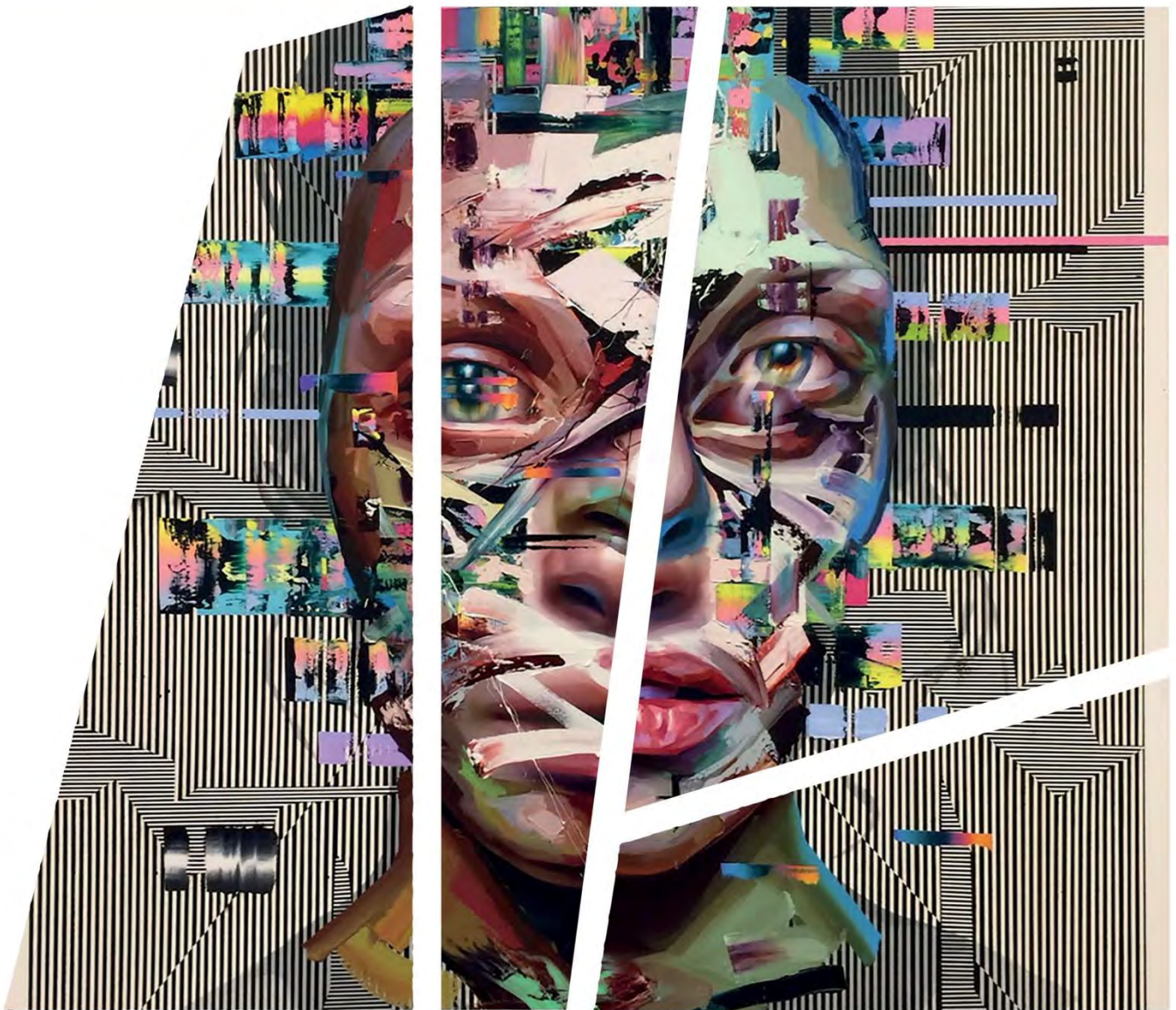UNIVERSITEIT VAN PRETORIA
UNIVERSITY OF PRETORIA
YUNIBESITHI YA PRETORIA

MA & PhD in Digital Culture and Media

Digital Culture & Media

Digital Culture and Media is a postgraduate programme providing the opportunity to critically engage with dominant trends within digital media and screen culture, either on masters or doctoral level.

SCHOOL OF THE ARTS
UNIVERSITY OF PRETORIA
FACULTY OF HUMANITIES

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OVERVIEW

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As we are immersed in the effects and affects of new media technologies it becomes critically important to ask questions about what it means to be human in a digital age. It is crucial to reflect on the social, political and cultural contexts that shape humanity in this age. The MA (two years) & PhD (three years) degrees are done by research dissertation/thesis with the guidance of a supervisor(s). On a theoretical level, Digital Culture & Media draws from the ideas and discourses rooted in the disciplines of Digital Art History, Visual Cultural Studies, Image Studies, Communication and Media Studies, Digital Arts and Humanities. The programme provides the opportunity to consult and work with local leaders in the field of digital culture, while enjoying the chance to be exposed to international scholars and forums, via online workshops and seminars.

INTERESTED?

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If you are interested in our postgraduate offering before applying online, please send a Statement of Intent to the Programme Coordinator (amanda.dupreez@up.ac.za). Include a copy of the research essay of your Honours or fourth year degree, as well as verified academic transcripts of your previous qualifications. The statement of Intent should be short (no longer than five pages) and include the following: 1)clearly identify the research topic and research questions; 2)demonstrate a good understanding of existing research in the field; 3)mention seminal sources/ studies and theories to be employed in the study; and 4) describe the specific gap that the research project seeks to address.

TOPICS OF RESEARCH

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Topics for research include hashtag activism, counter-surveillance, critical digital humanities, data-fetishism, Big Data versus small data, memes and virality, nonhuman and inhuman vision, platformization of society, networked individuality and ecological futures. Current topics supervised deal with a broad range of ideas from bio-hacking, Afro-futurism, digital fabrication, virtual reality, human-technology encounters, to online content creation.

CONTACT

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amanda.dupreez@up.ac.za (Prof Amanda du Preez, Programme Coordinator)
www.up.ac.za/schoolofthearts

APPLY ONLINE/ https://www.up.ac.za/online-registration